

**Marquette Business – Discovery Tier Theme, WRIT, and ESSV2 courses
Business Course Choices**

Discovery Tier Themes: Business Course Options

Basic Needs and Justice	Crossing Boundaries	Expanding Our Horizons	Individuals and Communities
HUM: PHIL 4330 Business Ethics <i>Prereq: So. standing & PHIL 1001</i> Ethics structured elective: All majors can consider except ACCO and AIM students. Cannot reduce total credits.	NSM: ACCO 4040 Int'l Accounting (IB Req. Option) <i>Prereq: ACCO 4020</i> ACCO Major Elective, INBU Major Elective, AIM-CFA or FINA-CBP Int'l option, or Upper Division Bus. Elective.	HUM: MANA 4010 Leadership, Motivation and Change (EPP Section Only, Off Campus) <i>Prereq: MANA 3001, Approval by Educational Preparedness Program (EPP)</i> Upper Division Business Elective.	SSC: ECON 4010 Public Finance <i>Prereq: ECON 1103 & ECON 1104 & ECON 3003</i> ECON Major Elective or Upper Division Business Elective.
NSM: FINA 3001 Intro to Financial Management <i>Prereq: ECON 1103, BUAD 1560; ACCO 1031 only can be concurrent</i> Business Core: All majors.	NSM: FINA 4040 Int'l Finance (IB Req. Option) <i>Prereq: FINA 3001</i> FINA Major Elect. (FINA-CBP Int'l Req. option), AIM-CFA Int'l option., INBU Major Elect., Upper Division Bus Elect.	NSM: ACCO 4050 Accounting Info. Systems <i>Prereq: ACCO 1031</i> ACCO Major req. instead of INSY 3001 or Upper Division Business Elective.	SSC: ECON 4020 Economics of Labor Markets <i>Prereq: ECON 1103 & ECON 1104</i> ECON Major Elective or Upper Division Business Elective.
SSC: BULA 3001 Legal and Ethical Environment of Business (WRIT) <i>Prereq: Jr. standing</i> Ethics Structured Elective: Req. for ACCO majors. An option for all other majors except AIM students. Or Upper Division Business Elective.	NSM: OSCM 3001 Operations & Supply Chain Management <i>Prereq: BUAD 1560</i> Business Core: All majors.	NSM: ECON 4060 Econometrics <i>Prereq: ECON 3003 and BUAD 1560</i> Analytics option, ECON Major Requirement or Upper Division Business Elective.	SSC: MANA 3001 Behavior and Organization <i>Prereq: So. Standing</i> Business Core: All majors
SSC: ECON 4022. Economics of Healthcare and Health Policy <i>Prereq: ECON 1103 & ECON 1104</i> ECON Major Elective or Upper Division Business Elective.	SSC: ECON 4040 Int'l Economic Issues (IB Req. Option) <i>Prereq: ECON 1103 & ECON 1104. Credit not given if simultaneously enrolled in or have completed either ECON 4044/4046.</i> ECON Major Elect., FINA-CBP Int'l option, AIM-CFA Int'l option, INBU Major Elect., Upper Division Bus. Elective.	NSM: MATH 1400 Elements of Calculus Business Core: All majors. Cannot reduce total credits.	SSC: REAL 3001 Intro to Commercial Real Estate <i>Prereq: ECON 1103, ACCO 1030</i> Core Enhancement Structured elective: Req. for REAL and FINA-CBP majors. All other majors can consider except ENTP or HURE. Upper Division Business Elective.
		NSM: MATH 1450 Calculus 1 Business Core instead of MATH 1400: All majors. Cannot reduce total credits.	
SSC: ECON 4047 Development Economics <i>Prereq: ECON 1103 & ECON 1104</i> ECON Major Elective or Upper Division Business Elective.	SSC: MARK 4040 Int'l Marketing (IB Req. Option) <i>Prereq: MARK 3001</i> MARK Major Elective, FINA-CBP Int'l option), INBU Major Elective or Upper Division Business Elective.	SSC: ECON 1104 Macroeconomics <i>Prereq: ECON 1103</i> Business Core: All majors.	
SSC: HURE 3001 Management of Human Resources <i>Prereq: So. Standing</i> Core Enhancement Structured elective: Req. for HURE majors. All other majors can consider except REAL, ENTP, FINA-CBP. Or Upper Division Business Elective.		SSC: ECON 4016 Environmental and Natural Resource Economics <i>Prereq: ECON 1103 & ECON 1104</i> ECON Major Elective or Upper Division Business Elective.	
		SSC: ECON 4072 Behavioral Economics <i>Prereq: ECON 1103 & ECON 1104</i> ECON Major Elective or Upper Division Business Elective.	
Students must select one Discovery Tier Theme and take one Humanities (HUM) course, one Natural Science & Math (NSM) course, one Social Sciences (SSC) course and one additional elective from the same theme.		SSC: MANA 3002 Business and its Enviro. (WRIT) <i>Prereq: Jr. Standing</i> Ethics Structured Elective: All majors can consider except ACCO or AIM majors. Also an Upper Division Bus. Elect.	Cognition Memory & Intelligence SSC: MARK 4010 Consumer Behavior <i>Prereq: MARK 3001</i> MARK Major Elective or Upper Division Business Elective.
		SSC: MARK 4050 Digital Marketing <i>Prereq: MARK 3001</i> MARK Major Elective or Upper Division Bus. Elect.	

