

“Alumni and friends of this university have helped provide me with the greatest gift I have ever received — my Marquette education.”

Stephanie, Ed '13

SCHOLARSHIP SUPPORT

Endowed and Current-use Scholarship

What is the need? How does it work?

How can you help?



Give MARQUETTE
UNIVERSITY

Be The Difference.

Students who apply to Marquette do so because they value the educational experience Marquette offers. When students who would thrive at Marquette can't attend for financial reasons, much is lost — in terms of their own education and personal development and for the future of society.



When you support Marquette students — particularly with scholarship aid — you make it possible for them to receive an excellent education and a powerful, life-changing experience.



Q & A

Q: How deep is the need for scholarship support?

A: Consider the facts:

- More than 90 percent of Marquette undergraduates receive financial aid.
- Even after personal contributions, scholarships, grants and federal loans, more than one-third of our undergraduates have unmet need.
- Our seniors graduate with an average debt in excess of \$32,000.
- For many students, scholarships are the difference between attending Marquette or another school — or, worse, not attending college at all.
- Approximately 20 percent of our undergraduates identify themselves as first-generation college students. Our commitment to helping first-generation and underserved students attend college — individuals who often have high financial need — has never been stronger.

Average 2011–12 tuition and costs

Tuition	\$31,400
Room and board	\$10,340
Fees	\$422
Estimated total	\$42,162



Q: What is the personal impact of a scholarship?

A: College has always been expensive, but gone are the days when a summer job could help make up the difference. The recent economic downturn exacerbates the challenge. Marquette works hard to be as affordable as possible.

- Of the 57 private schools ranked among *U.S. News and World Report's* top 100 national universities for 2011, no school ranked above Marquette had lower tuition and fees.
- In a 2010–11 survey of tuition and student fees by the Association of Jesuit Colleges and Universities, Marquette ranked 20th out of 28 Jesuit institutions. The average 2010–11 cost for tuition and fees at Jesuit institutions is \$32,960, more than \$1,000 higher than tuition at Marquette next year.

But still, the cost is overwhelming to many students and their families. Scholarships empower academically talented young women and men to bridge the financial divide and say “yes” to a hard-won acceptance letter from Marquette, opening the door to a future they otherwise would never know.

Q: What is an endowed scholarship fund?

A: An endowed scholarship fund is a permanent investment in Marquette's students and its future. With a gift of \$50,000 or more, you can establish a named, endowed scholarship fund. The university invests the principal for long-term growth, and a portion of the annual return is spent to aid students according to the parameters you determine in your scholarship agreement. Ways to establish an endowed scholarship include:

- Cash gift
- Multi-year pledge of up to five years
- Stock transfer
- Planned gift

Q: Why is endowment important to Marquette?

A: The university holds all endowed scholarship funds in perpetuity as part of an invested endowment pool. With nearly 1,000 accounts in the current endowment, the interest generated is the university's most valuable financial asset for ensuring strength and stability.

Marquette's endowment is not in line with the size and caliber of this great university. We are currently at a disadvantage when competing for students with institutions such as Notre Dame and Boston College, which provide scholarship aid backed by endowments that total more than \$1 billion. Given that Marquette should be spending more than \$100 million annually to meet actual student need, the university requires an endowment of between \$1.7 to \$2 billion.

With our endowment valued at about \$375 million*, Marquette has considerable work to do in building our most valuable financial asset.

* As of January 2011.



Endowment at leading Catholic universities

2010 Endowment Market Value (in \$000)

University of Notre Dame	\$5,234,841
Boston College	\$1,479,700
Georgetown University	\$1,009,736
Santa Clara University	\$603,618
College of the Holy Cross	\$522,494
Fordham University	\$371,544
University of Dayton	\$346,582
Marquette University	\$326,003
Creighton University	\$317,824
Loyola University Chicago	\$315,305
Villanova University	\$297,684
University of St. Thomas (Minn.)	\$294,008
DePaul University	\$284,017
University of San Diego	\$259,994

Source: 2010 NACUBO-Commonfund Study of Endowments



HIGHER EDUCATION:
the power to change lives

SCHOLARSHIP:
*the life-changing gift that
powers higher education*

You can be the difference for
Marquette students today
and tomorrow.

Q: What is the financial impact of an endowed scholarship?

A: When an endowed scholarship is fully funded at the \$50,000 minimum level, the interest it generates becomes available for awarding to students. The \$50,000 is intended to grow in perpetuity — providing larger and/or more awards each year at pace with inflation.

Dollars like these make the difference not only for students struggling to make ends meet but for the university as well. In FY 2010, Marquette received \$10 million in gifts for student financial aid but needed to provide an additional \$74 million from the university's operating budget — money originally allocated for other pressing priorities — to support our students.

Q: What is a current-use scholarship?

A: Current-use scholarships are gifts from donors used to address the immediate needs of current and incoming students and are generally spent in the fiscal year received. Donors can give any amount to support current-use scholarships through:

- A cash gift
- Multi-year pledge of up to five years
- Stock transfer
- Planned gift

Q: How can you help?

A: Marquette's top priority is increasing endowed scholarship support. We offer several endowed scholarship options through which you can make a meaningful gift consistent with your philanthropic priorities.

Which students do you most want to help?	Type of endowed scholarship
Students in any of Marquette's undergraduate or graduate colleges/schools	Unrestricted
Students who meet certain university-approved criteria	Restricted
Students from disadvantaged backgrounds	Urban Scholars
	Boys & Girls Clubs of America Scholarship

PRIORITY PROGRAMS

There are many ways you can support Marquette students. Contact University Advancement at 414.288.0726 or 800.344.7544. Visit marquette.edu/giveonline. Or send your gift to: Marquette University, BIN 88388, Milwaukee, WI 53288-0388.



Description

These are Marquette's highest scholarship priority because they provide support to the broadest range of deserving students with pressing financial need.

You may designate your scholarship to be awarded to students on the basis of certain criteria, such as:

- Undergraduate or graduate student status
 - Enrollment in a specific college/school or major
 - Financial need
 - Academic merit
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Launched in 2006, the Urban Scholars program provides full-tuition support for students from economically disadvantaged Milwaukee and Chicago neighborhoods. Selection of recipients is based on academic merit, financial need, and demonstrated leadership in curricular and extracurricular activities.

Marquette is the first U.S. university to initiate a national scholarship program with the Boys & Girls Clubs of America. The university annually provides up to three, full-tuition scholarships to local, state, regional and national winners of BGCA's Youth of the Year Award.



Be The Difference.



Give Marquette is the scholarship aid initiative to ensure that the Marquette experience enjoyed by so many past generations is accessible to current and future students. Funds raised through Give Marquette will be used to attract some of the finest students in the country. These financial resources also will be used to make the dream of a Marquette education a reality for deserving students of limited means — individuals with outstanding academic and human potential.



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