POST-COURSE ANALYSIS

A look at the numbers

Abstract
Intro to Applied Investing ultimately enrolled over 2,900 students, with 14% of them completing the class. Media and promotion efforts were vastly successful. Course reviews and other comments also reflected an overwhelmingly positive experience.
Enrollment & Retention

Total enrolled: 2,982

Completed student demographic survey: 1,244 – 42% of total enrolled

82 participants removed themselves from the course at some point.

<table>
<thead>
<tr>
<th>Completed 1-1 quiz</th>
<th>994 – 32% of total enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed 1-4 quiz</td>
<td>732</td>
</tr>
<tr>
<td>Completed 2-1 quiz</td>
<td>612</td>
</tr>
<tr>
<td>Completed 2-4 quiz</td>
<td>529</td>
</tr>
<tr>
<td>Completed 3-1 quiz</td>
<td>472</td>
</tr>
<tr>
<td>Completed 3-4 quiz</td>
<td>452</td>
</tr>
<tr>
<td>Completed 4-1 quiz</td>
<td>428</td>
</tr>
<tr>
<td>Completed 4-4 quiz</td>
<td>409 – 14% of total enrolled</td>
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Completed end-of-course survey: 328 – 11%

Overall completion ratio: 14%

MOOC “industry averages” are typically around 10%

Enrollment trends:

Course enrollment opened on August 23, 2013.

August 26: (date of the email and media push) we reached ~400

August 27: we raised the enrollment cap to 1500

August 28: we had enrolled 1,011

September 5: we were approaching 1,500 and raised the enrollment cap to 2,000

Mid-September: we were approaching 2,000 and the decision was made to allow unlimited enrollments and extend the sign-up window to the end of the course. The remaining 900 trickled in at a slower rate until we ended new signups on November 15.
Website Analytics

A look at traffic driven to the MOOC page on the Marquette Business website.

August 18 – November 7, 2013

The course opened for registration on August 23. The large spike is attributable to a Journal Sentinel article which ran August 26, and on August 27 it was announced to our alumni and friends in the monthly newsletter.

The table below shows sources of traffic driven to the Marquette Business website MOOC landing page which offered the ‘trailer’ video, additional information, and a link to enroll.

<table>
<thead>
<tr>
<th>Traffic source</th>
<th>Unique pageviews (multiple visits from same device omitted)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total hits: August 18-November 7</td>
<td>3,456</td>
</tr>
<tr>
<td>Direct (includes a click from an email, or the Business homepage, or another page on our site, etc.)</td>
<td>1,133</td>
</tr>
<tr>
<td>Google</td>
<td>756</td>
</tr>
<tr>
<td>Jsonline.com</td>
<td>741</td>
</tr>
<tr>
<td>Marquette.edu</td>
<td>646</td>
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<tr>
<td>LinkedIn</td>
<td>162</td>
</tr>
<tr>
<td>Twitter</td>
<td>136</td>
</tr>
<tr>
<td>Facebook</td>
<td>106</td>
</tr>
<tr>
<td>News.marquette.edu</td>
<td>76</td>
</tr>
<tr>
<td>AIM program blog</td>
<td>34</td>
</tr>
</tbody>
</table>

Alumni Participation

±494

University Advancement was able to match 494 names and email addresses of MOOC participants to the alumni database. This figure includes all Marquette alumni, and has a margin of error; for instance a case where somebody with the same name might not actually be one of our alumni.
Initial demographic survey

n=1,244

Gender
Male: 64%
Female: 33%
no answer: 1%

Age
13-16: 0%
17-23: 13%
24-33: 26%
34-44: 15%
45-54: 18%
55-64: 15%
65+: 8%
no answer: 2%

How did you discover this course? (Multiple answers allowed)
News story: 26%
Instructor or University: 21%
Friend/colleague: 18%
Web search: 18%
Social media: 10%
Canvas: 8%
Online ad: 1%

What is your purpose for taking the course? (Multiple answers allowed)
Learn more about the subject: 89%
Gain skills for a career opportunity: 21%
Complete the course: 17%
Check out Canvas network: 16%
Be part of a community of learners: 8%
Other: 5%

How many hours per week are you planning to spend on this course?
Less than one hour: 5%
1-2 hours: 38%
2-4 hours: 37%
4-6 Hours: 11%
6-10 hours: 3%
More than 10 hours: 1%
What is your location?
*Students were asked to click on a map with these predefined regions*

North America: 81%
West Europe: 7%
South America: 1%
Africa: 1%
South Asia: 1%
East Asia: 1%
Southeast Asia: 1%
0% each for: Central America, Caribbean, East Europe or former Soviet Union, Middle East, Australia or South Pacific

Is English your primary language?

