

**Marquette University Alumni Association
National Board of Directors
Speaker Biographies
October 2021**

Dr. Heidi Bostic is dean of the Helen Way Klingler College of Arts and Sciences and the College of Education. She brings to this position a broad portfolio of leadership experience in higher education. Across these roles, Bostic has fostered interdisciplinary innovation; promoted the success of faculty, staff and students; and advocated for diversity and inclusion.

Bostic, a Fulbright scholar to Chile, served as Dean of the College of Liberal Arts and Professor of French at the University of New Hampshire, where she launched the Grand Challenges Initiative and was co-principal investigator on a multiyear grant from the Mellon Foundation to enable more community college students to transfer to UNH and complete a four-year degree.

Bostic's research and publications span 18th-century French literature, contemporary feminist theory, narrative studies and higher education. Representative recent essays include "The Humanities Must Engage Global Grand Challenges," "Practicing Community: The Future of Liberal Learning," and "Prepare Students (and Ourselves) for Meaningful Work." After studying at Creighton University and then earning her undergraduate degree at the University of Nebraska Omaha, Bostic completed a graduate degree at the École des Hautes Études en Sciences Sociales and her master's and doctoral degrees at Purdue University.

Thomas "Tom" Pionek leads teams that create branding and marketing materials on behalf of Marquette University, including design, editorial, advertising, marketing projects, planning and research, digital strategy and video. Tom is a Marquette alum (Grad '98) and a proud Marquette parent. Tom has been at Marquette for fifteen years, and has led numerous strategic marketing efforts across digital media, video, print, publishing, social media and advertising.

Jennifer Russell leads Marquette's marketing planning, research and project management, working with teams across disciplines to strategize and implement campaigns for content marketing, enrollment management, and university communication. Jennifer has led comprehensive marketing research efforts, graduate and undergraduate enrollment marketing campaigns, and key branding and communication initiatives on behalf of the university. Jennifer has been at Marquette for nine years and is a proud Marquette parent twice over. Prior to joining Marquette, Jennifer worked at Harley Davidson and Milwaukee-based advertising agency Hanson-Dodge.