

2022 FIRST-TIME, FIRST-YEAR STUDENT FOLLOW UP SURVEY

Introduction

During New Student Orientation, the Division of Student Affairs and Office of Institutional Research and Analysis administer a survey to all new first-year students. The survey includes questions about students' predicted academic success, their expectations for Marquette, their concerns, their sense of belonging, and the activities in which they would like to get involved. The questions are designed to relate directly to questions that are asked on the annual Graduating Senior Survey.

In 2021 and 2022, a follow up survey was administered to students in mid-November using a subset of questions from the initial survey to check in on students and compare results to the start of the term.

Participation was voluntary. At orientation, 1,958 new first-year students completed the initial survey, representing a 97% response rate. In mid-November, 562 first-time, first-year students completed the follow up survey, representing a 28% response rate. Response rates were lower on the follow up survey, given that the survey was administered only via email invitation.

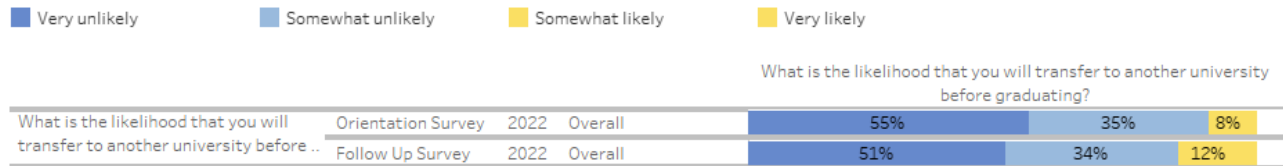
To accurately reflect shifts in students' experiences throughout the semester, responses are only included for students who completed both the orientation and follow up surveys in this report. The overall number of first-time, first-years that completed both surveys in 2022 is 562, and in 2021 it was 462 students.

Key Findings

- First-time, first-year students who were somewhat or very likely to **consider transferring** increased slightly from 8% at orientation to 12% in mid-November.
- The percent of first-time, first-year students who agreed or strongly agreed they **felt connected to other faculty and staff** at Marquette increased from 52% on the orientation survey to 62% on the follow up survey.
- The percent of students who agreed or strongly agreed that they **feel “at home” at Marquette** stayed consistent from orientation to mid-November, at 61%; while the percentage of those who disagreed or strongly disagreed that they feel “at home” at Marquette increased from 7% at orientation to 13% in mid-November.
 - Differences in responses to this and other belonging measures vary by demographics, as students with minoritized identities (first generation, students of color) are generally less likely to agree compared to those who do not have minoritized identities. For example, 54% of students of color agreed or strongly agreed that they **feel “at home” at Marquette** as of orientation compared to 64% of white students. As of mid-November, 50% of students of color still agreed or strongly agreed with this statement (compared to 65% of white students), and 17% disagreed or strongly disagreed (compared to 12% of white students).

Predicted Academic Success

First-time, full-time first-year students were asked about the likelihood they would transfer to another university before graduating.



The percentage of students who indicated they were somewhat or very likely to transfer increased from 8% on the orientation survey to 12% on the follow up survey.

Respondents who indicated they were somewhat or very likely to transfer to another university before graduating were asked why they were likely to transfer. At the start of the semester, the top two reasons that students said they considered transferring were academic reasons and that Marquette was not their top choice.

The top two reasons students considered transferring shifted in mid-November. Sixty-five students responded to the open-ended question in the follow up survey, with the top two reasons being **academic challenges** (26%, n=17), and **cost** (26%, n=17). Example comments from the themes cited in the follow up survey are below:

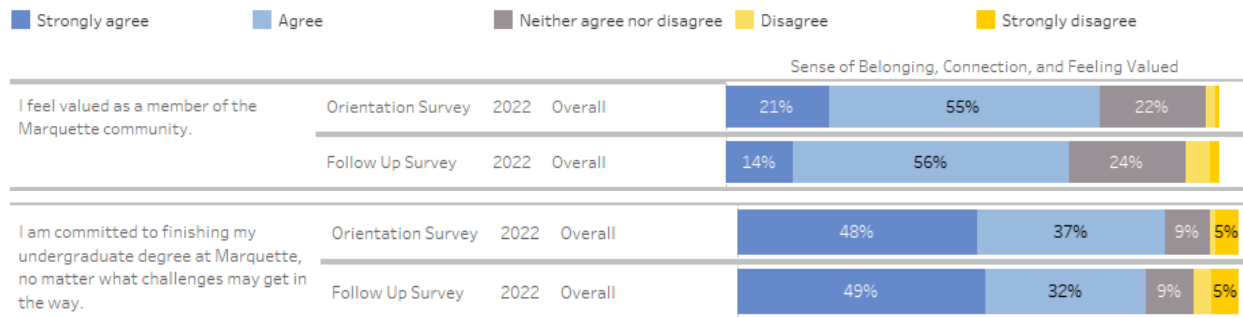
“I am struggling in two of my classes that I personally don’t think I need for the career I want to pursue.”