Yes: 86%
No: 12%
no answer: 2%

What is your highest level of education?

High School: 3%
Some college but no degree: 14%
2-year degree: 3%
4-year degree: 34%
Some grad school: 7%
Master’s degree: 25%
Terminal degree: 9%

Have you taken an online class before?

No: 52%
Yes: 46%

Is this the first time you’ve taken a course on canvas.net?

Yes: 91%
No: 8%

Devices used (multiple possible)

Windows desktop/laptop: 76%
Apple desktop/laptop: 23%
iPad: 22%
iPhone: 14%
Android Phone: 8%
Android tablet: 5%
Other: 1%
End of course survey results

n= 328

How did you feel about the length of the course?

*It should have been a:*
A little longer: 24%
A lot longer: 7%
Just right: 63%
A lot shorter: 0%
A little shorter: 1%
no answer: 3%

How do you feel about the content?

*There should have been a:*
Lot more: 2%
Little more: 17%
Just right: 74%
Little less: 1%
Lot less: 0%
No Answer: 2%

How do you feel about the amount of activities?

*There should have been a:*
Lot more: 2%
A few more: 7%
Just right: 74%
Few less: 1%
Lot less: 0%
No answer: 3%

How did you feel about the amount of instructor involvement in this course?

*There should have been a:*
Lot more: 2%
Little more: 16%
Just right: 78%
Little less: 0
Lot less: 0
No answer: 3%
Would you take another course from this instructor?
Definitely: 66%
Probably: 23%
Neutral: 5%
Not likely: 0%
No, definitely not: 0
No answer: 3%

Would you take another course on the Canvas Network?
Yes, definitely: 64%
Probably: 26%
Neutral: 5%
Probably not: 0%
Definitely not: 0%
No answer: 3%

Please give this course an overall rating

⭐⭐⭐⭐⭐ 44%
⭐⭐⭐⭐ 43%
⭐⭐⭐ 7%
⭐⭐ 0%
⭐ 0%
No answer: 3%

Did you make use of the course blog?
No: 49%
Somewhat: 44%
Regularly: 2%
No answer: 3%

Did you make use of the course twitter account?
No: 91%
Somewhat: 5%
Regularly: 0%
No answer: 3%
Open-ended feedback

From the end-of-course survey. One word responses (such as “thanks”) are omitted.

A crude textual analysis demonstrates overwhelmingly appreciative and positive feedback.

Most of the comments that were less than 100% positive were centered on the idea that the course was more basic than the student was expecting. There were only about 3 complaints about technical issues.

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this course is great, but maybe u should make it shorter.

This truly was an "introduction" to all areas of investing. I guess I was expecting something different. I would have liked to know exactly what I was looking at on the various websites as far as the company information page. What does P:E mean? What is a good P:E? What other things should I look for. At the end of this course, I don't have any more knowledge of what or how to invest.

Great course material and the price is right!

if one day I become one of the richest person in the North America I will definitely buy a million dollars property for you as a gift.

I thought the course was very beneficial and I greatly enjoyed it.

Very good course. I'd like to continue to study this content with more depth.

I thought it was fantastic. It could have been even longer and more in depth.

Great course. Inivestopedia videos were not so good though and they didn't work much.

I enjoyed it. Thank you for taking the time to create it and offer it free.

This course exceeded my expectations in that it provided information and resources on what to do and how to improve an individual investor matchmaking with its useful tips on investing.

I didn't have time to watch the videos maybe I would add 2 recap videos that summarize what we learned.

I'm very happy for the opportunity to download the so-called videotext, then I can read on my very own tempo.

Thank you. This was very helpful and makes me want to learn more about investing.

Great introduction- I felt it was tailored well to a lay person like me who really knows nothing about investments/strategies/or even the financial terminology that is thrown out there on news reports/online media and by professional investors. The course was a great way to introduce myself to this field when for at least 10 years I have been very intimidated in learning. It was set up in a nice step by step lesson plans in that we had to do well on the quizzes before being able to move on to the next course which forced me to really try and understand the basics before moving forward. I feel more invigorated to be more proactive in monitoring my retirement plan and more comfortable even with considering different investment plans for my different needs such as saving for a house, family, then retirement. This world of finance seems a little less intimidating to me and feel the manuals/videos I have printed out and viewed are great resources. Also I trusted the content of this course because it was sponsored by a trustworthy university Marquette University and a trustworthy professor who was not affiliated with a specific financial firm but with a prestigious educational institution. Thank you Professor Krause for offering this course for free through Marquette University. I really appreciated you lesson videos and you explained/wrote things out in terms that were understandable. I can't express enough appreciation for this course dropping in my alumni newsletter at this time when currently I am going through life changes and need to be a little more savvy on knowing about investments tools and basic strategies.

