

## MUAA Speaker Biographies

### September 2012

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**Charles Franklin**, a nationally recognized expert in polling and voter analysis, is the director of the Marquette University Law School Poll. He also serves as visiting professor of law and public policy, and teaches at Marquette Law School. Franklin co-founded Pollster.com, which became an award-winning site for nonpartisan polling analysis. He is an expert in statistical methods, political polling, elections and public opinion. He is a member of the ABC News election-night analysis team and was co-director of the Big Ten Poll, which conducted 18 state and national polls in 2008. Charles has been a professor of political science at UW-Madison for the past 20 years.

**Thomas “Tom” Ganey** is the University Architect for Marquette University, where he leads a team of professionals dedicated to serving the students, faculty, alumni and administration of the university through the planning, design and construction of excellent places for cura personalis, and especially for supportive living and dynamic learning within the university community.

Tom is a licensed Architect, the holder of a Master of Architecture degree from the University of Illinois, and has worked in a leadership and management role on over twenty major building projects spanning a thirty year career. He has presented at national and regional conferences; participated on several university and professional association committees and served in a leadership role in his community, currently as Coordinating Committee co-chair for the university Strategic Planning Committee. In 2005, Tom was the recipient of the Marquette University Excellence in University Service Award and in 2009 he was named Project Manager of the Year by Wisconsin Builder Magazine.

During his career at Marquette University he has been a leader and manager of a campus improvement program involving the expenditure of over \$300 million including construction of eight new buildings and seven major facility renovation projects along with extensive improvements to the campus grounds.

**Tricia Geraghty** is vice president for marketing and communication at Marquette University. Marquette promises students an education that prepares them to be the difference in the world. The role of the Office of Marketing and Communication, under Geraghty's leadership, is to represent that promise throughout Marquette's branding, marketing and communication initiatives.

Tricia has held numerous external relations roles at Marquette, including as a university fundraiser, director of community relations and, from 2001 to 2005, director of marketing/associate vice president for public affairs. She also has worked in economic development for the city of Milwaukee, serving as senior staff assistant to the mayor of Milwaukee, and as an associate director of Lisbon Avenue Neighborhood Development, a nonprofit community development corporation.

Tricia earned her MBA from the University of Chicago and holds a bachelor of arts in history from the University of Illinois at Urbana-Champaign. In 2002, she was named one of “35 Faces of the Future” by *Milwaukee Magazine* and in 2008, the *Milwaukee Business Journal* included her as one of Milwaukee's “Forty Under 40.” She is a member of the communication advisory council for the Association of Jesuit Colleges and Universities, and volunteers her time for numerous community and civic organizations.

**Jeanne Hossenlopp** is the Vice Provost for Research and Dean of the Graduate School. She is also the Coordinating Committee co-chair for the university Strategic Planning Committee. She is a Professor of Chemistry, served as Interim Dean of the Klingler College of Arts and Sciences from 2008-2010, and was Chair of the Department of Chemistry from 2004-2008.

A native of Buffalo, NY, Jeanne received her B.A. degree in Chemistry from Colgate University in 1981, M.A. degree in Education from Siena Heights College in 1982, and Ph.D. degree in Physical Chemistry from Syracuse University in 1987. From 1987-1989 she was a postdoctoral research associate at Columbia University. She joined the faculty at Marquette University in August 1989. In 1989 she received a Camille and Henry Dreyfus Foundation New Faculty Award, a national award given to ten new faculty in chemistry, biochemistry, or chemical engineering departments annually.

Jeanne has taught physical chemistry courses at the undergraduate and graduate levels as well as general (freshman) chemistry. She was awarded Marquette University's Reverend John P. Raynor, S.J., Faculty Award for Teaching Excellence in 2003. In her current role, Jeanne oversees the work of the Graduate School and the Offices of Research Compliance and Research and Sponsored Programs. She coordinates Marquette's participation in the Clinical and Translational Science Institute of Southeastern Wisconsin as well as the regional Consortium for Health Care Economics and Innovation. She also serves as a co-investigator on a Milwaukee Area Technical College project, funded by National Science Foundation, to increase participation in the biochemical sciences.

**Thomas J. "Toby" Peters** is an associate senior vice president at Marquette University, assuming that role in July 2008. In this position, Toby assists the executive vice president by overseeing projects and offering counsel and support on university matters within the Offices of Administration, Human Resources and Student Affairs. He currently serves as the co-chair for the university's reaffirmation for accreditation initiative.

Toby has consulted on a variety of topics including: assessment, construction, organization structure and review, and food services at the following higher education institutions: Arizona State University, Boston College, College of Holy Cross, Loyola University New Orleans, Springfield College, Temple University, University of Notre Dame, and Virginia Tech University.

He received a doctorate in educational policy and leadership from Marquette University and an MBA and Bachelor of Science degrees from Southern Illinois University-Carbondale.

**Tom Pionek** is the Senior Director for Integrated Marketing and Digital Strategy in the Office of Marketing and Communication. He has been at Marquette for six years, where he leads efforts in the Office of Marketing and Communication for website development, social media, mobile marketing, and the editorial work for college magazines and *Marquette Magazine*.

Tom earned his Bachelor of Arts degree from the University of Wisconsin-Milwaukee in 1990, and his Master of Arts in Journalism from Marquette University in 1993.