Marquette University Alumni Association
National Board of Directors
Awards Committee Meeting
Friday, September 20, 2013
1:15 – 2:45 p.m.
Alumni Memorial Union, Room 233

AGENDA

I. Prayer  
   Greg Curtis

II. Welcome and Introductions  
    Curtis

III. Role of MUAA Awards Committee  
     Jill Ott/Martha Moore

IV. Pedro Arrupe Award discussion  
    Ott/Moore/Curtis

V. Overview of Alumni National Awards Process  
   Ott

VI. SharePoint Database Overview  
    Ott

VII. Nomination review/discussion  
     All

VIII. Timeline and Next Steps  
     a. Week of September 30 Conference Call  
     b. Week of October 14 Conference Call  
     Curtis
I. Welcome and Prayer
   Tim Vetscher

II. Round Robin Introductions
    Vetscher/All

III. Strategic Framework
    a. Overview
    b. Link to Strategic Plan
    Vetscher

IV. Volunteer Appreciation Recap
    a. August National Newsletter
    b. Social Media Thank You
    Carol Winkel/All

V. Volunteer Resources
    a. Regional Volunteer Conference call
    b. Online Volunteer Training Tips
    c. Other Online Volunteer Resources
    Vetscher/All

VI. Club Assessment
    a. Annual Reports: Results and Input
    Kelli Rael/All

VII. Understanding Alumni Engagement by Region
    a. Dan Pfeifer, Information and Data Services Specialist
       University Advancement

VIII. Wrap-up
Marquette University Alumni Association  
National Board of Directors  
National Reputation Committee  
Friday, September 20, 2013  
1:15 p.m. – 2:45 p.m.  
Alumni Memorial Union, Room 254  

AGENDA

I. Welcome and Prayer  
   Francie Reding

II. Review of Committee work plan  
   Reding

III. Marquette Preliminary Brand Strategy and Identity  
   Dave Murphy
   Dialogue with Dave Murphy, vice president for Marketing and Communication, about how Marquette is updating our brand and what this may look like in the future.

IV. National Opportunities via Marquette Athletics  
   Kim Perez  
   Jennilee Schlinsky
   a. National Marquette Day  
   b. New BIG EAST – Midwest expansion  
   c. On the road, at home, online

V. Social Media Outreach  
   Molly Eldridge
   a. Leveraging success stories  
   b. Volunteer recognition  
   c. Goals moving forward
Marquette University Alumni Association
National Board of Directors
Alumni Donor Participation Committee
Friday, September 20, 2013
3:00 p.m. – 4:15 p.m.
Alumni Memorial Union, Room 313

AGENDA

I. Welcome and Prayer  Gary Bettin
II. Brief Committee Orientation  Bettin
III. FY13 Updates and Results  Sara Harvey
IV. Feedback from Committee
   a. Alumni Giving Video Samples  Angie Krainz
   b. Big East Challenge  Harvey
V. Committee Routines
   a. Frequency of communication  Bettin
   b. Future topics of interest
Marquette University Alumni Association  
National Board of Directors  
Alumni Engagement Committee  
Friday, September 20, 2013  
3:00 p.m. – 4:15 p.m.  
Alumni Memorial Union, Room 305  

AGENDA  

I. Welcome and Prayer  
   Diane Munzenmaier  

II. Work plan review and goals  
   Munzenmaier  

III. Focus Group Updates and Next Steps  
   Kelli Rael  
   a. Update on action items with LGBT focus groups  
   b. Progress on alumni of color focus groups  

IV. Alumni Engagement Score  
   Stacy Mitz  
   a. Externalization  

V. Partnerships with professional networks/organizations  
   Munzenmaier  
   a. Brainstorm
Marquette University Alumni Association
National Board of Directors
Governance Committee
Friday, September 20, 2013
3:00 p.m. – 4:15 p.m.
Alumni Memorial Union, Room 231

AGENDA

I. Opening Prayer                   Mary O'Toole
II. Review of timeline for year    Tim Simmons
III. Review of current MUAA directors’ terms Simmons
IV. Board Membership / make-up discussion Simmons