Thursday, September 22, 2011

Business Attire

3:30 p.m.  Inauguration Mass (Optional)
            The Most Reverend Jerome E. Listecki, Archbishop of Milwaukee, Presider, and Rev. Ryan J. Maher, S.J., Associate Dean and Director of Catholic Studies at Georgetown University, Homilist.
            Church of the Gesu
            1145 W. Wisconsin Ave.
            Milwaukee, WI

            If time and travel allow, you are encouraged to participate in this historic celebration.

5:00 p.m. – 6:00 p.m.  New Director Orientation
            A special session just for New Directors, Mentors, and MUAA Officers.
            Zilber Hall
            Room 025
            1250 W. Wisconsin Ave.

            Inauguration Social
            (Immediately following Inauguration Mass at approximately 5:00 pm)
            Eckstein Hall
            1215 W. Michigan St.

6:00 p.m.  Private Inauguration Reception
            MUAA Directors
            Central Mall
            South of Raynor Library
            1355 W. Wisconsin Ave.

6:30 p.m.  Private Inauguration Dinner
            MUAA Directors

Friday, September 23, 2011

Business Attire

8:00 a.m. – 8:30 a.m.  Breakfast
            Continental Style
            Alumni Memorial Union
            Room 163

8:30 a.m. – 9:30 a.m.  Call to Order
            Justin Kuehl, Arts ’97, MUAA President

            Opening Prayer
            Fred Zagone, S.J., MUAA Chaplain

            All Introductions
            Tim Simmons, Sp ’82, MUAA Executive Director

            Alumni Memorial Union
            Room 163

9:30 a.m. – 9:45 a.m.  Break and travel to Al McGuire Center
            The National Board will sit together in a reserved section for the Inauguration ceremony.

10:00 a.m. – 11:45 a.m.  Inauguration of Rev. Scott R. Pilarz, S.J.
            The Twenty-Third President of Marquette University
            Al McGuire Center
            770 N. 12th St.
**Friday, September 23, 2011 (continued)**

**Business Attire**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:45 a.m. – 12:00 p.m.</td>
<td><strong>Break and Travel to Inauguration Luncheon</strong></td>
<td>Westowne Square</td>
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<tr>
<td>12:00 p.m.</td>
<td><strong>Inauguration Luncheon with Marquette Community</strong></td>
<td>Westowne Square 1442 W. Wisconsin Ave.</td>
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<tr>
<td>1:00 p.m.</td>
<td><strong>MUAA Board Photo</strong></td>
<td>Alumni Memorial Union 2nd Floor</td>
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<tr>
<td>1:15 p.m. – 2:30 p.m.</td>
<td><strong>Gold Committee Meetings</strong></td>
<td>Alumni Memorial Union Chapel of the Holy Family</td>
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<tr>
<td>2:30 p.m. – 2:45 p.m.</td>
<td><strong>Break</strong></td>
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<td>2:45 p.m. – 4:00 p.m.</td>
<td><strong>Blue Committee Meetings</strong></td>
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<td>4:15 p.m. – 5:15 p.m.</td>
<td><strong>Tour of the New Engineering Hall (Optional)</strong></td>
<td>Alumni Memorial Union Information desk, 2nd Floor</td>
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<tr>
<td>5:30 p.m.</td>
<td><strong>Pedro Arrupe Award Mass</strong></td>
<td>Alumni Memorial Union Chapel of the Holy Family</td>
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<tr>
<td>6:15 p.m.</td>
<td><strong>Pedro Arrupe Award Reception and Dinner</strong></td>
<td>Alumni Memorial Union Henke Lounge and Lunda Room</td>
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**Saturday, September 24, 2011**

