

Marquette University

REACHING HIGHER



MARQUETTE
UNIVERSITY

Be The Difference.



Helen Way Klingler College
of Arts and Sciences
J. William and Mary Diederich College
of Communication
College of Business Administration
College of Engineering
College of Health Sciences
College of Nursing
School of Education
College of Professional Studies
Graduate School
School of Dentistry
Law School



REACHING HIGHER

There are some years that come and go without leaving much of an impression. Then there are a select few that stand out. We just concluded one of those years at Marquette University. It was indeed a year of high achievement and deep reflection.

We set another record — the fourth in as many years — for the number of applications received from prospective students. We concluded the *Magis* Campaign through which more than 57,000 donors gave us nearly \$357 million, making it far and away the most successful fund-raising effort in Marquette’s history. We officially joined the Big East Athletic Conference, assuring a higher profile for Marquette not only along the East Coast, but throughout the nation as well. Our students reported that they are more satisfied with their college experience than 90 percent of the students at other doctoral-extensive universities, according to the National Survey of Student Engagement. We moved up to 85th place in the *U.S. News & World Report* rankings of the top 100 American universities, a jump from last year’s ranking of 90th place. While these rankings have their limits in terms of usefulness, there is no denying that parents, prospective students and alumni enjoy seeing Marquette moving up. And our faculty continued to receive increased federal grants for their research — in fact doubling such funding in just four years. That’s just a sample of what we were able to accomplish this year, and I certainly encourage you to read the following pages for more highlights. But I’ll say this — here at Marquette it was a very good year.

It was also a year for us to look within ourselves and stand up for our beliefs. The yearlong discussion of our athletics nickname was certainly one instance in which we were able to engage in a community-wide discussion

that gave us, even if with some fits and starts, an opportunity to reaffirm our educational mission and our place in the world.

Energized by our recent accomplishments and secure in our identity, we are reaching higher. We are pressing on toward our vision to become recognized as one of the finest Catholic universities in the nation. At the same time, as is true of all universities, we have our share of challenges to face. Yet both in terms of our academic quality and in living out the values we uphold as a Jesuit and Catholic university, we do have a responsibility to strive constantly for a higher level of excellence, and I am firmly committed to our doing just that. And when I consider what we should make of the great blessings we have received, I am reminded of the Parable of the Talents in which one servant buries his treasure in the ground while two other servants wisely invest the wealth they have been given and receive then an even more bountiful yield. Our concern, therefore, is always to strive to take the gifts we have been blessed with and multiply them so that our present and future students have unprecedented opportunities to succeed not only at Marquette, not only in their professional careers, but in all the varied facets of their future lives as members of our human family.

Sincerely,
Robert A. Wild, S.J.
Robert A. Wild, S.J.

Cover photo is of the Steigleder Gateway, a gift from the Steigleder Charitable Trust

“Now pervading our campus is a sense of possibility and a shared responsibility to think larger thoughts and dream larger dreams.”

— President Robert Wild, S.J.

Commitment to VISION



Six years ago, Marquette University had a vision. As a university community, we formally pledged to become one of the top Catholic universities in the nation. And we took an important first step toward realizing this vision with the fund-raising campaign we called *Magis*. Latin for “more,” *magis* is linked throughout the history of the Jesuits with a belief that excellence should be pursued in order to give greater glory to God.

We sought to energize our academic environment, invest new resources in our students and faculty, and renew our campus so that we looked more the part of a great university.

Our alumni and friends embraced the promise of *Magis*. While we entered the campaign endeavoring to raise \$250 million, more than 57,000 alumni, friends, parents, corporate partners and foundations contributed nearly \$357 million, making *Magis*, by far, the most successful fund-raising effort in Marquette’s history. Even when adjusted for inflation, *Magis* brought in nearly twice as much as Marquette’s prior campaign and an average of \$1 million every week.

Our supporters gave us the John P. Raynor, S.J., Library, a new School of Dentistry, the Al McGuire Athletic Center, scholarships for our students, support for our faculty and their teaching and research, and the

wherewithal to create imaginative new academic programs to meet the needs of an ever-changing world. And just when it seemed that the story could not get any better, Marquette graduates Bill and Mary Diederich stepped up and made the largest commitment this university has ever received — \$28 million to transform Marquette’s College of Communication, now rightfully named in the Diederichs’ honor.

Perhaps the greatest gift Marquette has received in the past year is a sense of what’s possible. And yet we also are aware of the challenges facing higher education, including the escalating costs of operating a top institution, rising tuition, and the growing number of students who need and deserve financial assistance to achieve their dreams. This is the time to be bold, to think big, and to plan for Marquette’s future.

Visionary people

Bill Diederich's vision has revolutionized the communication industry. That vision is now turned toward making Marquette a major player in educating communication leaders. Diederich's career in communication inadvertently began in Bloomer, Wis., at the age of 6. He and some friends were flying kites from the tops of boxcars when the train started to move. One of the boys fell between two cars. "We dragged him out before the cars ran him over, but he had a broken leg," recalls Diederich, Arts '51. "I ran down to the local newspaper, *The Bloomer News*, and told them all about it. And, of course, they wrote it up."



Mary and Bill Diederich gave the largest individual gift in Marquette's history.

Diederich parlayed his instincts for a good story into a Marquette journalism degree, then a long and pioneering career at Landmark Communications Inc. in Norfolk, Va., where he was instrumental in creating something unprecedented — the Weather Channel — along with other print and broadcast projects that turned into huge successes.

Later, Diederich did something else unprecedented, along with his wife, Mary: giving \$28 million to Marquette University in support of the College of Communication — the largest single donation in Marquette history.

The Diederichs' generosity will establish the college, renamed the J. William and Mary Diederich College of Communication, as one of the top institutions for educating students to be leaders in the converging world of print, broadcast and electronic communication.

