

Marquette University
College of Nursing/College of Business Administration
Joint MSN/MBA Program of Study

PURPOSE

Innovations in graduate opportunities are needed to meet a demand for nurse executives and expand markets for graduate students within the College of Nursing. In collaboration with the Marquette University College of Business Administration, the College of Nursing offers a program of joint study leading to an MSN degree with a specialization in Health Care Systems Leadership and a Master of Business Administration. Graduates will be academically eligible to take the national certification examination for Nursing Administration.

Curriculum

MBA Foundations	Credits
ECON 6000 Economics Foundations	2
ACCO 6000 Accounting Foundations	2
MANA 6000 Mathematics Foundations	2
	6
 Nursing Core	
Nurs 6000 Theoretical Foundations of Nursing	3
Nurs 6007 Ethics in Health Care	3
Nurs 6009 Creating Nursing Care Systems	3
Nurs 6010 Nursing Research Design & Methodology	3
	12
 MBA Core	
OSCN 6160 Quantitative Decision Modeling & Analysis (or quant methods core elective course)	3
ECON 6100 Managerial Economics	3
OSCN 6100 Operations and Supply Chain Management	3
ACCO 6100 Managerial Accounting	3
MARK 6100 Marketing Management	3
FINA 6100 Financial Management	3
MANA 6100 Organizational Behavior	3
MANA 6240 Strategic Management in a Global Economy	3
	24
 Nursing Specialty Courses	
Heal 6820 Health Care Develop.	3
Heal 6841 Health Care Finance	3
Heal 6846 Health Care Informatics	3
Heal 6848 Health Care Policy	3
Nurs 6852 Nursing Administration 2	3
Nurs 6853 Nursing Admin. Practice	3
	18
TOTAL	60

Students seeking admission to the joint program apply to the Graduate School and must meet the admission requirements for both the MSN and MBA programs. Prerequisites for admission include:

1. Bachelor of Science in Nursing from a nationally accredited program with a cumulative GPA of 3.0 or above.
2. Undergraduate course in nursing research
3. Statistics course which included inferential analysis

Applicants must submit, directly to the Graduate School:

1. A completed application form and fee.
2. Essay questions on page 2 of the application form
3. Official transcripts from all current and previous college except Marquette
4. Three completed recommendation forms
5. Official test scores from the Graduate Management Admission Test (GMAT) Resume
6. (For international applicants only) an official TOEFL score or other acceptable proof of English proficiency

CONTACT

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SAMPLE 6 SEMESTER PROGRAM PLAN

<u>Semester I</u>	<u>Credits</u>	<u>Semester II</u>	<u>Credits</u>
NURS 6007 Ethics in Health Care	3	NURS 6000 Theoretical Found. of Nursing	3
NURS 6009 Creating Nursing Care Systems	3	HEAL 6820 Health Care Program Development	3
ECON 6000 Economics	2	<i>or</i>	
MANA 6000 Math	2	HEAL 6841 Health Care Finance	
	<u>10</u>	ACCO 6000 Accounting	2
		ECON 6100 Managerial Economics	3
			<u>11</u>

<u>Semester III</u>	<u>Credits</u>	<u>Semester IV</u>	<u>Credits</u>
MANA 6100 Organizational Behavior	3	HEAL 6820 Health Care Program Development	3
		<i>or</i>	
HEAL 6846 Health Care Informatics <i>or</i>	3	HEAL 6841 Health Care Finance	3
HEAL 6848 Health Care Policy		ACCO 6100 Managerial Accounting	3
OSCN 6100 Operations & Supply Chain Management	3	MARK 6100 Marketing Management	3
OSCN 6160 Quantitative Decision Modeling and Analysis	3		<u>9</u>
	<u>12</u>		

<u>Semester V</u>	<u>Credits</u>	<u>Semester IV</u>	<u>Credits</u>
NURS 6852 Health Care Systems Leadership 2	3	NURS 6853 Nursing Administration Practicum	3
HEAL 6846 Health Care Informatics <i>or</i>	3	MANA 6240 Strategic Management in a Global Economy	3
HEAL 6848 Health Care Policy			<u>6</u>
NURS 6010 Nursing Research Design and Methodology	3		
FINA 6100 Financial Management	3		
	<u>12</u>		

MSN/MBA COURSE DESCRIPTION

NURS 6000 Theoretical Foundations of Nursing (3 credits). The study of knowledge paradigms, theory analysis, and theory development. Includes examination of exemplar nursing theories. Offered annually.

NURS 6007 Ethics in Health Care (3 credits). Ethical frameworks are used to explore a variety of moral issues impacting nursing and health care. Offered annually.