**Marquette Spirit Wear**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30 a.m. – 9:00 a.m.</td>
<td><strong>Big Breakfast</strong></td>
<td>Alumni Memorial Union Room 227</td>
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<tr>
<td>9:00 a.m. – 9:15 a.m.</td>
<td><strong>Welcome</strong></td>
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<tr>
<td>9:15 a.m. – 10:15 a.m.</td>
<td><strong>Strategic Planning FY12</strong></td>
<td></td>
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<tr>
<td>Time</td>
<td>Event/Activity</td>
<td>Location</td>
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<tr>
<td>10:15 a.m. – 10:30 a.m.</td>
<td>Break</td>
<td>Alumni Memorial Union Room 227</td>
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<tr>
<td>10:30 a.m. – 11:30 a.m.</td>
<td><strong>Marquette in the News</strong>&lt;br&gt;Julie Tolan, Vice President, University Advancement&lt;br&gt;Dr. Chris Daood, Assistant Director, Counseling Center</td>
<td>Alumni Memorial Union Room 227</td>
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<td></td>
<td>Marquette made headlines this spring over the handling of reports of sexual assaults on campus. We will review and discuss the situation, the actions and efforts by the university community going forward, and the status of student safety programs.</td>
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<tr>
<td>11:30 a.m. – 11:45 a.m.</td>
<td>Break</td>
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<tr>
<td>11:45 a.m. – 1:00 p.m.</td>
<td><strong>Committee Reports</strong>&lt;br&gt;❖ Chapter Evaluation&lt;br&gt;❖ Alumni Involvement&lt;br&gt;❖ Awards&lt;br&gt;❖ Students and Young Alumni&lt;br&gt;❖ Governance&lt;br&gt;❖ Interactive Marketing&lt;br&gt;❖ Scholarship Aid</td>
<td></td>
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<tr>
<td>1:00 p.m.</td>
<td><strong>Adjournment</strong></td>
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<tr>
<td>1:00 p.m. – 2:00 p.m.</td>
<td><strong>Various Huddle-ups</strong>&lt;br&gt;A number of work teams wish to take this time to gather briefly before we disperse.</td>
<td>Strategic Planning Committee (AMU 254)</td>
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AGENDA

I. Opening Prayer

II. Review of timeline

III. Review of current MUAA directors’ terms

IV. Other discussion

Notes:
Marquette University Alumni Association
National Board of Directors
Interactive Marketing Committee
Friday, September 23, 2011
1:15 p.m. – 2:30 p.m.
Alumni Memorial Union, Room 305

AGENDA

I. Welcome and Prayer

II. 2012 National Marquette Day Planning

III. Class Notes discussion/opportunities

Notes:
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<td>I</td>
<td>Welcome and Prayer</td>
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<tr>
<td>II</td>
<td>Recap of Last Year/Introductions</td>
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<tr>
<td>III</td>
<td>Scholarship Aid Toolkit for Chapter/Clubs</td>
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<tr>
<td>IV</td>
<td>Alumni Volunteer Giving Strategies</td>
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</tbody>
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Notes:
I. Welcome and Prayer
   Jessica Koth

II. Strategic Initiative
   a. Overview for new committee members
   b. Review progress to date
   c. Key objectives for the year
   d. Additional opportunities
   Koth

III. Update on Student & Young Alumni Engagement Plan
     a. Branding and online presence
     b. Programs
     Jennilee Schlinsky

IV. Young Alumni Association
    a. Update on local programming
    Drew Hunn

Notes:
Marquette University Alumni Association
National Board of Directors
Alumni Involvement Committee
Friday, September 23, 2011
2:45 p.m. – 4:00 p.m.
Alumni Memorial Union, Room 364

AGENDA

I. Welcome and Prayer Pat Klein and TBD

II. Review of Deployment Framework Klein

III. Seven Essentials Focus Group Research
   a. Brief Overview (Marlee Rawski and Stacy Mitz)
   b. Reaction to Initial Findings document – sent in advance of meeting by Pat (All)
   c. Additional takeaways from program offering categories (Mitz/Rawski)

