## Program Learning Outcomes

**Students will be able to:**

| 1. Explain major theories of communication and apply to multiple contexts |
| 2. Conduct and evaluate communication research. |

### Performance Indicators

| 1. The student will be able to outline major concepts, primary assumptions, and identify strengths and weaknesses. |
| 2. The student will be able to identify relevant communication theories that help explain communication behaviors. |
| 1. The student will be able to evaluate and synthesize relevant communication related research. |
| 2. The student will be able to conduct original communication research. |

### Measures

- All students in identified CMST capstone courses will produce a substantive research paper applying theory to a specific communication context. Faculty will evaluate using a rubric developed by the CMST department.
- All students in identified CMST capstone courses will produce a substantive research paper based on conducting original research in a specific communication context. Faculty will evaluate using a rubric developed by the CMST department.

### Use of Information

- The chair will review the collected data and draw conclusions that will be presented to the faculty for examination and review. The faculty will then determine what, if any changes might be required.
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| 3. Construct and analyze well reasoned arguments. | 1. The student will be able to apply models of argument to various argumentation contexts.  
2. The student will be able to develop specific types of claims and supply relevant support.  
3. The student will be able to demonstrate critical thinking when examining oral and written arguments.  
4. Be a responsive listener. | All students in identified CMST capstone courses will produce a substantive research paper based on conducting original research in a specific communication context. Faculty will evaluate using a rubric developed by the CMST department.  
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| 4. Design and present effect messages for multiple audiences. | 1. The student will be able to organize their presentation effectively.  
2. The student will be able to demonstrate effective verbal nonverbal delivery.  
3. The student will be able to effectively adapt a message to multiple contexts. | All students in identified CMST capstone courses will produce a substantive research paper based on conducting original research in a specific communication context. Faculty will evaluate using a rubric developed by the CMST department.  
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