I enjoyed it very much, thank you

I wish the I would have had more time to dedicate to the supplemental material provided in the course, but I plan to revisist these materials as my time and access permits.
I liked that there were supplementary materials that were not required. That way I was able to explore further for the topics I was most interested in, but was not required to read deeper in to the topics that I didn’t like as much.

I'd like to thank you for providing me with the basics of investing. I found the course very interesting. I think that the course might be a bit longer as I didn't have enough time to go through all additional materials. Hopefully I will be able to do it after the course ends. There were some videos which didn't work in the UK but I'll try to find them myself.

Great lecturer

Would have liked more details of how stock trading works - for instance why am I always immediately able to buy or sell a stock.

There wasn't a lot of depth to the content. The content was basic and introductory, I was hoping there would be more in depth content.

Great overview of these topics. I thought the quizzes were too easy, but am new to the MOOC approach. I also must admit I did not post to the Discussion boards myself but did read them.

Really enjoyed the course.

Very positive experience. I wish I had more time to enjoy the discussions.

Good course.

It was a very informative introduction to investing and I'm glad I took it.

I found the discussion boards to be more complicated to jump into for a beginner just learning the basics.

It is great to see free education in video form with highly trained professionals such as Dr. Krause. I hope to see more instructors post related videos in a MOOC form to further the education of hundreds (if not thousands) of students from across the globe.

It was a very good course to help keep things fresh in my mind. I wish it would have been a little more in depth but the extra material goes into that depth and forces me to continue learning outside of the course.

I enjoyed the course. Just the right amount of reading and assignments.

I enjoyed the self paced format of this class. I also enjoyed learning about new topics and getting a better understanding of others. While the course could have had a higher level of detail, I struggled to find the time to complete it so I think it was just the right amount of material for the length of the course. I would love to take more courses on the subject in the future but find right now isn't a good time in my lift to commit to a full course.

Excellent introductory course

I really appreciated the pdf links to the course, please provide that for every course.

Dr. Krause was a wonderful presenter! I liked all the supplemental material.

Intro to the basic psychology of the investor and the greed/altruistic nature of homo sapiens would have been a great side show, particularly in its evolutionary origins.

I was really looking for more practical information from this course, like how to read the google finance pages and how to interpret things like the P/E ratio, etc. It would have been nice for Dr. Krause to actually go through how to do that on one of his videos. I was also looking for more conceptual pieces of information. I really liked when Dr. Krause went over portfolio theory, but I wish there had been more conceptual things like that and less general information. Thank you for the class, though!

"Thank you for providing this course. It was perfect for all investors because it taught the basics and reinforced fundamental concepts in investing that all of us need to hear form time to time. I hope this course can be kept available in the future. I would like to use it in our Investment Club at Marquette University High School.

Exceedingly basic. As a new person to the subject, it still provided a useful overview of investing, but it felt like the first 2 weeks of a 10-14 week course - it didn't get to the meat of the subject. The extra links at the end of each lesson were good to have.
I miss the interaction of the classroom and I think that was the one thing I would have enjoyed. The blog site (I don't blog at all or read blogs much) was difficult to get excited about. In other online classes there have been chat rooms and discussions but honestly they left me feeling empty too.

"thank you, very much I really appreciate you for the course you taught me.

The course was rather simplistic. I knocked out two modules (8 lessons) in one day. Not very challenging and not a very in-depth coverage of the material but I guess you get what you pay for.

Very good intro... I really appreciated how involved the prof. was with the discussion forums after each module. That can be rare in a course like this.

It would have been helpful to learn more about the fundamental analysis.

This was the first MOOC I have taken. However, I have since enrolled in another on retirement for retirement and pensions that I find extremely interesting but very demanding. The online discussions have proved useful, as well.

really enjoyed the material and information - thanks!

I thought it was great.

Although implied I was still hesitant not to take so much time in taking the assessment test just in case it is being monitored. My real hope is that it will go into teaching directly as to how to look for and analyze undervalued companies.

