

# 4<sup>TH</sup> ANNUAL IWL GALA SPONSORSHIPS

THURSDAY, APRIL 10, 2025

AMU GRAND BALLROOM | MARQUETTE UNIVERSITY

*Join us in our mission to discover research-based solutions to improve the work and lives of women and to engage, inspire, and transform equitable leadership. Your sponsorship will directly support advancing research and innovative programming for gender equity.*

## *Sponsorship Levels*

### \$1,000 SUPPORT

- Half-table sponsor (dinner for 5), PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Students), and
- Your organization's name will be listed in the gala program *(Tax-deductible gift value: \$550)*

### \$2,500 LEAD

In addition to the gala program acknowledgement benefit of the Support level, the Lead level includes:

- A table for 10, PLUS sponsorship of 5 IWL faculty/staff/student researchers to attend.
- Company name recognition on gala materials as an event sponsor, including marketing e-mails, advertisements, & visually as part of the gala's sponsor recognition (noted during the event on the sponsor slide) *(Tax-deductible gift value: \$1,375)*

### \$5,000 ENGAGE

In addition to the benefits of the Lead level, the Engage level includes:

- Your logo included on gala materials before and during the event, including any promotional advertisements
- Verbal recognition during the gala *(Tax-deductible gift value: \$3,875)*

### \$10,000 INSPIRE

In addition to the benefits of the Engage level, the Inspire level includes:

- Your logo featured in promo materials and gala invitations (audience of 2,500+ local leaders)
- An invitation to give a 15-second, live/pre-recorded welcome at the gala
- Access to a faculty expert to speak at a company function *(Tax-deductible gift value: \$8,875)*

### \$20,000 TRANSFORM

In addition to the benefits of the Inspire level, the Transform level includes:

- Designation as a presenting sponsor (noted as "IWL Gala presented by..." & logos included on all gala materials)
- An invitation to give a 30-second, live/pre-recorded welcome at the gala *(in lieu of a 15-second welcome)*
- An additional table of 10 *(Tax-deductible gift value: \$18,125)*

## *Additional Sponsorship Opportunities*

**WINE**  
\$5,000

Your org's logo at each table & listed in the gala program as the gala wine sponsor  
*(Tax-deductible gift value: \$5,000)*

**CENTERPIECES**  
\$3,000

Your org's logo at each table & listed in the gala program as the gala centerpiece sponsor  
*(Tax-deductible gift value: \$3,000)*

**DESSERTS**  
\$2,000

Your org's logo at each table & listed in the gala program as the gala dessert sponsor  
*(Tax-deductible gift value: \$2,000)*

*Become a gala sponsor now...* **Click here to submit your sponsor pledge.**

Questions can be sent to IWL Coordinator Sarah Camp ([sarah.camp@marquette.edu](mailto:sarah.camp@marquette.edu)).

Payments will be arranged by IWL Coordinator Sarah Camp after receipt of your pledge form.