SPONSORS

Join us for the second annual Health Care Forum
Wednesday, April 20, 2011

Health care reform ... Is it coming or going?
What does it mean for us and our employers?
Patient safety ... How do we ensure it in an overtaxed health care system?

Join us for the second annual HEALTH CARE FORUM
Wednesday, April 20, 2011
MARQUETTE UNIVERSITY
HEALTH CARE FORUM

Milwaukee-area health system, insurance and business leaders will discuss the issues confronting the health care industry at Marquette’s second annual Health Care Forum.

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PROGRAM

7:15 a.m.
CONTINENTAL BREAKFAST

7:30 a.m.
WELCOME

7:45 a.m.
PANEL DISCUSSION
Moderated by: Mike Gousha
Award-winning journalist and distinguished fellow in law and public policy at Marquette Law School
(Panel members listed on right side of invitation)

Marquette University campus
Alumni Memorial Union, Monaghan Ballroom, third floor
1442 W. Wisconsin Ave.

The forum is free and includes complimentary continental breakfast.

To register or for questions or special needs, please contact Alumni Engagement and Outreach by phone at 414.288.7697 or by e-mail at alyisia.dvorachek@marquette.edu You may also register online at muconnect.marquette.edu/healthcareforum.

Parking is available in the 16th Street Parking Structure located between Wisconsin Avenue and Wells Street.

HEALTH CARE FORUM PANEL

Bob Connolly, Arts ’71
Owner/Partner, The James Co.

In 1982, Connolly joined The James Co., a fundraising consulting firm that manages major fund appeals for churches and church-related organizations. It employs 12 people and has annual sales of $2 million. Connolly will bring to the panel the expertise of a small business owner and knowledge about how his company and others like it have been impacted by health care costs.

Susan Edwards
President and CEO, ProHealth Care

In September 2010, Edwards became president and CEO of ProHealth Care, a specialty and primary care provider in southeastern Wisconsin that ranks among the most technologically and clinically advanced community health care systems in the country. Before ProHealth Care, Edwards was president of Banner Health System’s Arizona region, one of the nation’s largest nonprofit health systems.

Adam Lamnin
President and Chief Executive Officer, Assurant Health

An 18-year specialty insurance executive, Lamnin became president and chief executive officer of Assurant Health in January 2011. In his previous role as executive vice president and chief operating officer, he led the company’s Health Care Reform Working Group that developed its business strategy for the future. Previously, he served as executive vice president and chief financial officer for Assurant Solutions and Assurant Specialty Property. Before joining the Assurant family of companies, Lamnin — a CPA — was a senior accountant with PricewaterhouseCoopers.

Peggy Troy, R.N., Nurs ’74
President and CEO, Children’s Hospital and Health System

Troy became president and CEO of Children’s Hospital and Health System in January 2009. Before Children’s, she was executive vice president and COO of Memphis, Tenn.-based Methodist Le Bonheur Healthcare, where she was responsible for the strategic operations management of six major hospitals in the system.