I think, the course was great, I would like to have more assignments encouraging to explore more other online sources.

The course was a very good summary of a complex subject.

"In module 4 (I guess) there was told you can't beat the index, there are just lucky ppl. It would be nice to go in deeper to that question.

In the same module they explained it's almost impossible to time the market. I beg to differ with the help of technical analysis.

Give some tips how to select assets on the basis of fundamental en technical analysis."

Examples of the investment instrument and real life examples of the security or other type of investment.

This was a much more elementary course than I was expecting.

I think this was a good intro course. I did rush thru the core material and skipped the supplemental stuff. I feel that I didn't get everything out of this course that I could have so I plan to go back at a future date and review the optional material.

Excellent overview on investing. I would recommend this to a Better Investing Stock Club.

I was extremely happy with the course. I would do it again in a heartbeat.

Well substantiated topics

Thank you David Krauss and his staff. Please dictate the medium level soon. It was a great introductory course, but I need to go deeper so I hope you'll continue with the next level.

Good course. Thanks for the opportunity.

I enjoyed it; thank you

I HAD A GREAT TIME WITH THE COURSE, I LEARNED SO MUCH FROM MR KRAUSE, AND THE REST OF MY PEERS THANK YOU SO MUCH.

Too many questions on the quizzes.

This was great intro course. The material wasn't overwhelming. There was just enough information to want to move forward in learning about investing.

My first such experience and I'm sure will become part of any future education plans.
Very glad I had the opportunity to take this class, I appreciated the flexibility and the options to learn more if I wanted to, or be less involved if I chose to.

I haven’t viewed the supplementary videos YET but I plan to view several of them this month (November).

I enjoyed the class, I learned a lot of important information.

I have taken on-line classes in the past and did not really care for them but I really enjoyed this class due to the ease of the instructors delivery.

This is a very general course on investments. I would have preferred to have more in depth information on each investments.

I would have liked to had more material on the Stock Analysis module. I would have enjoyed insights concerning specific things to look for in analyzing a company, rather than a reference to the shareholder letters of Warren Buffet.

I would like to take the opportunity to thank Marquette University, Dr. Krause, Canvas Network and others involved in providing this course for free the World Wide Web. I always like to run for anything with the word free attaches to it, but this time I benefit a great deal.

Good Course!

Thank you for offering the course.

Provide basic knowledge of Investing. It is great. But should better provide more details and examples for how to form portfolio, buy ETF and Funds, hold for long time and adjust per year? What’s the overall return if base on this portfolio?

Lesson length good for long work days. Would have preferred more lessons for more detail in modules 3&amp; 4. But for intended scope, length and load were right. This text entry interface is poor for iPad mini. Hangs up if one tries to edit.

See answers to 1 &amp; 2. A well -designed course, technically and content-wise.

Great basic information. Excelllent instructor.

"Overall, the course help me to distinct between various investments and I found the link to the definition very helpful to fully understand the content of the subject. This is definitely a great beginning course in investing. I appreciate the opportunity to take this course.

slow down in the videos and be more comprehensive + use more examples + use current analysis on the market

I would like generally examples of a good long term portfolio

The course offered is very good and looking for an advance course in the same subject from the same professor.

"I would like to have more information on picking individual equities. The significance of PE ratios, earnings per share, dividends per share, analysis’s guesses on quarterly earnings, significance of percent of shares held by institutions. The meaning and significance of a beta on a given stock. The importance of reading the annual proxy statement, and the critical thinking skills to vote the proxy measures for or against management recommendations and most specifically the shareholder submitted proxy measures (especially with regard to Jesuit moral teaching) . Dividend reinvestment programs and their goal of dollar cost averaging.

On fixed income investments such as muni bonds I would like to have had a discussion why prices are over or under par, on yield to maturity, yield to worst. Bond ratings by Moodys, etc. The yield curve, long term maturities, versus short term maturities.

I found trying to return to my posted comments to view any replies a bit difficult."

Great job. Would gladly take advanced followups. Thanks for all the work that went into this.

Excellent course!

This was awesome!

To my mind, the exams/quizzes were too easy.

GREAT JOB and thank you for sponsoring it
This survey is a bit of a pain.

Excellent beginners course!

It was pretty basic stuff, but since that was the title of the course that makes sense.

