

4TH ANNUAL IWL GALA

Boldly Leading the Way

CELEBRATING WOMEN WHO ENGAGE,
INSPIRE, & TRANSFORM OUR COMMUNITIES

April 10th, 2025 | 5:00 PM | Marquette University

Business Professional & Festive Cocktail Attire

Keynote Panel



Nancy Hernandez, MBA
President

Hispanic Collaborative



Ana Simpson
CEO

*Girls Scouts of Wisconsin
Southeast*



Stacia Thompson, EdD
President & CEO

*Sherman Phoenix
Foundation*

This year's gala will honor and celebrate women who boldly lead the way in transforming our communities. Sponsoring this event means aligning your brand with impactful leadership and showing your commitment to building a more inclusive, equitable, and healthier future for all. This is more than a sponsorship—it is a chance to stand out, connect with changemakers, and make a meaningful impact that resonates beyond the event. Join IWL to support innovative research, community connections, and the power of women's leadership to make change.

Moderator



Lezlie Knox, PhD
Chair, History

Marquette University

**For more information & updates,
scan this QR code:**



*Join us and see how your support
makes a difference!*

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Join us in our mission to discover research-based solutions to improve the work and lives of women and to engage, inspire, and transform equitable leadership. Your sponsorship will directly support cutting-edge research and innovative programming for women.

Sponsorship Levels

(Tax-deductible gift value)

	\$1,000 SUPPORT	\$2,500 LEAD	\$5,000 ENGAGE	\$10,000 INSPIRE	\$20,000 TRANSFORM
	(\$550)	(\$1,375)	(\$3,875)	(\$8,875)	(\$18,125)
Half-table Sponsor <i>dinner for 5, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)</i>	X				
Sponsor listed in gala program	X	X	X	X	X
Table Sponsor <i>dinner for 10, PLUS you will be sponsoring 5 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)</i>		X	X	X	x2
Sponsor recognized by name on gala materials <i>Sponsor listed by name on gala program and sponsor recognition slide</i>	X				
Sponsor's logo included on gala materials <i>Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide</i>		X	X	X	X
Verbal recognition during gala			X	X	X
Logo featured in promo materials & invitations <i>audience of 2,500+ leaders</i>				X	X
Invitation to give a welcome at the gala				X <small>15-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>	X <small>30-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>
Access to a faculty expert to speak at a company function				X	X

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Thursday, April 10th, 2025 | 5:00 PM
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Additional Sponsorship Opportunities

WINE
\$5,000

Your org's logo at each table & listed in the gala program as the gala wine sponsor

(Tax-deductible gift value: \$5,000)

CENTERPIECE
\$3,000

Your org's logo at each table & listed in the gala program as the gala centerpiece sponsor

(Tax-deductible gift value: \$3,000)

DESSERT
\$2,000

Your org's logo at each table & listed in the gala program as the gala dessert sponsor

(Tax-deductible gift value: \$2,000)

Wine, Centerpiece, & Dessert sponsors can add a table to their sponsorship for \$1,000—contact IWL Coordinator Sarah Camp.

Interested in supporting IWL in another way not seen here?

Reach out to us at...

iwl@marquette.edu

Become a gala sponsor now...

[Click here to complete the sponsor pledge form.](#)

Questions can be sent to IWL Coordinator Sarah Camp (sarah.camp@marquette.edu).

Payments will be arranged after receipt of your pledge form.

***Your support drives bold leadership
and transformative research—THANK YOU!***

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IWL BY THE NUMBERS

RESEARCH FUNDING & SUPPORT

Engagement  Follower Count
(over the years) [12/31/24]

21 *IWL Faculty*
Fellowships

75

Research Projects
Funded

IWL SOCIAL MEDIA

11,533  405

9,325  945

4,077  250

10,045  1,194

video views 967  12

Faculty
Summer Grantees **55** & **34**
Mini-grant Recipients

including
42 *IWL Mini-Grants &*
24 *IWL Interdisciplinary Summer Grants*

COMMUNITY COLLABORATION & OUTREACH

22 *Research*
Socials

IWL Student
17 **26**
Interns & RAs

Experts **98**
Presented

Research
10 *White*
Papers

1,000+ Program Attendees

9 *WISDOM*
Programs

10 *Published*

IWL MISSION & VISION

Advancing women's leadership locally and globally through pioneering research, innovative programming, and collaborative engagement. With intersectional inclusivity and gender equity in mind and as advocates for justice, IWL will engage, inspire, and transform students, faculty, and community leaders as we create, serve, and cultivate.