The gift will create endowments for scholarships, professorships, research and guest speakers. It will also provide major capital improvements to Johnston

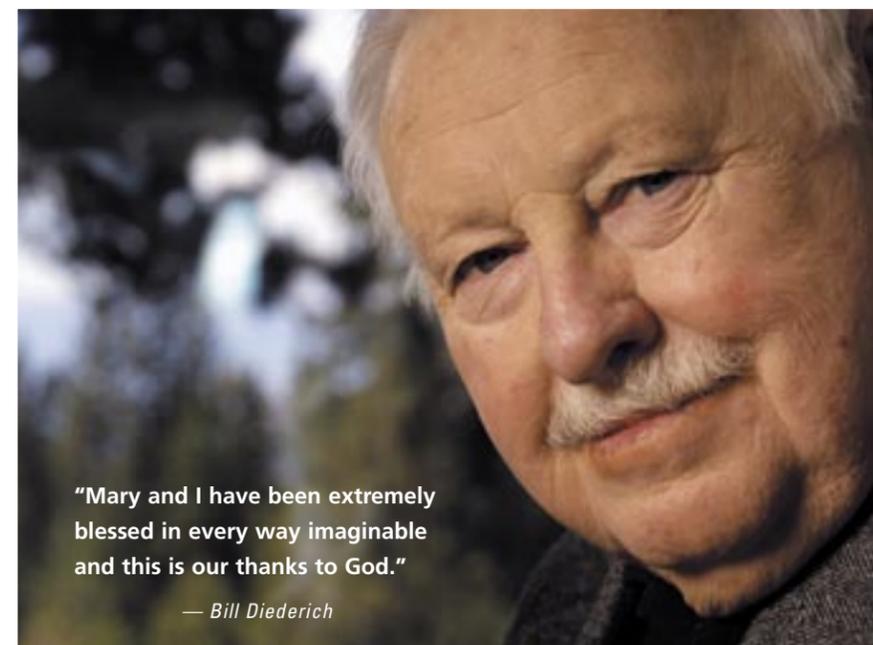


The Diederichs' generosity has been recognized with the renamed J. William and Mary Diederich College of Communication.

Hall in the form of state-of-the-art audio and video broadcast studios, "smart" classrooms with Web technology and Wi-Fi Internet connectivity.

The Diederichs see Marquette as the incubator for the next generation of ideas. Their gift represents a tremendous opportunity to educate students in a new world of changing technology — giving them a distinct competitive advantage.

"I would describe it as an act of thanksgiving," Diederich says of the gift. "Mary and I have been extremely blessed in every way imaginable and this is our thanks to God."



"Mary and I have been extremely blessed in every way imaginable and this is our thanks to God."

— Bill Diederich

University on the move

In response to the skyrocketing number of students applying to Marquette, Undergraduate Admissions moves the priority application deadline up two months, to Dec. 1, so that all applicants can be considered together and decisions mailed earlier. Marquette makes offers of admission to only the best students for the Fall 2004 freshman class. That includes 17 National Merit Scholars, the third largest number among Jesuit universities. Next, the university addresses housing, converting the Abbottsford into a hall for freshmen and sophomores, adding 60 Campus Town apartments for upper-level undergraduates, and committing to studying housing issues affecting graduate students.

U.S. News & World Report ranks Marquette at No. 85 in its list of the top 100 American universities, a jump from last year's No. 90 ranking. The magazine's special issue, *America's Best Colleges*, commits three pages to Marquette under the banner headline "Learning to Serve," observing the educational tradition offered here "translates into granting students more than just academic degrees; it means, in the Jesuit tradition, no less than shaping the moral and spiritual character of young men and women."

Freshmen and seniors give Marquette outstanding marks in the National Survey of Student Engagement that measures student satisfaction with college experiences. Seniors overwhelmingly agree Marquette is academically challenging and if they had it to do over, they would choose Marquette again.

MARQUETTE MOMENTS 2004-05



Ralph Metcalfe, Sr., was called the world's fastest human. At Marquette, he was class president, captain of the track team, and a sprinter who represented the United States at two Olympic Games. Later, he became a U.S. congressman from Illinois. The Ethnic Alumni Association honors this breathtaking record of achievements by establishing the Ralph H. Metcalfe, Sr., Scholarship. It will be awarded annually to two returning minority students based on their academic performance and commitment to promoting diversity at Marquette and in the community. The first two winners are Jonelle Castillo, a communication senior, and William Heard, Bus Ad '05.

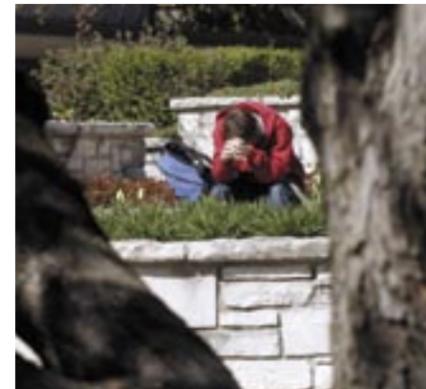
Marquette is reaccredited by the North Central Association of Colleges and Schools. Marquette not only meets the 24 general institutional requirements but is cited for having strong leadership, a clear mission, an optimistic commitment to institutional transformation, and stable finances. A great compliment to the entire university community was NCAA's observation that Marquette "is unique in that it has a mission that is well understood, articulated and 'lived' by all its constituents."



“Marquette is a place where values matter, where faith is freely discussed, where leaders are molded, and where serving all members of our human family is enkindled as a lifelong commitment.”

— President Robert Wild, S.J.

Belief in TRANSFORMATION



They arrive at Marquette already thinking about others. On their applications for admission, students tell us that service is an important part of who they are. In fact, 92 percent of the freshman class of 2004 had served in some capacity during high school (compared with 87 percent in 1996). Our students don't need to be sold on the merits of serving others. They get it and, in fact, they expect from us opportunities to extend their personal commitments to service.

We provide that and more. Our job is to open our students' minds and hearts to possibilities that exceed even their own expectations. We encourage them to reflect upon how their individual gifts can be used for the betterment of the world around them. We stress that every person has a purpose as unique as his or her own fingerprint, and we give our students the resources and confidence to discover who they are and what they bring to the table that no one else can in quite the same way.

