

PLAN YOUR MAJOR

Entrepreneurship (ENTP)

MARQUETTE UNIVERSITY
BUSINESS

The Innovation and Entrepreneurship major is an applied, experiential program where students learn to identify opportunities, harness resources and create value within environments of uncertainty, unmet need or opportunities for change.

INTRO CLASS TO MAJOR:

ENTP 3001 UNDERSTANDING ENTREPRENEURSHIP Prereq: soph. standing **C**

MAJOR COURSE REQUIREMENTS (27 credits) :

- **ENTP 4010 NEW VENTURE CREATION** Prereq: ENTP 3001
- **ENTP 4020 CONSULTING TO ENTREPRENEURS** Prereq: ENTP 3001, can be substituted with ENTP 4018, ENTP 4986, or ENTP 4989
- **ENTP 4080 ENTREPRENEURIAL FINANCE** Prereqs: ENTP 3001 and FINA 3001

TWO OF THE FOLLOWING ELECTIVES:

- **ENTP 4018 MILWAUKEE URBAN BUSINESS LEARNING** Prereqs: Jr. standing and ENTP 3001
- **ENTP 4041 INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY** Prereq: ENTP 3001 **Int'l**
- **ENTP 4931 TOPICS IN ENTREPRENEURSHIP** Prereq: ENTP 3001
- **ACCO 4080 ANALYSIS OF FINANCIAL STATEMENTS** Prereqs: ACCO 3001 or admittance into AIM or Commercial Banking Program
- **BULA 4001 BUSINESS LAW FOR ACCOUNTING** Prereq: Jr. standing **ESSV2**
- **MANA 3034 NEGOTIATION** Prereq: Jr. Standing
- **MANA 4010 LEADERSHIP, MOTIVATION AND CHANGE** Prereq: MANA 3001
- **MARK 4060 MARKETING RESEARCH** Prereqs: MARK 3001 and BUAD 1560 **A**
- **MARK 4094 PROFESSIONAL SELLING** Prereq: MARK 3001
- **REAL 3001 INTRODUCTION TO COMMERCIAL REAL ESTATE** Prereq: ECON 1103, ACCO 1030 **C**

FOUR ADDT'L UPPER DIVISION BUSINESS ELECTIVES*

(3000/4000 level business courses) *replace with another business major's Requirements and Electives if applicable.

KEY:

Bold Course = Option in Spring 2025 / **A** = Analytical Structured Elective / **C** = Core Enhancement Structured Elective / **Int'l** = International Business Course / **ESSV2** = Engaging Social Systems Level 2 Course

ENTREPRENEURSHIP CONTACTS:

General Inquiries
Ryan Kauth

Kohler Center for Entrepreneurship
Patrick Monahan, 707 Hub

LINKS:



MAJOR OVERVIEW



BULLETIN

UPCOMING EVENTS & MORE:

Nov. 11-15 Startup WI Week