IN VolvEmEnt/CoNNectivIty AtTrIbUtEs
50% OF ScOrE
• Season ticket holder, National Marquette Day (1 point)
• MU Connect profile, class/MU note, etc. (1 point)
• Action – limited to visit/meeting/face-to-face (1 point)
• Volunteer job assignment (1 point)
• Email address (1 point)
• Existence of business employer/title and/or seasonal address (1 point)
• Reunion attendance (1 point)
• Event attendance – non-reunion (1 point)

GivInG AtTRIbUtEs
50% OF ScOrE
• Gave this fiscal year (4 points)
• Gave last fiscal year (3 points)
• Increased giving between the two years (1 point)
• Documented gift intent (1 point)