Even as our students employ the Jesuit process of discernment to contemplate their true callings in life, we, too, as an entire university must engage in the practice of self-examination. This year, we confronted many difficult questions. We considered whether our abiding belief in

academic freedom should ever be limited, for instance, by our Catholic, Jesuit values. We took an honest look at the composition of our campus and made important strides toward becoming a more diverse community. And we came face to face with issues that not only relate to the image we portray to the outside world but more fundamentally go to the heart of who we are as a university.

Introspection is an important human exercise and yet its true value is revealed in the actions it inspires. This was a year for looking in the mirror and affirming in word and especially in deed the purposes for which Marquette and its students have been placed on this earth. We have never been more certain of our identity or more resolved in our responsibility to others in the human family.

Life-changing experiences

Education at Marquette touches more than the brain — it also touches the heart. Students complement what they learn in the classroom with service projects that challenge them to think more deeply and become better connected to people in need. They take advantage of this unusual academic experience by participating — in record numbers — in service learning courses, internships, co-ops and local service projects.



Global Medical Relief Inc. is just one example of such an opportunity. The Marquette chapter of GMR goes to Honduras two times a year, bringing health care to one of the poorest areas in the Western Hemisphere. Faculty and medical professionals chaperone approximately 20 students. Together, they set up medical brigades, or temporary community health clinics, designed to serve patients from remote areas. Many patients walk for hours and stand in long lines to be seen at the clinics.

Before heading to Honduras, students gather medicines and other medical supplies to take. Once there, they have direct contact with patients, checking them in to the clinic, playing with the children, and even teaching them how to properly brush their teeth.

Since many GMR students make return trips to Honduras, they have the opportunity to build ongoing relationships with patients and see the difference they make in the form of the patients' improved health. The experience exposes students to the realities of Third World nations. The experience of helping communities help themselves also helps many of the students to solidify their own career goals.



Other unique service opportunities for Marquette students include: Service Learning in Cape Town, South Africa, in which students take university courses and work with community leaders in the ongoing transformation of South Africa; Hunger Clean-Up, Marquette's campaign against hunger and homelessness; Rural Dental Outreach Clinics, where third- and fourth-year students in the School of Dentistry provide dental services to the underserved in Wisconsin; and Health, Environment and Infrastructure in Latin America, two-week service learning projects in which students in the College of Engineering design and construct bridges and other infrastructure, improving life for people living in countries such as Honduras, Guatemala and El Salvador.

Some of our Service Learning Program partners:

Boys & Girls Club, Burleigh Street Development Corp., Campus Kitchens, Council for the Spanish Speaking, Homework Help, Journey House, Literacy Services, Milwaukee Center for Independence, Milwaukee Rescue Mission, Milwaukee Women's Center, Nativity Jesuit Middle School, Notre Dame Middle School, Our Next Generation, Penfield Children's Center, Project Return, Seeds of Health Inc., Sojourner Truth House, United Community Center and West End Development Corp.

MARQUETTE MOMENTS 2004-05



The Kleczka Internship Program is launched as the Les Aspin Center for Government's first local initiative and 12 interns get hands-on experience with public policy. Students work for Milwaukee Mayor Tom Barrett, County Executive Scott Walker, Common Council President Willie Hines, Jr., U.S. Congresswoman Gwen Moore, State Senator Lena Taylor and with the Milwaukee District Attorney's Community Policing Program. Made possible through a gift from former Wis. Congressman Jerry Kleczka, the Milwaukee-based internship program is committed to preparing the next generation of community leaders. It offers academically talented students, particularly minority students with financial need, paid internships in local and state legislative offices.

Important steps are taken to build a campus community that mirrors our multicultural world. Marquette welcomes the first Arnold Mitchem Fellows, minority doctoral candidates who've come to campus to finish their dissertations, teach and work with faculty mentors. The administration also establishes the position of associate provost for diversity and appoints Dr. Keenan Grenell to the post. Dr. Grenell calls upon the entire university community to join in developing a campus that is rich with diversity.

Energized campus

Students *are* involved. During the past five years, nearly 87 percent of graduating seniors reported participating in service activities while at Marquette. And according to the National Survey of Student Engagement, the percent of freshmen and seniors who participate in service here is significantly higher than those at the 16 other Jesuit universities surveyed. They plug into the community in countless ways:

■ 700-900 students participate in service learning each semester to link what they are learning in the classroom with service to the community.

■ Students bring Campus Kitchens to Marquette to fight hunger in Milwaukee by sharing our kitchen facilities and unserved food. In 2004-05, students prepare 12,506 meals for agencies serving the poor.

■ Between 1,500-2,000 students grab shovels, Windex, paintbrushes and books and set out to serve 100 Milwaukee agencies in this year's annual Hunger Clean-Up weekend.

■ *The Princeton Review* chooses Marquette from more than 900 colleges and universities to feature in its book *Colleges with a Conscience: 81 Great Schools with Outstanding Community Involvement*.

• Students establish a new service group, Watamushi (meaning "people of service"), to send books to Kenya (the first shipment is 43 boxes and 1,000 pounds) and promote education in a community struggling with AIDS.

“Marquette will always be a place where students are challenged by a rigorous course of study. To succeed, our students cannot put their intellectual development on cruise control. Rather, they must vigorously, thoroughly, unyieldingly pursue the truth.”

— President Robert Wild, S.J.

Where DISCOVERY Abounds



All universities engage in discovery but when an institution takes its name from one of history's leading missionary-explorers, the responsibility to expand the frontiers of knowledge is imperative. Just as Père Jacques Marquette navigated his way through the uncharted waters of the upper Mississippi in the 17th century, the university bearing his name is particularly compelled to venture into the unknown in search of new ideas.

Great research begins with our faculty. But it does not end there. Our professors generously bring their discoveries to the students in their classrooms, and they bring their students right into the heart of their research. Graduate and undergraduate students find themselves immersed in their professors' active research labs and other scholarly pursuits, thus assuring a continual pipeline of teacher-scholars for tomorrow.

