Marquette University Alumni Association  
National Board of Directors  
Alumni Donor Participation Committee  
Friday, September 21, 2012  
1:15 p.m. – 2:45 p.m.  
Zilber Hall, Room 015

AGENDA

<table>
<thead>
<tr>
<th>I.</th>
<th>Welcome and Prayer</th>
<th>TBD</th>
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<tbody>
<tr>
<td>II.</td>
<td>Background Research/Context</td>
<td>Sara Harvey</td>
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<td>a.</td>
<td>Barriers to Giving</td>
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<td>III.</td>
<td>Committee Goals and Workplan</td>
<td>Francie Reding/All</td>
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</tbody>
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AGENDA

I. Welcome and Prayer 
   Jessica Koth

II. Review of committee work plan 
    Koth

III. Chicago updates (highlights, impact) 
    Stacy Mitz, Marlee Rawski 
    a. Career Services opportunities 
       Kelli Rael

IV. Listening, learning: 
    LGBTQ and Alumni of Color 
    a. Benchmarking 
       Rael 
    b. Focus groups 
       Mitz, Rawski 
    c. Feedback 
       All
Marquette University Alumni Association
National Board of Directors
Awards Committee Meeting
Friday, September 21, 2012
1:15 – 2:45 p.m.
Zilber Hall, Room 330J

AGENDA

I. Prayer

II. Welcome and Introductions
   Justin Kuehl

III. Role of MUAA Awards Committee
    Jill Ott/Martha Moore

IV. Pedro Arrupe Award update
    Moore

V. Overview of Alumni National Awards Process
   Ott

VI. SharePoint Database Overview
    Ott

VII. Nomination review/discussion
    All

VIII. Timeline and Next Steps
   a. Week of October 1 Conference Call
   b. Week of October 15 Conference Call
      Kuehl
AGENDA

I. Welcome and Prayer

II. Review of Committee Work Plan
   - Katie Dillow/Emily Carroll

III. Volunteer Recruitment & Retention
   a. Best Practices/Idea Generation
   b. Timeline for recruitment marketing plan
   - Dillow/All

IV. Volunteer Appreciation Program
   a. Idea Generation
   b. Timeline
   - Dillow/All

V. Regional Club/CIB Effectiveness
   a. What’s working; what’s not (data tracking)
   b. Programming
      i. Seven Essentials as a common thread
      ii. Collaborations!!
         1. Between local boards; local-regional boards
         2. With Jesuit schools, Big East schools, deans/faculty
   - Dillow/Carol Winkel

VI. Wrap-up
Marquette University Alumni Association
National Board of Directors
Governance Committee
Friday, September 21, 2012
3:00 p.m. – 4:30 p.m.
Zilber Hall, Room 330F

AGENDA

I. Opening Prayer
   Greg Curtis or designate

II. Review of timeline for year
    Tim Simmons

III. Review of current MUAA directors’ terms
     Simmons

IV. Bylaws discussion
    Simmons/All

V. Other Issues?
   All
AGENDA

I. Welcome and Prayer  Jessica Koth

II. Committee Goals and Objectives  Paul Porretta

III. National Reputation Committee work plan  Dan DeWeerdt

IV. Feedback/reaction to Office of Marketing and Communication presentation:
Positioning the Marquette Brand  Porretta/All

V. Next steps  Porretta