

**TAC Worldwide**

## Sales/Marketing Intern

The intern would work with Sales and Management to assist in generating sales and marketing leads with regards to new business development. They would be involved in implementing a marketing plan and utilizing all facets of new business development including: cold calling, e-mail and print campaigns and lead generation activities.

Qualifications: A student in their senior year with a background in Marketing, Human Resource and/or Business Management and an interest in the sales function and lifecycle.

Apply: Please apply online or e-mail interest to [bsmith@tacworldwide.com](mailto:bsmith@tacworldwide.com)

Brian Smith

Dedham, MA

781-251-8158

[bsmith@tacworldwide.com](mailto:bsmith@tacworldwide.com)

**SAILING Magazine**

## Marketing Intern

The intern will work with the editorial, circulation and advertising departments to create marketing pitches to promote various aspects of the magazine. In addition to more traditional marketing methods, there will be a concentration on online marketing using e-newsletters, broad e-mail appeals, social networking sites and the magazine's Web site. The ideal candidate will be a self-starter with the ability to create marketing plans within a budget and implement those plans. Hours are flexible and will likely be two to three days per week

Qualifications: computer literacy required - preferably Mac OSX. Familiarity with Adobe CS or Joomla or Vertical Response preferred but not required. We're looking for A creative, self starter who can handle multiple tasks and meet deadlines.

Apply: email resume to [janef@sailingmagazine.net](mailto:janef@sailingmagazine.net)

Jane Farnham

Port Washington, WI

262-284-3494

[janef@sailingmagazine.net](mailto:janef@sailingmagazine.net)

[www.sailingmagazine.net](http://www.sailingmagazine.net)

## **Platform One Entertainment**

### **Street Team Member**

We're looking for a few hard working, dapper young individuals to be a part of our Platform One Street Team! You like new music I'm assuming? If you answered yes and enjoy being ahead of the pack, listening to great bands that your friends haven't heard of yet, or just want some experience then you should consider being part of our street team. No prior experience is necessary but the ability to make tape loops sure is (not really). You should probably have a bike, car, moped, skateboard, dog sled: whatever helps you get around the city faster than waiting for the CTA, but if you don't, don't fret, we'll still be able to work with you. Oh yeah, I forgot to mention that for being awesome volunteers you'll have access to shows and other neat free stuff.

Qualifications: Reliable Transportation

Internet Access

Enthusiasm

Digital Camera or access to one

Apply: Please send an email to Alison at [ataylor@platform-1.com](mailto:ataylor@platform-1.com) with the subject line: Milwaukee Street Team Thanks!

Alison Taylor

Chicago, IL

773-486-4000

[ataylor@platform-1.com](mailto:ataylor@platform-1.com)