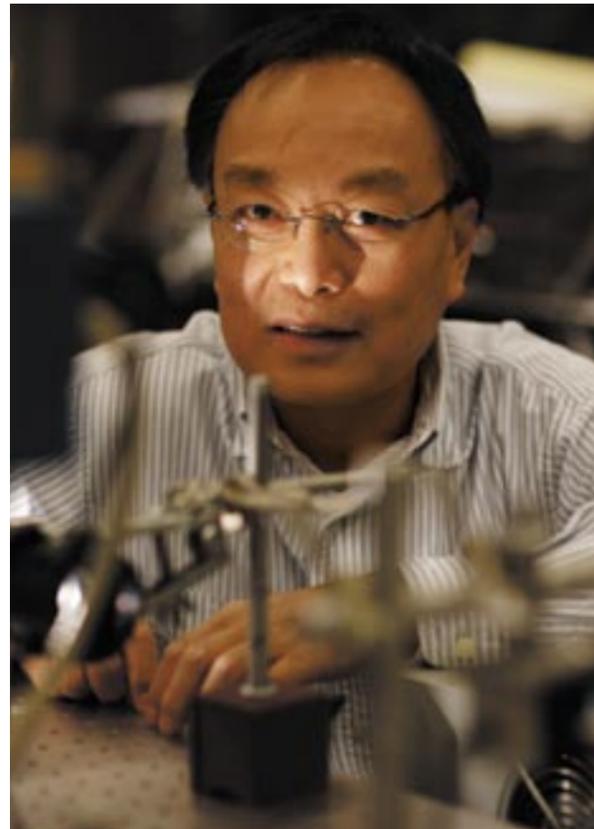
For the teachers and learners of Marquette, discovery ultimately is not about finishing first in some sort of academic foot race. Rather, the Marquette research enterprise is oriented always toward improving the human condi-

tion and validating the worth and dignity of all people.

No greater enhancement can be made to the university's academic climate than to invest in the imagination of our faculty and students. The past year was marked by watershed moments that will benefit research at Marquette for generations to come. Our faculty continued to attract unprecedented support for their scholarly explorations from grant-making entities and benefactors alike. The spirit of Father Marquette is alive and well as his namesake university gives rise to the life-changing discoveries so urgently needed today and the brilliant minds that will unearth the advancements and innovations of tomorrow.

Inventive minds

The teacher-scholar model — participation in scholarly activity while engaging students through instruction — is intrinsic to a Marquette education. It is an exacting standard that exposes students to top researchers and to the techniques they themselves will use as researchers one day. To provide this environment, Marquette must attract and retain outstanding faculty to show the way — like Dr. Chieu D. Tran, professor of chemistry and winner of the 2005 Lawrence G. Haggerty Faculty Award for Excellence in Research.



Dr. Chieu D. Tran's work has attracted \$3 million in external funding from federal, corporate and foundation sources.

A researcher in analytical chemistry, Tran is always thinking about how to solve a problem or make a solution better. This has taken him in more than one direction in his field: He is a pioneer in spectroscopic research and an innovative designer of instrumentation. He's also working on a "green" solvent that doesn't pollute.

Tran, who joined Marquette in 1986, is credited with the innovative design of new instrumentation that took years to complete — developing a method that integrates a rapid spectral tuning device and a camera into traditional spectroscopy, which relied on a single channel to detect light. Tran's development increases those channels to more than 60,000, meaning that the new instrument can acquire more than 60,000 spectra from a chemical sample in less than a millisecond.

"Rather than just measuring the spectra, we take an image of the sample," says Tran. "We can then determine the chemical distribution at different locations within the sample. That is very



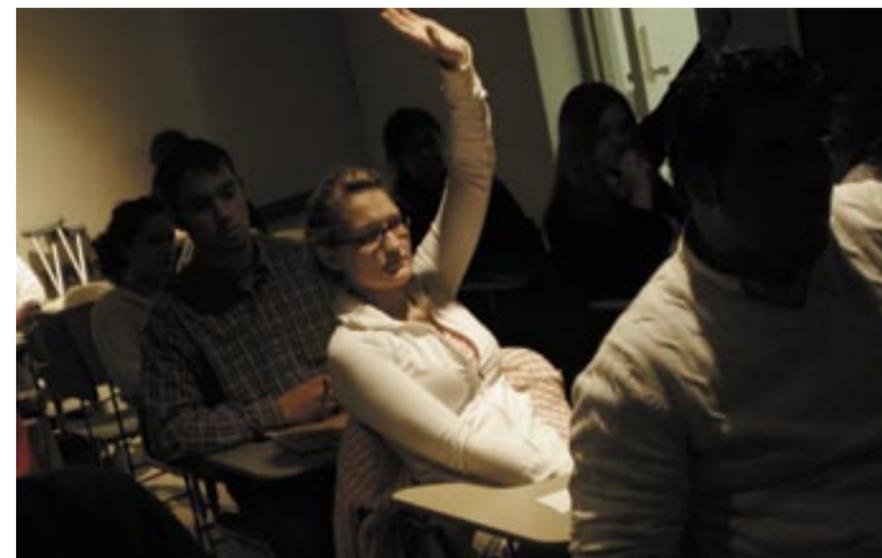
important because the chemical distribution of the sample affects the property of the material."

A new spectroscopy project Tran is working on — using infrared light to analyze samples without destructive methods — could revolutionize the testing of blood, a breakthrough for diabetics.

Tran's work has attracted \$3 million in external funding from federal, corporate and foundation sources. He serves on the editorial boards of two journals, has published more than 100 articles, and has made more than 100 presentations of his work.

To Tran, his life's work not only fuels discovery, but also his passion for working with students. "You cannot be a good teacher without being a good researcher," he says.

Just as the world benefits from Tran's discoveries, his students benefit from his willingness to make them a part of it all.



Pursuing new knowledge

■ Faculty applying for federal research dollars increases by 25 percent between 2001 and 2005.

■ Faculty receiving awards from the National Institutes of Health nearly doubles in the same time period.

■ 38 first-time applicants make 50 applications for funding in 2005.

■ Marquette is in the top 10 percent of universities whose baccalaureate graduates go on to earn doctorates.

