Get Ready for the Business World – Learn Golf While in College

It’s a well-known fact that golf has been the chosen activity of the business world forever. Some other benefits of golf are being a lifetime wellness activity. The game can be played equally by men, women and juniors forever. Plus, when entire families play together it becomes a true lifelong memory building experience.

As for golf in the business world it has absolutely no completion or learning about dealing with all your customers. Where else can you spend quality time in such a beautiful and relaxing environment? Take it from me; a golfer who has become close friends with my customers in my business career, golf was definitely the best solution for getting close to my new and future customers.

Wellness is a very popular issue in today’s business environment, like it should be. The most popular activities today include running, cycling, walking, hiking, and using exercise equipment. The current younger generation has embraced these activities and it is creating a healthier group of young business people. But, none of these activities works well when the need to entertain business customers.

Once you are out in the actual working world, there will be many occasions where customers, suppliers, and vendors hold golf events. Your company will be required to attend and participate in these golf outings. If you don’t play golf, the company will have to send someone else to represent them. What a giant missed opportunity you just passed up. So learn to play the business world’s accepted sport – GOLF while in college.

Every day in my national corporate golf business our pro’s train and teach golf to young business executives. These individuals are from sales and marketing, purchasing, plant management and engineering. They all need to participate in golf events with their company. The problem is they don’t know the proper educate of golf or how to play the game. So, we need to teach them everything right at their workplace.

It would have been much easier while in college getting ready for your business career should always include learning this accepted customer entertainment activity called golf. For new young business executives they will be at a huge disadvantage if they don’t play golf.

Big business deals have been created and finalized for hundreds of years now on the golf course and this trend will continue forever. Building confidence along with strong relationships with potential customers can always be accomplished on the golf course. So learn how to play golf in college before you start your business career.