I like the links to find out more about the lessons

I would have liked it to dive deeper. There were a lot of great/interesting topics but we seemed to just skim the surface. Many of the exploratory links and external references were more redundant than complementary. I'd like the exercises to be more challenging and interactive with current market data. The quiz questions seemed heavily skewed towards history and vocabulary type information instead of strategies applicable to a personal investor.

I think the course could have gone into examples of creating and researching a portfolio

David Krause did an excellent job of providing well-organized and informative videos on investing basics. All the charts, historical data, and the option to do the course at our own pace made this one of the best online courses I've taken.

"this is my fist course with canvass network. even though my job kept me so busy. I enjoyed the flexibility of it.

I would have enjoyed more information on Fundamental Analysis and Value Investing. If there had been actual examples and techniques I would have found that most helpful. Also more information on where to find Annual Reports would be helpful. And maybe what to look for in the reports.

Could have been a little more in-depth on analyzing a stock with regards to what would be ideal to look for. While I've been a fan of Mr. Buffet for some time, I can see I may have to read Mr. Bogle's book now.

good job

It would be great to get some more practical exercises. This course seems to be totally related on passive investing (and especially index funds). However, the real fundamental analysis of companies isn't really explained in a practical way (Maybe this could be included in a more advanced part of the course).

It was great and gave me the information on investing that I had hoped for.

Assessments, quizzes should have been harder. I think the questions should include information found in the supplemental videos.

Only to say that I was satisfied with the course material that was presented and hope more courses in this area might be made available. I was able to locate a very interesting series of courses and lessons pertaining to value investing via YouTube by Preston Pysh.

As mentioned above, I thought the course was very good in grounding people in the right approach to investing.

Thanks for the teaching. I found it really useful.

I loved the format and the platform. The blog was very informative as well.

Great start for a young person and a great look for a older individual who has some knowledge but could have used more, at what is involved in developing winning investment strategy

I found some of the quiz questions too easy - repeated word for word from the lesson. I think some of those questions could be rephrased in order to promote critical thinking rather than just (short term) memorization.

I would have appreciated more tips for the average investor. However, it was nice to acquire some basic knowledge of many different types of investments that I wasn't aware of before.

Overall, I appreciate this experience.

"Most MOOC's are much more demanding than this course. This seemed like a 'come to Marquette and learn more!'™ class instead of the usual goal of an online free course.

The students that enrolled in this class are already eager to learn - nobody who didn't want to do this course would sign up.. "

Great intro to whet your appetite for investing education.
Real examples of stocks and their behaviors under certain market conditions would add to the overall credibility and value of the course.

I skimmed the course blog & found it interesting, but did not personally feel educated enough to participate. The discussions were a bit advanced & seemed geared towards students who already understood the fundamentals. Also, based on the amount of time I personally had available, I was unable to take more time for the blog or even view the twitter account.

The Canvas iPad app is clunky. YouTube videos wouldn’t start as they should, not very intuitive navigation. Needs work.

Although it is an introductory course, I still felt things could have been covered a bit more deeply. I would have participated in the discussion stuff more but I got behind (just bought a condo and was moving, a short illness), so I focused on the core parts to make sure I finished on time.

Maybe I missed it, but I never got a good understanding of what the expected pacing was to complete the modules. If others had the same issue it would make it hard to stay together. Also, the quizzes should be jumbled for the retest. Otherwise, good course!

I enjoyed this introductory investing course and would like to see Dr. Krause teach more in-depth courses on the various topics.

I enjoyed the course a lot, I wish it had been a lot longer but it is just an introduction course. I am self employed and if I wanted to I think I could have finished it in one day. I think maybe adding more homework type assignments might be a good idea to make it last longer. I have a much better understanding on how the world of investing works now that I took this course. I liked the instructor alot, he did a very good job explaining each topic. I would love to see an advanced version of this course offered here someday.

I think it would have been valuable to have a demonstration of investing in different tools, for example how does it work when you invest in an IPO. (little more of the tactics)

"I would like to have been able to see how a long-term company report (10-K/10-Q) could be used to make specific investment decisions. Maybe a quiz designed to help us apply the information in making an investment decision.

Also a little more application in the more common areas of investment such as mutual funds - maybe an exercise where we compare the advantages and disadvantages of 2 mutual funds and are guided in deciding which would be best for a particular purpose (case study approach)."

Good for understanding terms

I hope the blog and the video connection and information provided by the instructor will still be available for further reviewing. Didn't have a chance to watch/read it all

The course is fantastic. But wish to request that you provide Advanced Investing as a top up to this.