The year is characterized by outstanding faculty accomplishments, including announcements that Dr. Raju Thomas and Dr. Irfan Omar will hold Fulbright Scholarships at the University of Belgrade and Muhammadiyah Malang University in Indonesia, respectively; and Dr. Rebecca Nowacek will be a Carnegie Scholar, one of just 21 faculty selected from more than 300 applicants worldwide by the Carnegie Academy for the Scholarship of Teaching and Learning.

Within the year, 123 faculty and staff receive 194 awards — many from the National Institutes of Health and National Science Foundation — equaling \$21 million for their research and scholarly activities. Faculty members' work is wide-ranging and reaches into important areas such as addictions, stress and heart disease, collaborative learning, and the use of advertising and marketing for the public good.

MARQUETTE MOMENTS 2004-05

U.S. News & World Report ranks Marquette at No. 85 among national universities granting doctoral degrees for 2006. *U.S. News'* graduate school rankings give these Marquette programs top scores: Law School ranked 100 in the nation; dispute resolution program at No. 11; part-time M.B.A. at No. 19; and the biomedical engineering program at No. 34.



New academic programs In partnership with the Urban League of Milwaukee, United Community Center and Initiative for a Competitive Milwaukee, Marquette launches a program to recruit, train and place minorities in professional careers in commercial real estate. The Milwaukee Associates in Commercial Real Estate (ACRE) program provides young professionals with unparalleled access to leaders in the industry, networking events and one-year paid internships — all designed to increase the number of African-Americans, Latinos, Native Americans and other under-represented groups in the field.

The new Klingler Faculty Development Program provides welcome resources to increase the investment in research and reward outstanding faculty achievements. Dr. Kathleen Karrer, professor of biological sciences, receives the first Way-Klingler Fellowship, awarded over three years to a senior faculty member. Dr. Gale Miller, professor of sociology, receives a Way-Klingler Sabbatical Award. Dr. Christine Krueger, associate professor of English, and Shirley Wiegand, professor of law, receive the Way-Klingler Interdisciplinary Teaching Award to provide a cross-learning opportunity between the Helen Way Klingler College of Arts and Sciences and the Law School. The program features a series of awards created through an \$18 million donation by Helen Way Klingler announced in May 2004.



Athletics nickname debate

Why is a nickname important? The university community grapples with this question for most of the year in a conversation about whether it is time to reinstate the Warriors athletics nickname that was dropped in 1994. A discussion of Marquette's Jesuit mission ultimately guides the decision to not reinstate the Warriors nickname but to open consideration of a nickname that best represents our proud athletics tradition as the university enters the Big East Conference. After first announcing the team nickname will be Gold, the university decides to let stakeholders vote on an appropriate nickname. Nearly 36,000 people — students, alumni, faculty and staff — participate in two polls to select a nickname and Golden Eagles emerges the favorite with 12,562 votes. The runner-up, Hilltoppers, earns 10,535 votes.

MU at center court

A blue and gold MU monogram is created in response to an athletics nickname survey, in which many respondents express a desire that Marquette have a distinct symbol. The Bradley Center and Al McGuire Center are updated to feature the monogram at center court with Big East logos in each free-throw lane. The monogram also appears on uniforms, printed materials and merchandise promoting Marquette athletics.



Athletics highlights

Men's basketball wins 19 regular-season games and makes its fourth straight appearance in the postseason by qualifying for the NIT. Despite playing just 23 games due to injury, senior point guard Travis Diener earns first team All-Conference USA honors. Diener is a national finalist for the Bob Cousy Award and the Bayer Senior C.L.A.S.S. Award. Finishing his career as the school's third all-time leading scorer, Diener is a mid-season Naismith and Wooden All-American, and earns NABC and USBWA District All-American honors. In June, Diener is selected by the Orlando Magic in the second round of the 2005 NBA draft.

Women's basketball advances to the postseason for the third-consecutive year, recording 18 wins along the way, including over four teams that qualify for the NCAA tournament - Penn State, DePaul, TCU and Houston.

Marquette's **women's soccer team** compiles a 12-8-1 record, wins seven matches in conference play, and reaches the semifinals of the 2004 Conference USA tournament. Senior Kate Bissen, junior Julie Thompson, and sophomores Ashley George and Meghan Connelly earn all-conference recognition; and Thompson and George earn all-Great Lakes team honors.

Anchored by a second-place overall finish by junior Jodi Jubek, **women's cross country** wins the Conference USA championship and qualifies for the NCAA championships.

Volleyball finishes 22-7, recording more wins as an NCAA Division I team than any other in Marquette history. Marquette finishes in a tie for second in Conference USA standings and advances to the title match for the first time in school history.

The **overall GPA for student-athletes** for the 2004-05 academic year is 3.08. Twenty-four Marquette student-athletes are Conference USA Academic Medal winners, given for a 3.75 or higher GPA; 112 make the Conference USA Commissioner's Honor Roll of student-athletes who maintain a cumulative GPA of 3.0 or higher.

Distance runner Brianna Dahm wins one of 29 NCAA postgraduate scholarships for female student-athletes who participate in spring sports. To qualify, a student-athlete must have an overall GPA of 3.20 (on a 4.00 scale) or its equivalent and must have performed with distinction as a member of the varsity team in the sport in which nominated.

Men's and women's track and field teams receive Conference USA's Institutional Excellence Awards, given for the top grade GPA in the conference in their respective sports. Charles Mashozhera is Conference USA's Scholar Athlete of the Year for men's track and field.

Kathy Andrykowski, Bus Ad '80, returns to campus to see her basketball jersey, **No. 21, retired** at the Al McGuire Center. She is the first female student-athlete to be so honored. No stranger to firsts, in 1991 Andrykowski was the first female student-athlete inducted into the Marquette University Athletics Hall of Fame.

3M Vision Grant's promise

Marquette University uses the second installment of a 3M Foundation Vision Grant to develop curriculum that prepares students to compete in a world economy. The grant is one of only five awarded to private U.S. colleges and universities by 3M.

Marquette kids program is nation's best

Marquette's chapter of the National Youth Sports Program is judged the best in the nation and receives the Silvio O. Conte Award of Excellence. More than 200 colleges and universities around the country sponsor NYSP initiatives. The Marquette program offers kids ages 10 to 16 opportunities to earn and learn self-respect through educational and athletics programs.