Students can dual apply ANY Discovery Tier Theme courses when possible to business core, major requirements, upper division business electives, non-business major/minor requirements, BUT NOT required non-business electives. Students can dual apply up to two business courses across Discovery Tier Theme requirements AND business core, major requirements or upper division business electives to reduce overall credits. Reducing credit requirements does not happen automatically, students must submit a Reduction of Credit form (Advising Central). When possible, students can use two 3-credit business courses (or 6 total credits) to reduce overall credit requirements. Courses that are used for business requirements but are not business, like MATH 1400 or CNEN 3810, cannot reduce overall credits.

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Writing Intensive (WRIT): Business Courses

ACCO 4000 Accounting Communications

Prereq: ACCO major and ACCO 3001

Req. for ACCO majors.

BUAD 4010 Business in Film

Upper Division Business Elective

BULA 3001 Legal and Ethical Environment of Business

Prereq: Jr. Standing

Ethics Structured Elective: Req. for ACCO majors. All other majors can consider except FINA-AIM students. Upper Division Business Elective.

MANA 3002 Business and its Environment

Prereq: Jr. Standing

Ethics Structured Elective: All majors can consider except FINA-AIM students. Upper Division Business Elective.

Engaging Social Systems and Values 2 (ESSV2): Business Courses

BULA 4001 Business Law for Accounting

Prereq: Jr. Standing

Req. for ACCO majors. Upper Division Business Elective for all other majors.

MANA 3035 Diversity in Organizations

Prereq: Jr. Standing

HURE Major Elective or Upper Division Business Elective.

Short-Term Faculty-Led International Trips

Learn more about how to participate and apply [here](#) or reach out to Meghann Polivka

ECONI 3040 – Global Applied Learning Project: Applied Global Business Learning

INBUI 4931 Topics in International Business-International Programs in Antwerp, Czech Republic, Thailand, Rome, Vietnam

Engaging Social Systems and Values 2 (ESSV2): Business Courses Cont.

Students with an Approved College of Business Administration Internship for Credit Course: Pair an internship work period with MARQ 3929 ESSV2 Reflective Analysis (0 cr.)

Students who have an internship that may provide an opportunity to explore the topics described in the MARQ 3929 course description are encouraged to consider this 0-credit course addition to their schedule. Please note: students must be participating in the 1 credit BUAD 2989 or a 3 credit XXXX 4989 course while enrolled in MARQ 3929 in fall or spring. In summer, students enrolled in the 1986 or 3986 courses will also be eligible.

MARQ 3929 Course Description: Taken in conjunction with a college-approved internship, externship, or coop, or with an independent community placement tracked through MUEngage to fulfill the Marquette Core Curriculum's ESSV2 requirement. Employ Ignatian pedagogical principles to reflect on the influence of social structures in the real world. Assess the systemic features of race, class, and gender in practical settings. Evaluate plans for contributing to equality and inclusion in the world today. 0 credit / S/U grading scale

Links

Marquette Bulletin: [Marquette Core Curriculum Course Listing](#)

Use the “Advanced Search” tools on [Class Search](#) to see what specific Marquette Course courses are offered during a specific semester

Marquette Business: [Advising Central](#)