“My first semester at Marquette has been very challenging. My grades are not something I am proud of, and I feel somewhat lost.”

“Marquette is too expensive. They just raised the price for next semester too which is making everyone upset.”

Belonging and Confidence

The percentage of students who agreed or strongly agreed that they are valued as member of the Marquette community dropped from 76% at orientation to 70% in the follow up survey. Additionally, students are slightly less committed to finishing their undergraduate degree as of mid-November, down slightly from 85% who agreed or strongly agreed on the orientation survey to 81% on the follow up survey.



While a large majority (93%) of first-time, first-year students rated Marquette “good” or “excellent” in terms of value for money spent at orientation, only 82% of respondents felt the same in mid-November. As a comparison, this is slightly lower than the most recent results from the Marquette’s 2022 Graduating Senior Survey, where 85% of respondents rated their undergraduate Marquette experience either “excellent” or “good” in terms of providing value for money spent. These numbers are also an increase compared to the 2021 responses. Only 76% of students rated Marquette’s value “good” or “excellent” in 2021, compared to 82% in the 2022 follow up survey.

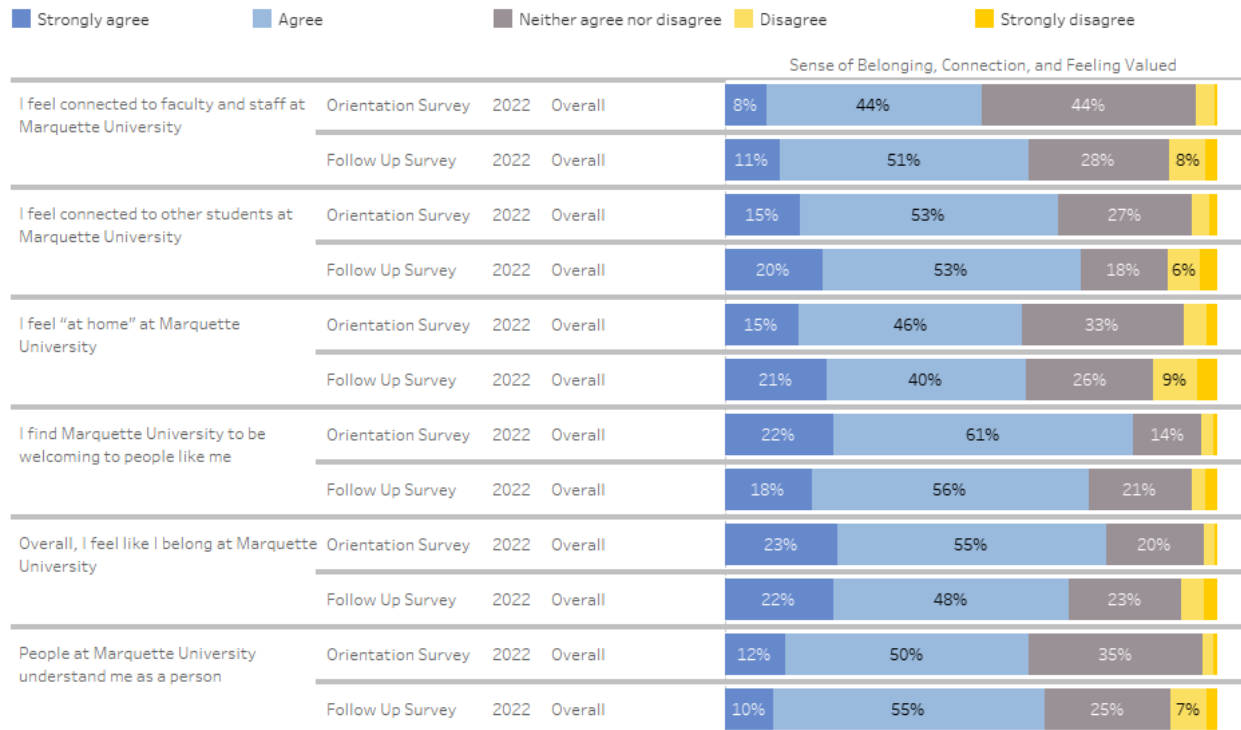


First-time, first-year students’ sentiments surrounding feeling welcomed and belonging at Marquette dropped since the start of the Fall 2022 semester. At orientation, about 83% agreed or strongly agreed that Marquette is welcoming to people like them, compared to 74% on the follow up survey. Seventy-eight percent agreed or strongly agreed that they feel like they belong at Marquette as of orientation, compared to 70% on the follow up survey.