Ambassador offers international insights

Ambassador Dennis Ross gives students new insights in his course International Politics of the Middle East. Director and Ziegler Distinguished Fellow at the Washington Institute for Near East Policy, Ross is the 2004-05 Allis-Chalmers Distinguished Professor of International Affairs. He was involved in Middle East peace negotiations and led U.S. efforts during the administrations of presidents George H.W. Bush and Bill Clinton. Ross was instrumental in assisting Israelis and Palestinians in reaching the 1995 interim agreement, successfully brokered the Hebron Accord in 1997, facilitated the 1994 Israel-Jordan peace treaty, and worked on Israeli-Syrian peace negotiations.

Scholarship funds honor Father John Naus and Dr. Frank Probst

Marquette alumni and university friends begin soliciting donations for scholarship funds to honor faculty members Rev. John Naus, S.J., and Dr. Frank R. Probst. Naus Scholarships will provide financial support to talented students who could not otherwise afford a Marquette education. The Probst Scholarship will offer full-tuition to an accounting student. Father Naus has taught the Eastern Philosophy and Philosophy of Humor courses for 42 years and lived in McCormick Hall as hall chaplain for 27 years. Probst retired in May after teaching accounting for 37 years in the College of Business Administration.



Raynor Memorial Libraries experience year of celebrations

- Jack Kerouac's manuscript *On the Road* is displayed in the Prucha Archives Reading Room during a 13-city, four-year tour.
- With the Patrick and Beatrice Haggerty Museum of Art, a scholarly conference is held to mark the 50th anniversary of the book *The Lord of the Rings* by J.R.R. Tolkien. The Department of Special Collections holds Tolkien's working papers for that work and also holds *The Hobbit*, *Farmer Giles of Ham* and *Mr. Bliss*.
- University Archives and the Department of Special Collections receive a 1526 edition of St. Thomas Aquinas' lectures on the Epistles of Paul, *Sancti Thome de Aquino Ordinis Predicatorum Super Epistolas Pauli Commentaria Preclarissima*, a gift from William and Connie Warren; plus, all from Dr. and Mrs. William Schull, a 1726 edition of Jonathan Swift's *Travels into Several Remote Nations of the World* (better known as *Gulliver's Travels*), Emmanuel H.D. Domenech's *Seven Years' Residence in the Great Deserts of North America* (1860), and original essays addressing slavery in North America and Isaac Newton's *Mathematical Principles of Natural Philosophy*.

Student achievements

Michael Madson, a doctoral student in counseling psychology, is named chair of the American Psychological Association of Graduate Students.

Christopher A. Kerzich, Arts '05, is named president of the Boy Scouts of America National Venturing Program.

Daniel Hamrin, Comm '05, is named National Student Employee of the Year by the National Student Employment Association.

Marquette Law School students Abraham Abgozo, Garet Galster, Rudy Kuss and Jacob Short win first place in the 2004-05 Saul Lefkowitz Moot Court Competition in trademark law, prevailing over 65 teams from around the country.



Faculty and staff honors

Dr. Judy Mayotte, visiting professor of theology, is honored in a Smithsonian Museum exhibit "Hall of Everyday Freedom Heroes," a permanent exhibit paying tribute to 100 people who have dedicated their lives to furthering the cause of freedom.

Dr. Ana Garner, associate dean of graduate studies and research and associate professor of journalism, is named interim dean of the J. William and Mary Diederich College of Communication. She succeeds Dr. William R. Elliott, who retired in June. A national search for the dean is under way.

2005 Faculty Awards for Teaching Excellence honor Dr. Lawrence J. LeBlanc, professor of political sciences; Dr. Peter G. Toumanoff, associate professor of economics; and Dr. Krista L. Ratcliffe, associate professor of English.

Mary Minson, assistant dean of the Helen Way Klingler College of Arts and Sciences, wins the Leadership Award from the Wisconsin Academic Advising Association.

Dr. Mark McCarthy, assistant vice president for student affairs and dean of student development, receives the Ignatian Medal for Outstanding Achievement in Jesuit Student Affairs Work from the Jesuit Association of Student Personnel Administrators.

Pamela Peters, coordinator for student organizations and leadership in the Office of Student Development, receives the Ignatian Medal for Outstanding New Professional in Jesuit Student Affairs from the Jesuit Association of Student Personnel Administrators.

New master's programs

- A master of arts in Christian doctrine program begins for theology teachers in Catholic grade schools and high schools and others working in the Christian tradition. The degree arises out of Marquette's mission of faith and is geared toward providing a solid knowledge and theological understanding of church teaching as part of the university's overall effort to lead people to deeper union with one another and God.
- A master's in leadership program enhances College of Professional Studies offerings for working professionals. The program provides a global perspective and focuses on the development of competent leaders who practice discernment in decision-making.



EOP alumni Willie Hines, Jr., president of the Milwaukee Common Council, and Herbert Lowe, past president of the National Association of Black Journalists, joined director Sandra Robinson at the anniversary celebration.

Educational Opportunity Program celebrates 35 years

The first EOP class of 40 undergraduates was recruited in 1969. Funding was provided with a modest grant of \$40,000. Today, the program assists more than 100 pre-college and undergraduate students annually, and is funded with four grants from the U.S. Department of Education. Proud EOP alumni return for the celebration, including Gwen Moore, U.S. congresswoman from Wisconsin; Willie Hines, Jr., president of the Milwaukee Common Council; Herbert Lowe, Jr., former president of the National Association of Black Journalists; and Dr. Arnold L. Mitchem, who founded Marquette's EOP and is now president of the Council for Opportunity in Education.

Les Aspin Center awards

Former Wisconsin Gov. Patrick J. Lucey wins the Les Aspin Center for Government Distinguished Public Service Award. The award recognizes an individual from Wisconsin who epitomizes public service in the state and whose efforts have influenced national policy. Northwestern Mutual receives the Les Aspin Founder's Award, presented to individuals or companies that have played an instrumental role in the work of the center.

