AGENDA

I. Nominations and Appointments
   a. At-Large (replacing Gina Ryan)
   b. Health Sciences (replacing Diane Novotny)
   c. Communication (replacing Diana Mathis)
   d. M-Club (replacing Liz Miller)
   e. Professional Studies (replacing Jim Milner)
   f. Upper Midwest (replacing Patrick Klein)
   g. Student (replacing Kirsten deGuzman)

II. Renewals
   a. Francie Reding – Southeast
   b. Gary Bettin – At-Large
   c. Sandra Casper – Dental
   d. Rondell Sheridan – West
   e. Katie Dillow – Milwaukee
### National Board of Directors
### Interactive Marketing Committee
**Friday, April 27, 2012**
**9:45 a.m. – 11:15 a.m.**
**Alumni Memorial Union, Room 305**

**AGENDA**

<table>
<thead>
<tr>
<th>I. Reflection</th>
<th>Gail Zielinski</th>
</tr>
</thead>
<tbody>
<tr>
<td>II. Latest interactive trends</td>
<td>All</td>
</tr>
<tr>
<td>III. Subcommittee reports</td>
<td></td>
</tr>
<tr>
<td>a. Social media</td>
<td>Diana Mathis/ Ryan</td>
</tr>
<tr>
<td>b. Faith</td>
<td>Michael Grimaldi</td>
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<tr>
<td>c. eMentor</td>
<td>Dan DeWeerdt</td>
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</tbody>
</table>
National Board of Directors  
Scholarship Aid Committee  
Friday, April 27, 2012  
9:45 a.m. – 11:15 a.m.  
Alumni Memorial Union, Room 380  

AGENDA  

<table>
<thead>
<tr>
<th>I. Welcome and Prayer</th>
<th>TBD</th>
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</thead>
<tbody>
<tr>
<td>II. Volunteer Leader Giving</td>
<td></td>
</tr>
<tr>
<td>a. Update on participation rates</td>
<td>Emily Schultz</td>
</tr>
<tr>
<td>b. Feedback from calling process</td>
<td>All</td>
</tr>
<tr>
<td>III. Club Financial Aid Toolkit</td>
<td>Gene Kroeff</td>
</tr>
<tr>
<td>a. Feedback from phone conference</td>
<td>All</td>
</tr>
</tbody>
</table>
National Board of Directors
Students and Young Alumni Committee
Friday, April 27, 2012
9:45 a.m. – 11:15 a.m.
Alumni Memorial Union, Room 313

AGENDA

The Student and Young Alumni Committee will be utilizing the April board meeting for a focus group to review the Marquette Nation program, which was launched this past academic year. In the true spirit of this committee and its commitment to engaging students and alumni together, we will also be inviting a handful of students to join the focus group.

The purpose of this focus group will be to obtain feedback on the overall Marquette Nation program, as well as specific events and the website. The feedback provided will be utilized to enhance the Marquette Nation program and to further its goal of bringing students and alumni together to continue Marquette's traditions, establish class unity, build a culture of philanthropy, prepare students for their roles as alumni, create a pipeline for future alumni leaders and to keep students engaged with the university after graduation.
National Board of Directors
Alumni Involvement Committee
Friday, April 27, 2012
1:45 p.m. – 3:15 p.m.
Alumni Memorial Union, Room 313

AGENDA

I. Welcome and opening prayer                    Patrick Klein

II. Successes around e-communication             Dan DeWeerdt
    a. Listened to alumni feedback
    b. Diversity/inclusivity issue well-received (Reach)

III. Seven Essentials as platform for work in
     Chicago                                      Stacy Mitz, Marlee Rawski
     a. Background, facilitation guides
     b. Findings in Chicago across eight focus groups

IV. Next steps and feedback                      All
National Board of Directors
Awards Committee
Friday, April 27, 2012
1:45 p.m. – 3:15 p.m.
Alumni Memorial Union – Room 233

AGENDA

I. Review interview procedures  Valerie Wilson Reed

II. Assign interview questions  Reed

III. Interview finalists for the Pedro Arrupe Award
   a. 2:00 p.m. Anna Feeley
   b. 2:15 p.m. Elyse O’Callaghan
   c. 2:45 p.m. Devin Curda

IV. Determine 2012 award recipient
National Board of Directors
Chapter Evaluation Committee
Friday, April 27, 2012
1:45 p.m. – 3:15 p.m.
Alumni Memorial Union – Room 305

AGENDA

I. Welcome and Prayer  
   TBD

II. Review of proposed strategic plan  
(where our committee goals fit in)  
   Diana Mathis/Carol Winkel

III. Volunteer Recruitment & Retention  
   All
   a. Brainstorm online tools
   b. Best practices

IV. Local/regional updates  
   Winkel/Kelli Rael
   a. Milwaukee Leadership Committee
   b. Regional chapters

V. Wrap-up