IV. Where do we go from here? All
   a. Next steps for additional focus groups, changes being implemented, etc.

Notes:
AGENDA

I. Prayer
  Francie Reding

II. Welcome and Introductions
  Valerie Wilson Reed

III. Role of MUAA Awards Committee
     Jill Ott/Martha Moore

IV. Pedro Arrupe Award update
    Moore

V. Overview of Alumni National Awards Process
   Ott

VI. SharePoint Database Overview
    Ott

VII. Nomination review/discussion
     All

VIII. Timeline and Next Steps
     a. Week of October 3 Conference Call
     b. Week of October 17 Conference Call
     Reed

Notes:
Marquette University Alumni Association  
National Board of Directors  
Chapter Evaluation Committee  
Friday, September 23, 2011  
2:45 p.m. – 4:00 p.m.  
Alumni Memorial Union, Room 380

AGENDA

I. Welcome and Prayer ....................................................... Diana Mathis

II. Framework for the year ................................................. Mathis
   a. Purpose of committee
   b. Target goals

III. Executive Summary-Club Annual Reports ......................... Kelli Brooks
   a. What is the health of our clubs locally and regionally?

IV. Repositioning MUAA locally/regionally .......................... Dave Murphy, Office
   a. Strengthening MUAA’s identity
   b. Creating community locally

V. Milwaukee Leadership Committee brief update .................. Carol Winkel

VI. Wrap-up

Notes:
Chapter Evaluation Committee:
Strategic Initiative: Evaluate and restructure MUAA Regional Clubs and College and Interest-based organizations and programs to increase their effectiveness by adding value to their respective alumni constituents.

Mathis, Diana – Chair
Bergan, Maureen
Dillow, Katie
Grimaldi, Michael
Koth, Jessica
McMahon, Mary Kay
Miller, Liz
Novotny, Diane
Ryan, Greg
(Winkel, Carol – Staff lead)

Alumni Involvement Committee
Strategic Initiative: Design and implement programs that add value for underrepresented alumni.

Klein, Pat – Chair
Bettin, Gary
Brown, Vanessa
Casper, Sandra
DeGuzman, Kirsten
Hunn, Drew
Kroeff, Eugene
LaFleur, Catherine
O’Toole, Mary
Porretta, Paul
Sheridan, Rondell
Zielinski, Gail
(Rawski, Marlee/Mitz, Stacy – Staff leads)

Awards Committee
Standing Committee to oversee the alumni awards process and select all-university award winners, and the Pedro Arrupe Award for student service excellence.

Reed, Valerie Wilson – Chair
Andryc, Joel
Curtis, Greg
Healy, Brian
Kuehl, Justin
Milner, Jim
Reding, Francie
Ryan, Gina
(Ott, Jill/Moore, Martha – Staff leads)
GOLD COMMITTEE BLOCK

Governance

Standing committee to oversee the appointment and nomination process of all directors, develop and administer the board’s election process, and propose amendments to by-laws as appropriate.

Kuehl, Justin – Chair
Casper, Sandra
Curtis, Greg
Klein, Pat
LaFleur, Catherine
O’Toole, Mary
Reed, Valerie Wilson
(Simmons, Tim – Staff lead)

Interactive Marketing Committee

Strategic Initiative: Optimize interactive media programs and capabilities to ensure greater awareness and involvement of alumni.

Bergan, Maureen – Chair
Grimaldi, Michael
Mathis, Diana
Miller, Liz
Milner, Jim
Ryan, Gina
Zielinski, Gail
(DeWeerdt, Dan – Staff lead)

Scholarship Aid Committee

Strategic Initiative: Create awareness and involvement of alumni in the university’s scholarship aid initiatives through partnering with University Advancement.

Kroeff, Eugene – Chair
Andryc, Joel
Bettin, Gary
Dillow, Katie
Healy, Brian
Porretta, Paul
Reding, Francie
(Harvey, Sara – Staff lead)

Students and Young Alumni Committee

Strategic Initiative: Leverage alumni in recruiting and retaining students to promote young alumni involvement upon graduation.

Koth, Jessica – Chair
Brown, Vanessa
DeGuzman, Kirsten
Hunn, Drew
McMahon, Mary Kay
Novotny, Diane
Ryan, Greg
Sheridan, Rondell
(Schlinsky, Jennilee – Staff lead)