

**Marquette University Alumni Association
Vice President/President Elect Self-nomination**

NAME: Amy Zimmerman

I would like to be considered for the position of 2017-18 Vice President/President-elect!

Please briefly answer the following:

1. List the MUAA committees on which you have served and note any you have chaired:

I joined the MUAA National Board in 2013 and have served on the now-defunct Chapter Effectiveness Committee, as well as the Alumni Donor Participation and Governance Committees. I was also part of the Strategic Planning work that the board did in 2015, when we revised our bylaws governing the purpose and structure of the board.

2. List any other Marquette Alumni Chapters or efforts which you have served and any leadership position associated with that service:

I have been a board member for the Milwaukee-based Young Alumni Association since 2011, and have led several efforts with the YAA, including:

- Organizing men's basketball away-game watching parties with local Jesuits
- Planning children's craft activities & volunteers for the Alumni Mass & Christmas Brunch and MU at the Zoo events
- Outreach to potential new board members and event-only volunteers
- Service & spirituality event coordination

I have also been active in connecting with current students:

- I brought my undergraduate experience full-circle and mentored an undergraduate for the first time through the College of Bus Ad's mentor program in the 2015-16 school year
- I have hosted and co-hosted students through AMUW's Supper for 12 Strangers during my tenure with the YAA board
- I've spoken to various Bus Ad undergraduate classes to help them prepare for life after graduation

3. List any non-Marquette volunteer activities in which you have been involved:

I have been a member & active volunteer with the Project Management Institute's Milwaukee chapter since 2011. With PMI, I served on the Outreach Committee, hosting special events and programs to increase the involvement of young professionals in the chapter, and organized chapter networking events. Last year, I worked with our board to create a new role, Programs Development, to create more options for our members' ongoing professional development.

I've also been a volunteer and adult member of the Wisconsin Southeast Girl Scouts council since 2012. As a member of the Highest Awards Mentor Committee, I teach & mentor middle- and high-school aged Girl Scouts as they pursue their Silver & Gold Awards, which they earn by developing & implementing community services projects of their own design.

Between 2015-16, I led an effort at my church to evaluate the physical condition and usefulness of our building & lands as they effect our congregational goals. As a result of that study, we will be launching a capital campaign next year to fund significant development to update our facilities to better serve our

congregational needs. I've pared my active commitments down over time, but in the past have also been a volunteer camp counselor for Camp Hometown Heroes (for youth who lost a loved one serving in the US Armed Forces); I was a member of the Rotaract Club of Milwaukee, a young professionals organization chartered by Rotary, and held several leadership roles in my tenure; I initiated & led employee volunteering programs for two previous employers; and I've been an adhoc volunteer for many local events.

4. Describe any unique qualities and/or training that will help you be an effective leader of the board:

Being a member of this board, especially so soon after graduating, has challenged me in many ways and taught me so much. I feel that I have had so many life-changing experiences since I've joined, and been able to share them with you along the way, that I feel deeply connected to the members of this board. As a result of that, I truly want to see this board continue to succeed.

The nature of my profession has brought me a lot of training about my personality traits, strengths, natural tendencies; team dynamics and coaching; and prioritization, scoping, and goal-setting. I think that is all valuable here, especially as our board welcomes new members each year. As Marquette prepares for a significant fundraising campaign, I hope to contribute my strategic thinking and long-range planning to the Board's participation.

I'm not a Catholic, but my Marquette education helped me discover my faith. Now, as a Unitarian Universalist, and as a member of my employer's LGBTQA+ and multicultural diversity resource groups, actively welcoming all diversity has become a forefront priority to me, one that certainly extends to the perspective and priorities I bring to the MUAA National Board.

5. State your vision for MUAA and what you hope to accomplish as president of MUAA National Board of Directors:

I want our Directors to make the most of their visits back to campus. I live nearby, so I visit often for YAA board meetings, to speak with current students, to catch up with my former professors, and to attend special events on campus. I am very grateful for those opportunities and want to ensure our Directors are able to reconnect with the university, while balancing the business of the board and providing valuable insight to our Alumni Engagement staff and others at the university.

I credit Marquette University for a lot of my success, professionally and in finding my personal spirituality. As the University prepares to launch our next major fundraising campaign, I want to be a part of reaching out to young alumni and helping them find their reasons & ways to give. My vision for the MUAA is to expand our connectedness to campus life, and to expand our role in advocating to our fellow alumni the great accomplishments and needs of our Alumni Engagement staff.