Speech pathology moves into Cramer Hall

The Department of Speech Pathology and Audiology moves from Monitor Hall into renovated offices in Harriet Barker Cramer Hall, formerly known as Schroeder Complex North. The new facilities include expanded space for Marquette's clinic for treating patients with hearing and speaking disorders.

McGuire

The Department of Performing Arts stages *McGuire*, an original one-man show celebrating the wit, wisdom and life of former Marquette coach, Al McGuire. Sports commentator Dick Enberg wrote the play as a tribute to his friend, who led the men's basketball team to win the 1977 NCAA championship.

Evans Scholars return

Nearly 500 Evans Scholarship alumni return to campus in the spring to celebrate the program's 50th anniversary. According to the organization's national headquarters, this is the largest reunion of scholarship recipients on record.

Talk of justice

The Institution for Transnational Justice at Marquette hosts the Wisconsin Institute for Peace and Conflict Studies Conference, a three-day conference to explore "Challenges and Paths to Justice."

Victory lap

Opus Engineering Dean Stanley Jaskolski walked the talk — in his blue and gold Allen-Edmonds shoes. Now he takes a victory lap. Donors meet a \$1 million challenge to establish a scholarship endowment for the College of Engineering. And Jaskolski, who promised to wear the two-toned footwear until donors met the challenge, sets his sights higher, on building the endowment further, to \$8 million, enough to offer 40 \$10,000 scholarships annually to engineering students.



Financial Statements

Consolidated Statement of Financial Position

As of June 30, 2005
(Dollars in thousands)

Assets:	
Cash and cash equivalents	\$ 19,765
Collateral held under securities lending agreement	60,682
Unexpended bond proceeds	
Investments	323,473
Contributions receivable, less allowance for uncollectible pledges of \$1,499	46,410
Accounts receivable, less allowance for uncollectible accounts of \$3,246	13,846
Student loans and other notes receivable, less allowance for uncollectible accounts of \$104	43,439
Net property, buildings and equipment	334,271
All other assets	5,078
Total assets	<u>\$846,964</u>
Liabilities:	
Accounts payable and accrued liabilities	\$ 24,318
Payable under securities lending agreement	60,682
Deferred income	18,334
Refundable federal loan grants	36,099
Notes and bonds payable	135,599
All other liabilities	16,743
Total liabilities	<u>291,775</u>
Net assets:	
Unrestricted	223,512
Temporarily restricted	167,751
Permanently restricted	163,926
Total net assets	<u>555,189</u>
Total liabilities and net assets	<u>\$846,964</u>

Tuition and fees cover only 58 percent of what it actually costs to deliver the Marquette experience. The university supplements tuition for each student with thousands of dollars of additional support each year.



Consolidated Statement of Activities

For the year ended June 30, 2005
(Dollars in thousands)

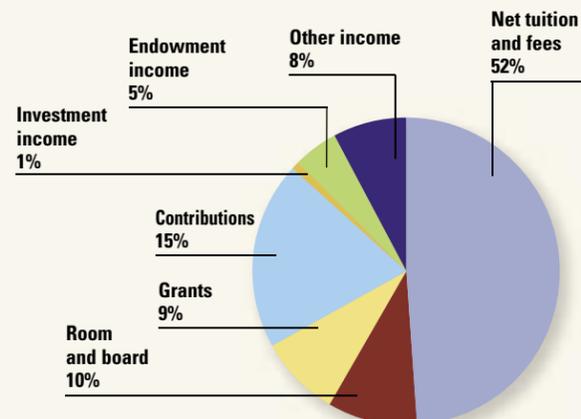
	Unrestricted	Temporarily restricted	Permanently restricted	Total
Operating revenues:				
Net tuition and fees	\$154,267	\$ 0	\$ 0	\$154,267
Government and private grants	24,765	-	-	24,765
Contributions	6,049	9,814	27,834	43,697
Investment income	3,581	689	(427)	3,843
Endowment income used in operations	4,294	9,149	160	13,603
Auxiliary and all other	50,796	-	-	50,796
Total operating revenues	<u>243,752</u>	<u>19,652</u>	<u>27,567</u>	<u>290,971</u>
Net assets released from restrictions	26,692	(26,692)	-	-
Total revenues and net assets released from restrictions	<u>270,444</u>	<u>(7,040)</u>	<u>27,567</u>	<u>290,971</u>
Expenses:				
Instruction	79,277	-	-	79,277
Academic support	33,037	-	-	33,037
Research and grants	20,877	-	-	20,877
Libraries	14,003	-	-	14,003
Student services	18,179	-	-	18,179
Auxiliary enterprises	50,231	-	-	50,231
Institutional support	47,293	-	-	47,293
Property management	627	-	-	627
Public service	237	-	-	237
Total operating expenses	<u>263,761</u>	<u>-</u>	<u>-</u>	<u>263,761</u>
Operating income	<u>6,683</u>	<u>(7,040)</u>	<u>27,567</u>	<u>27,210</u>
Nonoperating income (loss)	<u>7,659</u>	<u>(1,382)</u>	<u>454</u>	<u>6,731</u>
Changes in net assets	<u>14,342</u>	<u>(8,422)</u>	<u>28,021</u>	<u>33,941</u>
Net assets, beginning of year	<u>209,170</u>	<u>176,173</u>	<u>135,905</u>	<u>521,248</u>
Net assets, end of year	<u>\$223,512</u>	<u>\$167,751</u>	<u>\$163,926</u>	<u>\$555,189</u>

Operating breakdown

For the year ended June 30, 2005
(Dollars in thousands)

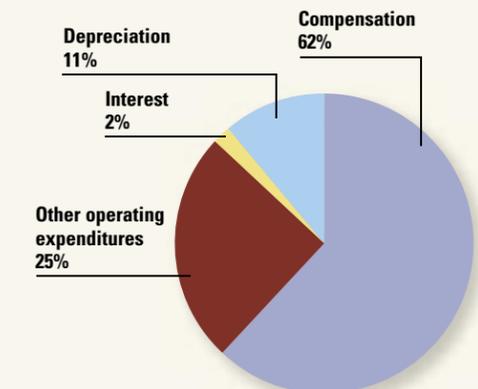
Total operating REVENUES

Net tuition and fees	\$154,267
Room and board	27,647
Grants	24,765
Contributions	43,697
Investment income	3,843
Endowment income	13,603
Other income	23,149
Total	<u>\$290,971</u>



Total operating EXPENDITURES

Compensation	\$161,675
Other operating expenditures	66,842
Interest	5,929
Depreciation	29,315
Total	<u>\$263,761</u>



Financial Report

The financial statements provided for your review on the preceding pages offer a picture of the strengths, opportunities and challenges that face Marquette University.