The percentage of first-time first-year students who indicated they felt connected to other faculty and staff at Marquette increased throughout the semester. Fifty-two percent of students indicated agreement or strong agreement that they feel connected to other faculty and staff at Marquette University on the initial survey compared to 62% on the follow up survey. This trend is similar to the responses gathered in the

2021 orientation and follow up survey where students' connection with faculty and staff increased from 52% in the orientation survey to 62% in the follow up survey.

There was an increase in the percentage of students who felt connected to other students at Marquette from 2021 to 2022. Sixty-eight percent of students responded that agreed or strongly agreed that they felt connected to other students at Marquette compared to 73% in 2022.



Differences in responses to belonging measures vary by demographics, with students with minoritized identities (first generation, students of color) generally being less likely to agree compared to those who do not have minoritized identities. For example, 54% of students of color agreed or strongly agreed that they feel "at home" at Marquette at orientation compared to 64% of white students. As of mid-November, 50% of students of color still agreed or strongly agreed with this statement, and 17% disagreed or strongly disagreed. In comparison, 65% of white students agreed or strongly agreed with this statement as of mid-November, and 12% disagreed or strongly disagreed. These results can be disaggregated by certain demographics of interest on the corresponding interactive dashboard for this survey, at <https://www.marquette.edu/institutional-research-analysis/campus/fffy-dash-followup.php>.

Self-Efficacy

In 2022, a 10-question self-efficacy scale originally developed by Ralf Schwarzer (1995) was added to the First-Time, First-Year Student Survey. First-year students were most likely to rate these items “moderately true,” with the exception of “I can solve most problems if I invest the necessary effort.” Students disagreed most with the prompt “If someone opposes me, I can find the means and ways to get what I want,” with 17% of students rating the item “hardly true” or “not at all true” at orientation and 14% giving those ratings as of mid-November.

At this time, how true are the following statements to you?

■ Not at all true
 ■ Hardly true
 ■ Moderately true
 ■ Exactly true

		At this time, how true are the following statements to you?					
Statement	Survey	Year	Overall	Not at all true	Hardly true	Moderately true	Exactly true
I am confident that I could deal efficiently with unexpected events.	Orientation Survey	2022	Overall	7%		64%	29%
	Follow Up Survey	2022	Overall	8%		62%	30%
I can always manage to solve difficult problems if I try hard enough.	Orientation Survey	2022	Overall			59%	38%
	Follow Up Survey	2022	Overall			59%	39%
I can remain calm when facing difficulties because I can rely on my coping abilities.	Orientation Survey	2022	Overall	11%		61%	27%
	Follow Up Survey	2022	Overall	12%		59%	27%
I can solve most problems if I invest the necessary effort.	Orientation Survey	2022	Overall			49%	50%
	Follow Up Survey	2022	Overall			47%	52%
I can usually handle whatever comes my way.	Orientation Survey	2022	Overall			63%	34%
	Follow Up Survey	2022	Overall			59%	38%
If I am in trouble, I can usually think of a solution.	Orientation Survey	2022	Overall			60%	38%
	Follow Up Survey	2022	Overall			58%	38%
If someone opposes me, I can find the means and ways to get what I want.	Orientation Survey	2022	Overall	17%		62%	20%
	Follow Up Survey	2022	Overall	13%		69%	18%
It is easy for me to stick to my aims and accomplish my goals.	Orientation Survey	2022	Overall			62%	35%
	Follow Up Survey	2022	Overall	6%		65%	28%
Thanks to my resourcefulness, I know how to handle unforeseen situations.	Orientation Survey	2022	Overall	5%		66%	28%
	Follow Up Survey	2022	Overall	6%		65%	28%
When I am confronted with a problem, I can usually find several solutions.	Orientation Survey	2022	Overall	5%		62%	32%
	Follow Up Survey	2022	Overall	6%		65%	29%

Discussion

Results from these surveys can be disaggregated further upon request (e.g., by race/ethnicity groups, first generation status, or college) where the respondent headcount is sufficiently large.

Reports from Marquette student surveys are distributed to many campus constituency groups (including students, faculty, and administrators) for analysis and action. The initial (orientation) survey is repeated each August during new student orientation, and questions are reviewed annually by the Institutional Survey Steering Committee, the University Assessment Committee, and the Division of Student Affairs Assessment Team.

An executive summary for the survey conducted at orientation, an interactive data visualization for this survey, and additional results for other institutional student surveys are available at <https://www.marquette.edu/institutional-research-analysis/institutional-surveys.php>.

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Sources

Schwarzer, R., & Jerusalem, M. (1995). Generalized Self-Efficacy scale. In J. Weinman, S. Wright, & M. Johnston, Measures in health psychology: A user's portfolio. Causal and control beliefs (pp. 35- 37). Windsor, England: NFER-NELSON.