MISSION  Marquette University Raynor Memorial Libraries advances intellectual inquiry and discovery by connecting the Marquette community with information and knowledge.

VISION  Marquette University Raynor Memorial Libraries leads in the delivery and creation of content and services that focus on the needs of today and the possibilities of tomorrow. We envision the future to anticipate and meet the information needs of a university which aspires to be among the most innovative and accomplished Catholic and Jesuit Universities. We are committed to cultivating a center for engagement that fosters learning, scholarship, and intellectual discovery, all of which are key components of a Catholic, Jesuit education.

VALUES
- **Access:** We value open and unrestricted access to our materials, programs, and services to meet the needs of our diverse community.
- **Excellence:** We value excellence in all we do, promoting the highest standards and exceeding expectations.
- **Diversity:** We value an inclusive environment that respects the viewpoints and perspectives of the global community.
- **Integrity:** We value and demonstrate the principles of fairness, justice, honesty and equality.
- **Collaboration:** We value partnerships that build cooperative programs and enhance scholarship.
- **Civility:** We value and demonstrate courtesy, understanding and respect for each other.

Strategic Themes and Objectives

**Teaching & Learning**

- Support the development of students who are successful researchers, scholars and informed citizens.
  - Partner with both faculty and student services to integrate our instructional services and programs into campus curricula.
  - Align the Libraries’ instructional programs with university program learning outcomes and assess the Libraries’ impact on student learning.
  - Identify and implement innovative practices, learning environments, and instruction that enable librarians to transform learning.
  - Develop and support lifelong learners who can discover information, understand how information is produced and valued, use information to create new knowledge, and participate ethically in communities of learning.

**Research & Scholarship**

- Leverage library expertise to advance collaboration in research and discovery.
  - Collaborate with faculty and appropriate departments and units to increase librarian engagement in the research process.
  - Advocate for sustainable alternative publishing models for faculty and student scholarship, research data, and open education resources that are freely available.
  - Expand the Libraries’ capacity to advance campus initiatives in digital scholarship.
  - Develop and implement appropriate library support services for research data management.
Raynor Memorial Libraries Strategic Plan, 2016–2019

Strategic Themes and Objectives, Continued

Collections & Resources

Develop and implement agile collection building strategies, policies, and procedures to address evolving curricular and research needs in the context of the changing marketplace.

• Align acquisitions with current and projected academic programs and initiatives.
• Optimize access and discovery to enhance teaching, learning, and research.
• Increase Libraries’ capacity to acquire and access information resources in all formats.
• Adopt flexible collection assessment practices that reflect responsible stewardship of the Libraries’ collections and information resources.
• Ensure that the Libraries’ infrastructure provides ongoing access to and preservation of library collections and archives.

Digital Technologies & Innovation

Invest in innovative technologies and practices that meet changing user needs and foster engagement in new forms of digital scholarship and learning.

• Create and refine spaces, services, and programs that support the use of digital tools and the creation and use of digital scholarly content.
• Build out an adaptable, sustainable infrastructure that supports the full life cycle of digital scholarly content, from creation to preservation and access.
• Increase the Libraries’ capacity to acquire and manage new forms of digital scholarly content, including data sets and multimedia.
• Find new ways to integrate the Libraries’ services and expertise into systems and tools used for teaching, learning, and research.

Engagement & Collaboration

Grow the Libraries’ role in catalyzing learning, scholarship, and social justice across campus and in the community.

• Create new opportunities for collaboration across campus, Milwaukee, and Jesuit higher education.
• Cultivate donor relations that support programming, collections, and other initiatives.
• Enhance services and outreach to alumni and other constituents.
• Promote and provide resources and services in support of international research, teaching, and study.
• Employ integrated communication strategies to promote the Libraries’ resources and services.

Organizational Effectiveness

Sustain a vital organization that serves as a leader on campus and beyond by advancing the strategic initiatives of the University.

• Foster a climate that values and rewards innovation and collaboration in the pursuit of the Libraries’ strategic priorities.
• Recruit and cultivate a diverse workforce.
• Support personal growth and development through continuous learning.
• Provide space and technologies needed by staff to accomplish current and future initiatives.
• Assess operations, organizational structures, and facilities to ensure efficiency and sustainability and enrich learning and research.
• Increase the use of data, both quantitative and qualitative, for effective evidence-based decision making and resource allocation.