HIGHLIGHTS

10,356 students applied for one of 1,800 spots in Marquette's 2005 freshman class, marking the fourth consecutive year that Marquette broke all pre-existing records for applications. This growth extended to the professional programs, where 2,650 students applied for 80 spots in the Marquette University School of Dentistry and 1,913 students applied for 160 places in the Law School. The increased demand for a Marquette education has allowed the university to be more selective in the type of student it attracts and admits. The university's academic reputation rose to No. 85 in *U.S. News and World Report's* ranking of the top 100 national, doctoral-granting universities in the country. Net tuition revenue increased by \$12.5 million.

The university's endowment grew by \$20.9 million, a result of three factors: a positive performance return; new gifts to the endowment; and the careful financial stewardship of the university's day-to-day operations. The opening of an expansion of the Campus Town apartments and a new parking structure increased the net value of buildings and improvements by \$33 million.

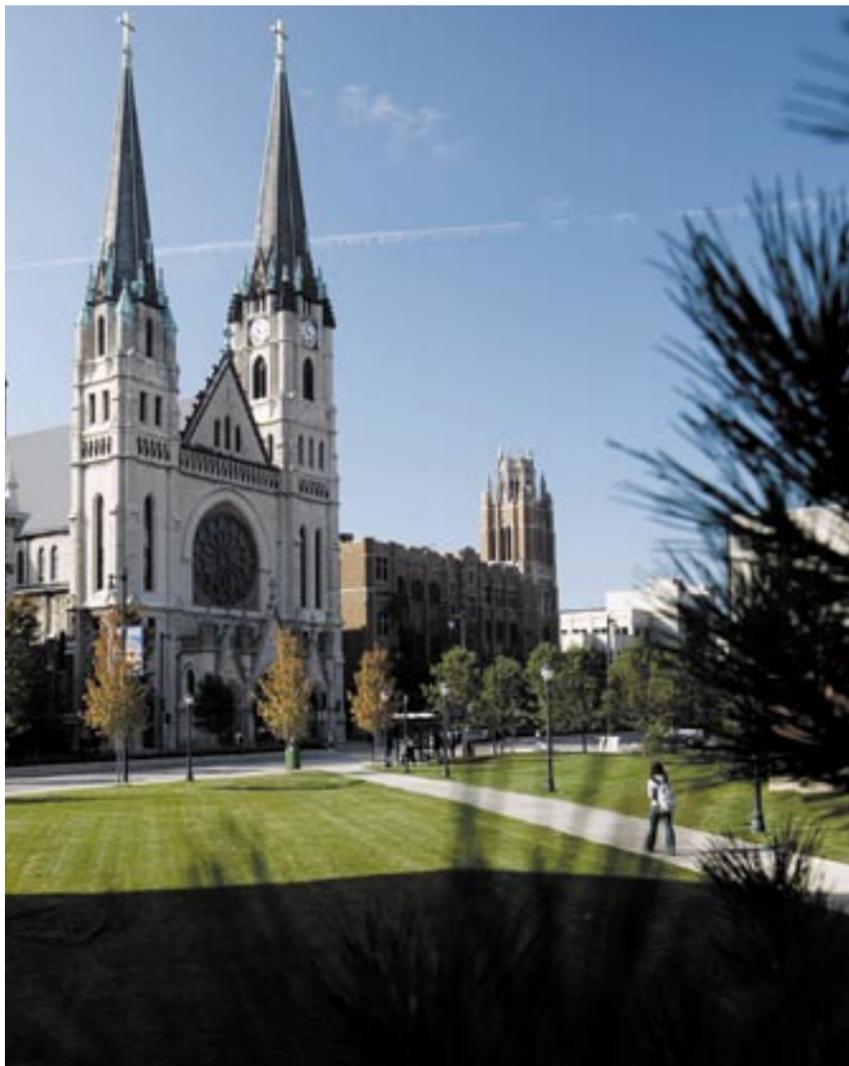
The successful conclusion of the *Magis* Campaign in 2005 reflects a substantial increase in the university's fund-raising capacity and sets the stage for future success. More than 57,000 donors from around the world contributed \$357 million to Marquette University during the seven-year campaign. The number of endowed scholarships increased by 50 percent, six endowed faculty positions were created, and three new world-class facilities opened. The number of million dollar donors to Marquette increased from 31 in 1998 to 80 by the campaign's conclusion on June 30. In May 2005, the largest gift in Marquette's history was announced: a \$28 million lead trust from alumni J. William and Mary Diederich to the College of Communication, now named in their honor.

CHALLENGES

Successful fund raising, increased demand and careful stewardship have improved Marquette's financial position. However, the university is not without financial challenges. Its endowment, with a market value of \$266.8 million as of June 30, 2005, lags far behind that of other institutions. It is, for example, only 1/5th the size of the endowment of Boston College and only 1/12th that of Notre Dame University. The small size of the endowment means that Marquette is highly dependent on tuition for its operations and therefore vulnerable to the competitive and cyclical marketplace of higher education. Net tuition and fees, plus room and board, contribute 58 percent of the university's operating revenue each year.

OPPORTUNITIES

The academic and financial successes of fiscal 2005 underscore the tremendous opportunities before Marquette University. The engagement of alumni and friends, the uncompromising commitment to academic excellence in the Catholic, Jesuit tradition, and the increased demand for a Marquette education lay the foundation for future success. The challenges of a small endowment, tuition dependency and a competitive marketplace underscore the need for good stewardship, for careful financial planning, and for a continued emphasis on involving and engaging alumni and friends in the work of creating the university's future.



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