NURS 6009 Creating Nursing Care Systems (3 credits). Study of systems and organizations. Application to health care delivery, analysis, and development of innovative models, including entrepreneurial practices with an emphasis on maximizing leverage of advanced practice nursing and its impact on health care delivery systems. Offered annually.

NURS 6010 Nursing Research Design and Methodology (3 credits). Study of scientific methodologies appropriate for research in nursing. Critique and utilization of research studies. Includes proposal

development. Offered every semester.

HEAL 6820 Health Care Program Development (3 credits). Principles of population assessment, critical analysis of data, program development, implementation, and evaluation. Includes one credit of practicum. Offered occasionally.

HEAL 6841 Health Care Finance (3 credits). Examination of financial principles, budgeting and reimbursement issues in health care. Offered every other year.

HEAL 6846 Health Care Informatics (3 credits). Study of informatics in health care with emphasis in information systems and use of communication technology. Includes evaluation of actual and potential applications of informatics in health care administration, clinical practice, research, and education. Offered occasionally.

HEAL 6848 Health Care Policy (3 credits). Concepts of public policy including the political process. Analysis of health care issues using a variety of policy models. Offered every other year.

NURS 6852 Health Care Systems Leadership 2 (3 credits). Human resource management and development. Focus on system interactions and interrelationships. Includes legal and ethical dimensions, quality improvement, and risk management. Includes 1 credit of practicum. Offered annually.

NURS 6853 Nursing Administration Practicum (3 credits). Advanced practicum in a selected administrative role and setting. Offered annually.

ACCO 6000 Accounting Foundations (2 credits). Emphasis on external reporting to stockholders, government and other outside parties. Includes measurement of income and expenses and the valuation of assets and equities, under various forms of business organizations. Structuring data to aid management decisions. Offered every term.

ECON 6000 Economics Foundations (2 credits). Principles, analytic concepts, and techniques of the economic way of thinking, applied to consumer choice, resource use, and the firm's pricing, hiring, and production decisions. The operation of markets and the economic role of government. Determinants of aggregate production, employment, and the price level. Offered every term.

MANA 6000 Mathematics Foundations (2 credits). Traditional mathematics of algebra, analytic geometry and calculus and the more modern mathematics of sets and matrix algebra. Application to business problem-solving and managerial decision-making. Offered every term.

ACCO 6100 Managerial Accounting (3 credits) Emphasizes the role of the accounting system as a quantitative information system. Available data are restructured in the form of internal reports to management for use in planning and controlling routine operations as well as in making non-routine decisions and formulating major plans and policies. The analysis of data makes use of regression analysis, matrix algebra, and linear programming. Offered every term.

ECON 6100 Managerial Economics (3 credits). Incorporates the tools and logic of microeconomics together with quantitative and statistical methods. The principal focus is on understanding and predicting economic behavior of consumers, firms, and industries through product-line and industry modeling and model estimation. The use of current statistical software and computer technology is promoted throughout the course. The course may include a segment in applied microeconomics that addresses economic policy issues. Offered every term.

FINA 6100 Financial Management (3 credits). Application of financial theory and advanced techniques to the managerial decisions of the business firm. Topical coverage includes the areas of risk, valuation, capital structure, mergers and acquisitions, investment decisions and international finance. Offered every term.

MANA 6100 Organizational Behavior (3 credits). Analysis of the intersection of the administrative process and the organization in attaining goals in various environments. Determinants of group and organizational performance, with consideration given to the intergroup processes, complex organizational processes, and the behavioral consequences of organizational structure. Offered every term.

MARK 6100 Marketing Management (3 credits). An integrated approach to marketing from a managerial point of view. Making use of economic, quantitative, and behavior concepts in analyzing and developing a framework for the decision-making and implementation of the firm's marketing program. Offered every term.

OSCN 6100 Operations and Supply Chain Management (3 credits). Survey course in operations management. Examines the operations function in manufacturing and service firms from a managerial perspective. Covers both classical and contemporary concepts and techniques of planning, designing, and managing operations and processes. Explores real problems and opportunities faced by (operations) managers through case analyses and research of hands-on experience issues.

MANA 6240 Strategic Management in a Global Economy (3 credits). Study of comprehensive business cases involving problematic situations of top management significance and requiring the application of mature and resourceful diagnostic, problem-formulating, and problem-solving competence. Offered every term.

OSCN 6160 Quantitative decision Modeling and Analysis (3 credits). Examines quantitative aspects of managerial decision-making. It introduces models and methods that are widely used for the analysis of a variety of managerial problems. Topics may include: linear programming, transportation models, networks, project management, queuing and simulation.