

Typical Four-Year Plan - Non-Accounting (122-129 Credits)

First Term

Freshman

	Hours
LEAD 1050	0
BUAD 1001 or BUAD 1060	0-3
ACCO 1030	3
MATH 1400	3
If enrolled in BUAD 1001, then 2 of *	6
OR If enrolled in BUAD 1060, then 3 of *	9
	15-16

Sophomore

LEAD 2000 (may be taken first or second term)	1
ECON 1104	3
ESSV1 (MCC) or NBE	3
Business Core or Structured Elective ₁	3
Business Core	3
Business Core	3
	16

Junior

LEAD 3000 (may be taken first or second term)	1
Structured Elective ₁	3
Major Course/Business Elective	3
Major Course/Business Elective	3
DSCV (MCC) ₂	0-3
NBE	3
	13-16

Senior

MANA 4101	3
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
DSCV (MCC) ₂	3
NBE	3
	18

* ENGL 1001, ESSV1 Course, PHIL 1001, THEO 1001, NBE

Second Term

Freshman

	Hours
ACCO 1031	3
BUAD 1001 or BUAD 1060	0-3
BUAD 1560	4
ECON 1103	3
If enrolled in BUAD 1001, then 1 of *	3
OR If enrolled in BUAD 1060, then 2 of *	6
	16-17

Sophomore

CORE 1929 (MCC)	3
CMST 2300 (may be taken first or second term)	2
Business Core	3
Business Core	3
Business Core or Structured Elective ₁	3
DSCV (MCC) ₂	3
	17

Junior

Structured Elective	3
Major Course/Business Elective	3
DSCV (MCC) ₂	0-3
NBE	3
NBE	3
	12-15

Senior

Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
CORE 4929 (MCC)	3
Open Elective	3
	15

MCC = Marquette Core Curriculum
 NBE = Non-Business Elective
 DSCV = Discovery Tier Course
 ESSV1 = Engaging Social Systems and Values Course
 Additional requirements of WRIT and ESSV2 for all students

Marquette Core Curriculum

Admitted Fall 2019 and beyond

COURSE PLANNING GUIDE
For ALL Business Majors (except Accounting)

BUSINESS CORE CURRICULUM	MARQUETTE CORE CURRICULUM & NON-BUSINESS COURSES
LEAD 1050 Foundations for Academic & Career Success (0)	ENGL 1001 Foundations in Rhetoric (3)
LEAD 2000 Career Planning & Application Strategies (1)	PHIL 1001 Foundations in Philosophy (3)
LEAD 3000 Strategies for Entering the Business World (1)	THEO 1001 Foundations in Theology: Finding God in all Things (3)
BUAD 1001 Business Day 1 (3)	CORE 1929 Foundations in Methods of Inquiry (3)
BUAD 1060 Business Analytical Tools or Waiver Exam (0-1)	Engaging Social Systems and Values 1 Course (ESSV1) (3)
BUAD 1560 Statistics and Business Analytics (4)	Four Discovery Tier Courses in SAME Discovery Theme ₂ (12)
ACCO 1030 Financial Accounting (3)	CORE 4929 The Service of Faith and Promotion of Justice (3)
ACCO 1031 Managerial Accounting (3)	MATH 1400 Elements of Calculus (3) OR MATH 1450 Calculus 1 (4)
ECON 1103 Principles of Microeconomics (3)	CMST 2300 Business Communication (2)
ECON 1104 Principles of Macroeconomics (3)	Non-Business Electives (15)
FINA 3001 Introduction to Financial Management (3)	Open Elective (3):
INSY 3001 Introduction to Information Systems (3)	The open elective can be used for: a non-business elective or a business elective outside of a declared major, including internship for credit or a study abroad course.
MANA 3001 Behavior and Organization (3)	
MARK 3001 Introduction to Marketing (3)	
OSCM 3001 Operations and Supply Chain Mgmt. (3)	WRIT & ESSV2 Requirements
Business Ethics Structured Elective ₁ (3)	Students must also complete the Writing Intensive (WRIT) and Engaging Social System and Values 2 (ESSV2) requirements of the MCC. These requirements can be fulfilled through designated courses in the Discovery Tier or other degree requirements; or may require additional coursework.
Core Enhancement Structured Elective ₁ (3)	
Data Analytics Structured Elective ₁ (3)	
MANA 4101 Strategic Management (3)	
Total Credits (49)	Total Credits (53)

₁ Business Ethics Structured Elective options: BULA 3001, MANA 3002, PHIL 4330, FINA 4370 (AIM students), FINA 4371 (AIM students). Core Enhancement Structured Elective options: ENTP 3001, HURE 3001, REAL 3001. Data Analytics Structured Elective options: ACCO 4060, BUAN 2060, ECON 4060, FINA 4050, MARK 4065, OSCM 4060. If a course is taken to complete the Business Ethics, Core Enhancement or Analytics structured elective, it can double fulfill the business core and a major requirement if eligible. Note that an additional upper division business elective is required to meet credit requirements when a structured elective is used to double fulfill two academic areas.

₂ A maximum of two courses in the Discovery Tier can apply towards the business core, major requirements, and upper division business electives. If double counting, this can reduce the overall number of credits a student will need to graduate by a maximum of 6 credits or two courses.

REQUIRED BUSINESS ELECTIVES FOR NON-ACCOUNTING MAJORS

9 upper division business electives required = 27 credits

Most business majors have 5 major-specific requirements and 4 upper division business electives (except ACCO and ECON). See Bulletin and Major Requirement Sheets for specific requirements.

Students can choose to major in more than one business major. The course requirements for the second major replace (and may exceed) the upper division business elective requirements for the primary major, and vice versa for the second major's upper division business elective requirements. This means that credits are shared among majors, and that it is possible to double major with 27-30 credits of course work.

NOTES:

- 2.000 cumulative gpa is required in all Marquette University courses and business courses.
- A grade of C or higher must be earned in each major course including the core course(s) introducing the major (i.e. MARK 3001).
- One international business course is required (within or outside your major).
- Students can double fulfill one course across two majors when possible (exception is INBU). This double fulfillment does not change the minimum credit requirement to graduate and may require a student to take an additional upper division business elective course.