Women Golfers and the Business World

In today’s business world women need to learn golf as an important business tool and to represent their company in golf activities with customers, vendors and suppliers. Playing golf has long been used by business to advance careers, so non golfers will lose out on many opportunities.

Golf always has been and will continue to be accepted in the business world as a way to close business deals while building important business relationships. What other sport will provide you 4 hours of relaxed business interaction in a beautiful setting! Statistics show us that business executives who play golf make more money than those who don’t.

Golf is a universally discussed topic in the corporate environment. Women who play the game can then discuss golf comfortably during these conversations. Networking is very important in today’s business environment and golf is a friendly and relaxed way to meet new people and build new business contacts.

Golf helps keep you in shape, a round of golf consumes approximately 1500 calories by walking; a recent study shows that golfers live 5 years longer. Wellness comes from many activities, but golf is a lifetime activity that can be played together by all age groups including your family.

Golf will also use your creative side to think your way around the golf course as well as the business world. In today’s business you need to have creative problem solving techniques just like with your golf game. Strategy is extremely important in business just like it’s required in playing a round of golf.

The goal of Corporate Golf Wellness is to provide in-house golf training to all employees of a corporation, but especially for individuals who need to learn or improve their game to further their business career.

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