

2024 Golden Eagle Gala Sponsorship and Donation Form

Sponsored by Marquette University Vieth Institute for Real Estate Leadership and the Real Estate Alumni (REALM) Network



I would like to either donate the following item(s) to, and/or sponsor, the 6th annual Golden Eagle Gala taking place Friday, November 8th, 2024 from 6PM to 10PM. I understand all proceeds will be donated to the Marquette University Vieth Institute for Real Estate Leadership and that the funds will be dedicated to programming and student engagement.

Donations must be received on or before November 1, 2024.

OPTION 1: Auction or Raffle Contribution (Please use one form for each item donated)

Yes, I would like to make a tax-deductible donation to the 2024 Golden Eagle Gala auction!

Item Description	
Retail Value	
Donor/Company Name	
Special Conditions List any special conditions related to your item (i.e. expiration date, must be used on a specific date, etc.)	

Auction Item Delivery I will deliver the item(s) to Marquette University by _____
(check one) Please contact me to arrange pick-up
 Donation enclosed

OPTION 2: Sponsorship Opportunities (more information regarding benefits for each package attached)

- Presenting (\$15,000) Gold (\$5,000)
 Cocktail (\$7,500) Blue (\$2,500)
 Auction (\$7,500)

Donor Information (as you want it to appear in the donor list)

Contact Person					
Company (if applicable)					
Address					
City		State		Zip Code	
Day Phone				Email	

Please return completed form(s) and contributions to:	Checks: made payable to "Marquette University Vieth Institute for Real Estate Leadership" Marquette University Attn: Layne Collins 1250 W. Wisconsin Avenue, Ste 421 Milwaukee, WI 53233	Credit Card: To pay by credit card, please follow the below: 1. Follow this link and then continue on to Marquette's giving page: 2. Type in the amount of the sponsorship payment 3. Fill out your contact information and select "Continue" 4. Enter your credit card information. 5. Forward your confirmation email to Layne Collins to confirm receipt!

Marquette Contact: Melanie Roepke, (414) 288-7940, melanie.roepke@marquette.edu
 Silent Auction Questions: Maggie Blair, (505) 908-1439, margaret.blair@colliers.com

[Event Website](#) | 2024 Golden Eagle Gala

OPTION 1: Auction or Raffle Contribution

Examples of donated items in the past:

<p align="center">Trips</p> <ul style="list-style-type: none"> ● Bahamas ● Amelia Island Getaway ● Costa Rica ● South Haven Michigan Cabin Stay ● Jamaica 	<p align="center">Apparel</p> <ul style="list-style-type: none"> ● Marquette basketball gear ● NFL jerseys ● Commercial real estate apparel
<p align="center">Experiences</p> <ul style="list-style-type: none"> ● Spa Package ● Boat Day ● Private Club passes at MUBB 	<p align="center">Packages</p> <ul style="list-style-type: none"> ● Whiskey and Cigar Package ● Children’s Book Package ● Old Fashioneds drink basket ● Brewing Tour and Drinks Package
<p align="center">Activities</p> <ul style="list-style-type: none"> ● Football game tickets ● Zoo outing ● Pedal tavern ● Kayaking 	<p align="center">Other</p> <ul style="list-style-type: none"> ● Gift Cards ● Brewers Home Plates ● Sobelmans Gift Cards ● Milwaukee Zoo Memberships



OPTION 2: Sponsorship Opportunities

Golden Eagle Gala Sponsorship Opportunities

	Presenting Sponsor \$15,000	Cocktail Sponsor \$7,500	Auction Sponsor \$7,500	Gold Sponsor \$5,000	Blue Sponsor \$2,500
Sponsorship Benefits	1 Available	1 Available	1 Available		
Logo to be included in step & repeat photo backdrop (photos to be used in post-event media coverage)	✓				
Speaking opportunity as presenter of one of event awards	✓			✓	
Social Media post highlighting your company	✓	✓	✓		
Branded cocktail napkins with company logo		✓			
Specialty cocktail to be named by sponsor		✓			
Full-page advertisement prominently displayed at each full-service drink station		✓			
Custom souvenir auction paddles for each attendee featuring company logo			✓		
Logo displayed on live auctioneer's podium			✓		
Cocktail table centerpiece displays	✓	✓	✓	✓	✓
Slideshow to be projected during event	✓	✓	✓	✓	✓
Golden Eagle Gala Website (with link to your company's website)	✓	✓	✓	✓	✓
Email (5,000+ recipients)	✓	✓	✓	✓	✓
Recognition during emcee's introductory speech	✓	✓	✓	✓	✓
Seated Table with 8 tickets per table included:	2	1	1	1	1



Golden Eagle Gala Sponsorship Opportunities

Presenting Sponsor (\$15,000) – 1 Available

- Two reserved seated tables (8 tickets each, 16 total) with company logo on centerpiece
- Speaking opportunity as presenter of one of the awards to be given at the Gala
- Logo to be included in step & repeat photo backdrop
 - Photos to be used in post-event media coverage
- Full-page advertisement in event program
- Prominent, exclusive logo recognition as Presenting Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Presenting Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Presenting Sponsor during emcee's introductory speech

Cocktail Sponsor (\$7,500) – 1 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
- Branded cocktail napkins with company logo
- Specialty cocktail to be named by sponsor
- Full-page advertisement prominently displayed at each full-service drink station
- Exclusive logo recognition as Cocktail Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Cocktail Sponsor during emcee's introductory speech

Auction Sponsor (\$7,500) – 1 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
- Logo displayed on live auctioneer's podium
- Custom souvenir auction paddles for each attendee featuring company logo
- Exclusive logo recognition as Auction Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Auction Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Auction Sponsor during emcee's introductory speech

Gold Sponsor (\$5,000)

- One reserved table (8 tickets) with company logo on centerpiece
- Speaking opportunity as presenter of one of the awards to be given at the Gala
- Logo inclusion as Gold Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Gold Sponsor during emcee's introductory speech

Blue Sponsor (\$2,500)

- One reserved table (8 tickets) with company logo on centerpiece
- Logo inclusion as Blue Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Blue Sponsor during emcee's introductory speech

THANK YOU FOR SUPPORTING OUR STUDENTS!