This excellent course could have been more extensive. I hope that David Krause (and his team), has the possibility to make additional courses about, for instance, derivatives and/or other investment topics. He is really fantastic.

It was great and easy to understand.

free-form response areas, such as this one, do not respond we'll on an iPad.

Great introduction course, I would recommend it.

I hope I can still go back and review some of the blogs and links I didn't catch yet or wish to see again.

I am basically happy with the course and it met/exceeded my expectations.

I would have liked to see a little more details about bonds as I think I know what they are but don't have any direct experience with them.

The course was definitely slanted towards a conservative buy and hold approach and I don't think there is anything wrong with that approach. However, I thought the argument given against "timing the market" was a little weak. I am not disagreeing that trying to time the market is a mistake for most people (including me) but I thought the example of investing heavily in the market after it has gone up 20% and selling after it has gone down 20% was not realistic. I don't think that is the approach most market timers would recommend. In one of the videos provided, the market timer proponent was promoting a more opposite approach. I believe in their
example they were selling after the market had gone up considerably and buying when the market had dropped significantly. I don't remember the exact details but it was tied to the 50 day moving averages.

All-in-all a good course though and thank you for offering it.

I quickly learned the course was geared for the novice investor, and altho I have more knowledge and experience I still found value. The course provided a clear framework for investing, sound reasoning, and a wealth of terminology. It also provided ample additional material (videos, etc) for more in-depth information. Thanks!

The professor provided a good overview. The extra materials were helpful.

The video presentations were well done. Easy to understand and cover the subject matter.

In these troubled financial times I really appreciate the opportunity to participate in a course offered by the Canvas network in order to gain insight into my portfolio.

Enjoyed the course immensely

I found it really interesting, enjoyable, useful and easy to follow. The assignments were also very good as it pinpointed the main points without having to write endless essays.

Great course!!

"I really enjoyed this course. It was well-organized. I liked the amount of external (optional) resources. I plan on saving some of the links to watch in the future.

I thought the amount and length of quizzes was good. I answered above that there could have been a few more... I liked the two that involved research into companies and current indexes/prices. They made me feel like I was able to apply my learning. It might have been nice to have one or two more things like that. At the same time, it was an introductory course, and I feel that it absolutely achieved the goal of an intro to applied investing.

I am happy I enrolled in this course, and I do feel that I am more prepared to invest because of taking it.

I'm a self-taught investor, but I believe I need to know more about fundamental investing techniques.

The course was put together very well and contained about as much structure as an online independent course can have.

As this was an introduction course, I thought it provided the perfect information, not so much that would confuse a beginner.

Enjoyed the course. Thank you.

The instructor was excellent - I enjoyed the course very much. Thank you.

Course was too general and the quizzes were not challenging.

The course will help gain an understanding of the subject and was presented in an interesting way.

This was my first MOOC. I found it valuable, informative, and enjoyable. I would strongly recommend this class, instructor, and platform.

More assignments in lieu of quizzes to apply the material learned.

I refuse to use FB, twitter or Google to sign in. People need to consider how much personal information (even if it is an online course) is being collected by 3rd parties and then resold or posted on a "personal timeline". Also, would've liked a module on puts and calls and more difficult stock trading

Excellent instructor!

Thanks for providing this course.

"I was apprehensive as I started the course. I liked very much the length of each module and the crisp presentation.

I may have done this wrong, but I thought that this was just the first week of the course and that there would be another 3 weeks.
I will return to site to look more at the supplemental material.

This has been my first on line course and I am impressed."

"Teaching was at Par/ Better. I prefer assessments with maximum of 3 or 5 attempts and minimum score overall of 60 to 70 to pass the class for certificate. Sorry if you didn't like anything I just wanted canvas and their partners to be better or at par to their main competitors.

I would prefer much better looking certificates. Ones with Water Maker at the back ground and Logo of Canvas and I do not mind paying up a small amount if you provide proof of my certification completed with a link in the certificate. EDX offer that for free and so does Udemy. Open study provides logo of University. Coursea, Openlearning, are some of the competitors their certificates look much better and with a link that gives a proof to anyone that my certificates are real. Sooner or later all will start charging money.

I did not look into any of the extra links because I have never sort of "gone back" to schooling after high school _ my mistake. I wanted to see if I could get through a course. I was proud that I could and I will return to look at all the extra links.

Personally I really enjoyed the part regarding long term investment strategy, so I would like more in depth studies on that. However, the course material has given me more outside resources to look at for personal studies.