Margaret Brzyski Nelson is the associate vice president for engagement and external relations in University Advancement at Marquette University. Meg leads Marquette’s broad-based communication, programmatic and direct-marketing solicitation efforts to connect Marquette alumni, parents and friends to one another, and ultimately gain them as advocates and investors in the university’s mission. She also has oversight for the stewardship and reporting activities for current donors and the communication collateral and vehicles used to promote fundraising initiatives. Additionally, Meg works one-on-one with benefactors to cultivate their philanthropic interests at Marquette.

During her career at Marquette, Meg has helped the team increase alumni engagement through the creation of more relevant programming and focused work with disengaged alumni segments; developed quantifiable metrics to track the effectiveness and performance of alumni relations work; launched Marquette’s online alumni community; and created more robust volunteer training tools. She has received the Star Faculty designation from the Council for Advancement and Support of Education for her teaching in the field of alumni relations.

She represents Marquette’s alumni and benefactors on the following internal Marquette work groups: Community Engagement Task Force, Diversity Advisory Group, Financial Resources Task Force, and Enrollment Strategy Task Force. Externally, she serves on the board of PEARLS for Teen Girls, an organization empowering over 1,000 at-risk girls in urban Milwaukee to avoid teen pregnancy and be college-bound through goal setting and peer group support. Her PEARLS work aligns with her interest at Marquette to raise scholarship money for first-generation students.

Meg earned both a bachelor’s degree in English (1993) and an executive master of business administration degree (2007) from Marquette. She lives in Shorewood, Wisconsin with her husband and their three children, and she is a native of Chicago.

David Murphy is vice president for marketing and communication at Marquette University, a role he assumed in 2013. The Office of Marketing and Communication represents the promise Marquette makes to our students to help them be the difference in the world throughout Marquette’s branding, marketing and communication initiatives. Dave has led Marquette’s brand marketing efforts for four years, overseeing the development and growth of Marquette’s brand strategies and working to achieve positive marketplace impact in academic reputation, student recruitment, fundraising, and alumni relations.

He has more than 30 years’ experience in the marketing and advertising field. Before joining Marquette in 2008 as senior director of brand marketing, he served as executive creative director and partner at Versant, a marketing and communications firm in Milwaukee. Dave is a member of the Downtown Milwaukee Rotary Club and a member of the VISIT Milwaukee Convention Center and Visitors Bureau’s board of directors. Murphy also serves as chair of the Nativity Jesuit Middle School Board of Trustees.

Born in Dublin, Ireland, Dave received a bachelor’s degree in mass communication from the University of Wisconsin–Milwaukee in 1982.
Thomas J. Peters is an associate senior vice president at Marquette University. Toby assists the executive vice president by overseeing projects and offering counsel and support on university matters within the Offices of Administration, Human Resources and Student Affairs. He currently serves as the co-chair for the university’s reaffirmation for accreditation initiative. Toby has consulted with many higher education institutions on a variety of topics.

He received a doctorate in educational policy and leadership from Marquette University and an MBA and Bachelor of Science degrees from Southern Illinois University-Carbondale.

Darryl Ramgoolam is a junior from Orlando, FL majoring in Biomedical Engineering, where he has been working in the Humanoid Engineering & Intelligent Robotics (H.E.I.R.) lab for a year. Some of his projects include humanoid health coach study and programing an app for voice recognition for the MU-L8. Darryl is also active in the National Society of Black Engineers (NSBE). Some of his favorite things to do in Milwaukee include going to festivals and frequenting the historic Third Ward. His most memorable moment at Marquette was celebrating after the Marquette men’s basketball team beat the University of Miami to go to the Elite 8. His plans for after graduation include going to graduate school, and traveling the world.

Adam Stroud is a junior from Madison, WI majoring in Biomedical Engineering, where he has been researching human-robot interaction in the Humanoid Engineering and Intelligent Robotics Lab (HEIR Lab) for one year. As a freshman in high school, he started building and selling custom acoustic and electric guitars to friends and across the country. His passion for woodworking led him to pursue engineering. In January, 2013, Adam began designing MU-L8, a 3-foot tall humanoid robot meant to compete in RoboCup International Robot Soccer Competition. He led a team of 6 engineering students over the summer in developing the robot’s artificial intelligence and functionality. He and his team plan to qualify for RoboCup 2014, in Rio de Janeiro.

Michael K. VanDerhoef is the vice president for University Advancement at Marquette University. Reporting to President Scott R. Pilarz, S.J., Michael is responsible for leading the university’s engagement and fundraising efforts directed at Marquette’s 110,000 alumni nationwide, as well as parents, friends of the university, community partners, corporations and foundations.

Before joining Marquette, Michael served as president for the Virginia Mason Foundation, the fundraising arm of Virginia Mason Health System in Seattle. He also served as vice president of Virginia Mason Medical Center. During his 11 years at Virginia Mason he was responsible for the development and implementation of annual and capital fundraising campaigns, including a comprehensive campaign that raised more than $100 million for the health system. He was also responsible for customer service strategy and management of the center’s skilled nursing inpatient facility and outpatient program for individuals living with HIV and AIDS.

An expert in the field of development, Michael has designed and implemented innovative processes and systems to improve fundraising effectiveness and return on institutional resources. He has presented at philanthropy conferences across the country, has been featured in the Chronicle of Philanthropy and The New York Times for his success at the Virginia Mason Foundation and is a founding member of The Advisory Board’s Philanthropy Leadership Council.

Michael received a bachelor’s degree in journalism and advertising from Marquette University (1984), and a MBA from the University of Illinois-Chicago (1993). He is married to Patricia Bland VanDerhoef, a Marquette University alumna, graduating from the Dental Hygiene program in 1983.