

WELCOME AND OVERVIEW

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President, MUAA National Board of Directors

MUAA NATIONAL BOARD GOVERNANCE COMMITTEE MEETING 9.21.2022

MUAA NATIONAL BOARD GOVERNANCE

9.21.2022

- Marquette's Volunteer Ecosystem
- Pipeline Tracking
- National Board Recruiting Process

Marquette University Volunteer Ecosystem:

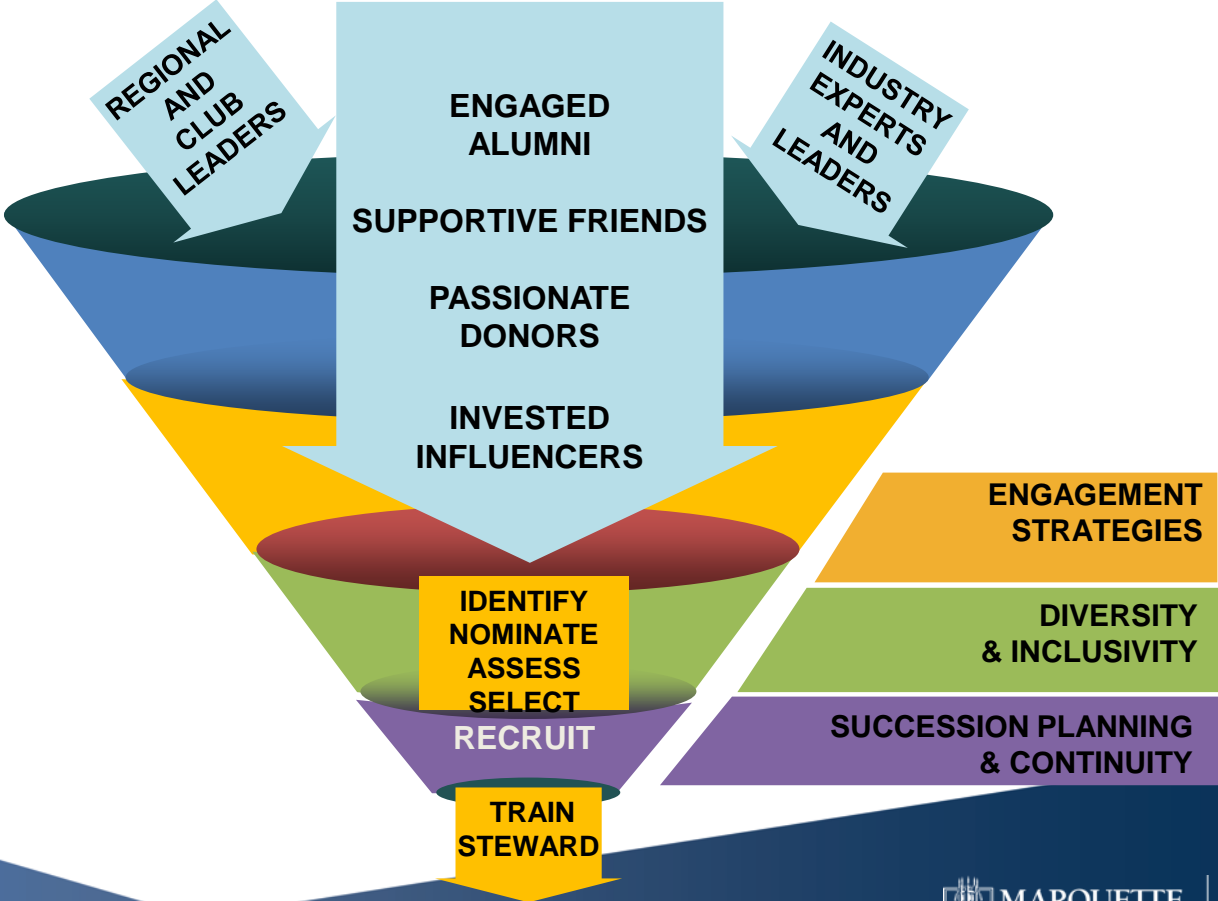
- **Broad Based & Affinity**
 - Regional, Reunions, BAA, HAA, LGBTQ+
- **College Based**
 - Leadership Councils, Advisory Boards
- **Nomination Based**

Volunteer Ecosystem

Nomination Based Pipeline Tracking

- Boards and Councils
 - MUAA National Board
 - Young Alumni Leadership Council
 - Association of Marquette Women (AMUW)
 - Women's Council
 - President's Advisory Council
- Speakers/Hospitality
- Mentors
- Alumni Awards

Building Our Volunteer Ecosystem Pipelines



MUAA National Board Annual Recruiting Process

Fall into Winter:

- Review upcoming Board vacancies and gaps – succession planning
- Assess pipeline of nominees (qualified vs. unqualified)
- Score and rank qualified nominees
- Set field of candidates (4-5x #vacancies)
- Prepare intros and present to Governance Committee to determine finalists

Spring into Summer:

- Present full bios on finalists of Governance Committee
- Governance Committee ranks the finalists
- Recruit new members

Process example from a recent year with 4 vacancies:

From a candidate pool of 75 nominees:

- 19 of the 75 did not meet the Engagement Score threshold of 6.
- Another 23 were eliminated due to conflict (recently joined a campaign committee, etc.)

The remaining 31 candidates were ranked according the following factors:

- Previous Volunteer Experience (possible 5)
- Sphere of Influence and Connections (possible 5)
- Diversity and Demographic (possible -1 to 3)
- Endorsement (possible 5)
- Giving (possible 5)
- Engagement Score (possible 16)

Example from a recent year, con't:

The highest possible total score = 39

The highest score achieved = 34

The lowest score achieved = 15

17 nominees scoring 25-34 were presented as candidates, and subsequently winnowed to 10

10 full bios were presented in spring for Governance to rank in selection order

- Questions

- Timeline for FY '23

- Thank you!

Urban Scholars Partnership