On March 4th, The Milwaukee Institute of Art & Design brought its entire first-year seminar class, *Understanding the Visual 2*, to the Haggerty Museum of Art for an enriching field trip experience. *UV2* is an introductory exploration of contemporary visual culture that prepares students to contextualize and apply critical standards to any image or object they encounter, including their own work, through the development of a digital portfolio. The Haggerty's current exhibitions that investigate issues of consumer culture, serve as a perfect match for the contemporary nature of the embedded curriculum of *UV2*. Over 150 students and 7 faculty members took part in the excursion. Jon Prown (director of The Chipstone Foundation), Claudia Mooney (assistant curator and new media manager of The Chipstone Foundation), and Lynne Shumow (the Haggerty’s curator of education) were on hand to answer questions about the exhibitions and provide information about the Haggerty and The Chipstone Foundation.