Friday, January 20, 2012

Business Attire

8:00 a.m. – 8:30 a.m.  Breakfast  Continental Style  Alumni Memorial Union  Room 227

8:30 a.m. – 8:45 a.m.  Call to Order/Opening Business  Dr. Justin Kuehl, Arts ’97, MUAA President

8:45 a.m. – 9:30 a.m.  VP/President-elect Candidate Vision Statements
   Maureen Bergan, Arts ’92, Southwest
   Patrick Klein, Bus Ad ’99, Upper Midwest
   Jessica Koth, Comm ’99, Association of Marquette University Women
   Mary Kerr O’Toole, Eng ’79, Engineering
   Gina Ryan, Arts ’63, At-Large

9:30 a.m. – 11:15 a.m.  Better Understanding our Constituents
  Qualitative: The Seven Essentials of Highly Engaged Alumni  Stacy Mitz, Senior Director, Engagement Outreach and Affinity-based Giving  Marlee Rawski, Grad ’11, Senior Engagement Officer
  Quantitative: The Power of Engagement  Stacy Mitz  Dan Pfeifer, Information and Data Services Specialist

11:15 a.m. – 11:30 a.m.  Break (and transition to 5th floor)

11:30 a.m. – 1:00 p.m.  Lunch with Scott R. Pilarz, S.J.  President, Marquette University  Père Marquette Discovery Suite  Alumni Memorial Union, 5th Floor

1:00 p.m. – 1:15 p.m.  Break (and transition to Blue Committee meetings)

1:15 p.m. – 2:30 p.m.  Blue Committee Meetings
   Alumni Involvement (AMU 305)
   Awards (AMU 233)
   Chapter Evaluation (AMU 313)
Friday, January 20, 2012 (continued)

Break (and transition to Gold Committee meetings)

Gold Committee Meetings
- Governance (AMU 231)
- Interactive Marketing (AMU 305)
- Scholarship Aid (AMU 313)
- Students and Young Alumni (AMU 374)

Sexual Violence Prevention Initiatives (panel discussion and Q & A)
Dr. Chris Daood, Assistant Director, Counseling Center
Paul Mascari, Senior Lieutenant/Assistant Director, Public Safety
Lynn O'Brien, Sexual Violence Prevention Coordinator, Counseling Center
Dr. Stephanie Quade, Arts '84, Dean of Students

Board Dinner with Student Alumni Ambassadors

Saturday, January 21, 2012

Big Breakfast

One Cup Reflection
Frank Majka, S.J.
Mission Associate, Pastoral and Service Programs
Marquette University High School

Commercial Break
- Marquette Nation
- National Marquette Day
- Questions from Friday’s “Better Understanding our Constituents” presentation

“Research and Services for Individuals with Autism: The Marquette Autism Clinic and Project”
Dr. Amy Van Hecke
Assistant Professor of Psychology
Director of the Autism Clinic, Center for Psychological Services at Marquette University

Strategic Planning Full Board Work Session
Greg Curtis, Comm '92, MUAA Vice-President/President-elect, MUAA Strategic Planning Committee Chair
Brenda Skelton, Strategic Planning Committee Facilitator

Committee Reports (includes lunch)
- Chapter Evaluation
- Alumni Involvement
- Scholarship Aid
- Interactive Marketing
- Students and Young Alumni
- Awards
- Governance
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>1:45 p.m.</td>
<td>Wrap-up and Adjournment</td>
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<td>2:00 p.m.</td>
<td>Strategic Planning Committee Huddle-up</td>
<td>Alumni Memorial Union Room 227</td>
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<td>6:00 p.m.</td>
<td>Pre-game casual dinner</td>
<td>Al McGuire Center</td>
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<td>7:00 p.m.</td>
<td>Women's Basketball game vs. Providence</td>
<td>770 N. 12th St.</td>
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