

# Marquette University Alumni Association

## National Board of Directors

### Speaker Biographies

#### Fall 2017

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**Jacqueline Black** serves as the associate director for Hispanic initiatives at Marquette University. In this role, Black cultivates relationships with local schools and community and professional organizations to develop recruiting and support networks for Latinx students. She also partners with various offices and programs on campus to promote the success of Latinx and other underrepresented students and contribute to a more inclusive campus climate. Much of her work contributes to the execution of campus-level initiatives, including the Hispanic-Serving Institution initiative and the strategic theme “A Culture of Inclusion” in Beyond Boundaries, the university’s strategic plan.

Black earned a bachelor of arts in psychology from the University of Chicago and a master’s degree in education from Saint Xavier University. She devoted fifteen years to teaching, first in Chicago charter schools and the last ten at Marquette University High School in Milwaukee, where she taught Honors Spanish for Native Speakers, advised the Orgullo Latino student organization, and served as the Latino Family Liaison.

**Joseph Brooks**, campaign director, came to Marquette from The University of Wisconsin-Milwaukee (UWM), where he was their Campaign Manager since 2013, serving as the chief-of-staff for their \$200M comprehensive campaign. In his role there, Joseph collaborated regularly with university leadership, the advancement team and their 14 academic units.

Joseph also worked for his alma mater, Lawrence University, for 6 years prior, most recently as their Executive Director of Alumni and Constituency Engagement. He began his career with the AIDS Resource Center of Wisconsin in a development and event focused role. Joseph holds a BA in Psychology from Lawrence University, a Master of Public Administration from UWM and is an MU Future Milwaukee graduate.

**Carolyn Keiger** is the fifth head women’s basketball coach. She has taken the Marquette women’s basketball to new heights, producing one of the best seasons in program history with a 25-8 record in the 2016-17 season, helping the Golden Eagles make a return to the NCAA Tournament for the first time since 2011 and earned a program-best fifth seed in the NCAA Tournament. The 2016-17 squad claimed its first-ever BIG EAST Women’s Basketball Tournament title and earned a perfect 6-0 record against ranked opponents.

Prior to returning to Marquette, Keiger spent six seasons as the assistant coach at the University of Miami. She was the Director of Operations for the Golden Eagles during the 2007-08 season and spent a year at Miami as the coordinator of basketball operations from 2006-07.

As a player at Marquette, Keiger was a four-year starter, three-year captain and is MU’s all-time assists leader. She is the only player in program history with at least 1,200 career points, 400 career rebounds and 600 assists. For her career, Keiger averaged 10.3 points per game and was a second team All-BIG EAST selection for the 2005-06 season, as well as, a second team All-Conference USA selection for the 2003-04 and 2004-05 seasons. During her senior campaign, she was a finalist for the Nancy Lieberman Award, given to the nation’s top point guard.

A native of Roseville, Minn., Keiger graduated Cum Laude from Marquette University with a bachelor’s degree in broadcasting and electronic communications in 2006.



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**Kelsey Otero** is the associate director of social innovation at Marquette University. She supports faculty, staff, students and community members interested in social innovation, entrepreneurship and change making. She also supports Marquette's efforts in the Near West Side, co-chairs the Commercial Development Working Team, and is a co-investigator on the Promoting Assets Reducing Crime (PARC) program.

Before coming to Marquette, Kelsey lived in Dallas, Texas and worked in sports marketing on three different Olympic Games. She is a graduate of the University of Notre Dame and earned her MBA from Marquette.

**Nicole Singer**, Campaign Communications Project Manager. Nicole was previously employed with Bottom Line Marketing and Public Relations where she was the Director of Client Services. In this role, she managed accounts in nonprofit, professional services and healthcare and executed strategic public relations campaigns and communication.

Nicole is a proud MU alumna, having earned a BA in Public Relations and History. She holds an MBA from the University of Wisconsin-Milwaukee as well. Nicole has served as an adjunct professor of PR and writing on campus for the past four years.

