DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY

STRATEGIC PLAN

2023-2028

Vision:

We seek to promote excellence in education, research, and service to the community within the value-oriented, Jesuit, Catholic, Christian perspective of the University.

Mission:

The mission of the Speech Pathology and Audiology Department is to prepare future speech-language pathologists and audiologists who have the research-based knowledge and analytical skills to competently evaluate and treat individuals with a wide range of communication and swallowing disorders.

EXECUTIVE SUMMARY

The Department of Speech Pathology and Audiology is committed to fostering excellence in education, research, faculty and student support, and community engagement. Our strategic plan focuses on five key areas to ensure the department's continued growth and success.

1. High Quality Educational Experiences
    a. Objective: Deliver comprehensive and innovative educational programs that prepare students for professional excellence.
        i. Goal 1: Evaluate curriculum and make necessary changes for continuous improvement in quality and relevancy
        ii. Goal 2: Provide quality student learning experiences and training in the classroom and clinic
        iii. Goal 3: Refine opportunities for interprofessional education

2. Advancing the Profession through Research and Scholarship
    a. Objective: Promote and support research and scholarship to advance knowledge and practice in speech pathology and audiology.
        i. Goal 1: Disseminate research through publication
        ii. Goal 2: Disseminate research through presentations
        iii. Goal 3: Obtain adequate funding to support research programs

3. Faculty Success and Wellbeing
    a. Objective: Ensure the professional growth, success, and wellbeing of faculty members.
        i. Goal 1: Support professional development activities
        ii. Goal 2: Foster a positive environment with shared understanding of individual contributions towards the departmental mission
        iii. Goal 3: Build awareness of Build awareness of diversity, equity, inclusion, and belonging issues that impact our faculty, students, clients, and community

4. Student Support and Wellbeing
    a. Objective: Create a supportive and nurturing environment that promotes student success and wellbeing.
        i. Goal 1: Promote Diversity, Equity, Inclusion, and Belonging
        ii. Goal 2: Improve mentorship, guidance, and feedback provided through advising

5. Alumni, Community Partnership, and Visibility
    a. Strengthen relationships with alumni, community partners, and increase the department's visibility.
        i. Goal 1: Expand opportunities to be engaged in outreach and service to the local Milwaukee community
        ii. Goal 2: Highlight community partner and alumni successes

Through these strategic initiatives, the Department of Speech Pathology and Audiology aims to maintain its position as a leader in the field, providing exceptional education, advancing research, supporting faculty and student success, and fostering strong community relationships.

GUIDED BY MISSION, INSPIRED TO CHANGE

Marquette University's Strategic Plan for 2031

Link to full strategic plan framework:
https://www.marquette.edu/2031/documents/strategic-plan-marquette-2031-web-2.pdf

To ensure the Department of Speech Pathology and Audiology's strategic plan aligns with the mission and goals of the university, departmental focus areas are mapped to the themes and goals of the university's strategic plan in the following pages.

THRIVING STUDENTS

Marquette will be the nationally recognized leader in the integration of student wellness, transformation and success.

MARQUETTE UNIVERSITY STRATEGIC PLAN FOR 2031	DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY STRATEGIC PLAN 2023-2028
Ensure academic excellence for all students	• Focus Area 4
Strengthen and create holistic experiential learning opportunities	• Focus Area 1,5
Advance innovation and excellence in teaching and learning	• Focus Area 1
Foster well-being and belonging for all students	• Focus Area 4

HEALTHY CAMPUS

Marquette will identify as thriving in its culture of belongingness, care for the whole person (cura personalis) and be adaptable to ensure the health of the institution (cura apostolica)

MARQUETTE UNIVERSITY STRATEGIC PLAN FOR 2031	DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY STRATEGIC PLAN 2023-2028
Create a campus environment for faculty and staff that encourages wellbeing and a sense of belonging	• Focus Area 3, 4
Promote a culture of alumni engagement and philanthropy	• Focus Area 5
Develop strategic enrollment plans and an academic programming array to meet the needs of current and future students and society	• Focus Area 1,5
Deliver Marquette's mission efficiently	• Focus Area 1

CARE FOR THE WORLD

Marquette will focus its talent to address the world's challenges as identified in the Society of Jesus' Universal Apostolic Preferences through our faith inspired service and by growing our cutting-edge research in partnership with the Milwaukee community and beyond

MARQUETTE UNIVERSITY STRATEGIC PLAN FOR 2031	DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY STRATEGIC PLAN 2023-2028
Develop integrated support systems that facilitate the service of faith and promotion of justice	• Focus Area 3,4,5
Create Universal Apostolic Preferences-inspired research community networds	• Focus Area 2
Enhance campus research infrastructure to support growth in research and participation in corss-disciplinary opportunities	• Focus Area 2,3
Expand strategic partnerships to maximize Marquette's ability to contribute to the world	• Focus Area 5